

***Brought to you by SAE International ®***

**2013 "This is Our SAE!"**

**Video Contest**

**Official Rules**

### THE CONTEST

Submit videos from SAE International® Collegiate Design Series teams or Collegiate Chapters that show us what benefits, experiences or connections you enjoy most as a member of SAE. Videos must end with the phrase (verbal or written) "**This is Our SAE!**".

### TO ENTER THE CONTEST

The contest Submission Period starts March 1, 2012 and ends at 10:00 am EDT on March 15, 2013. Entry is a two-part process; ENTRIES ARE NOT FINAL UNTIL BOTH STEPS ARE TAKEN AND YOU HAVE RECEIVED AN E-MAIL CONFIRMATION OF YOUR ENTRY FROM SAE.

- (1) The SAE Collegiate Design Series team or Collegiate Chapter must upload their video entry to [www.YouTube.com](http://www.YouTube.com). Compliance with all terms, conditions and registration requirements of [YouTube.com](http://www.YouTube.com) is required.
- (2) Once the video has been uploaded, complete the SAE Video Contest Registration page in [EngineerXchange®](http://EngineerXchange®) and agree to the contest rules. Entries must contain the complete web address of the location of the video entry on the [www.YouTube.com](http://www.YouTube.com) website in order for SAE to have access to the video entry.
- (3) The entry is not complete until an e-mail acknowledging the entry is received by the individual submitting the video on behalf of the CDS team or Collegiate Chapter. If an e-mail is not received within five days of the entry, please contact SAE at [sandras@sae.org](mailto:sandras@sae.org).

### WHO CAN PARTICIPATE?

Existing SAE Collegiate Design Series teams or Collegiate Chapters can participate.

### AGREEMENT TO RULES

By entering this contest, you agree to all of these Official Rules. All decisions regarding the contest will be made by SAE in its sole discretion, and are final.

### ELIGIBILITY

This contest is open only to active SAE Collegiate Design Series teams or Collegiate Chapters. Not valid where prohibited. Employees of SAE are not eligible. Participants must be 18 years of age or older at time of entry.

### VIDEO RULES

All videos must:

- Be a maximum of three minutes in length
- Must end with the phrase (verbal or written) “**This is Our SAE!”**
- Be submitted by active SAE members (in good standing) representing an active SAE Collegiate Design Series team or Collegiate Chapter.

### VIDEO JUDGING CRITERIA

Videos will be uploaded to the 2013 “**This is Our SAE!”** Group in [EngineerXchange](#) for voting. Any member can vote (“like”) for their favorite video to win through April 1, 2013. A panel of independent judges will select the winners based on “likes” received (40%), interpretation of theme (30%), originality and creativity (30%). The winners will be announced in [EngineerXchange](#) on April 2, 2013 and the winning teams will be awarded one of three prizes.

### ORIGINALITY AND RIGHTS

ALL ENTRIES MUST HAVE BEEN RELEASED IN 2013. By submitting your video, you are promising that it is an exclusive, original work which has not been previously published in whole or part and you own all rights to all material in your video, including the music, images, script, and rights to include all persons, places or organizations included or depicted. Include your name, year and copyright on your work, as you will retain all rights to your entries. SAE will have distribution rights for non-commercial use, and the video makers will have co-distribution rights for either public or commercial use. You also agree to allow SAE to use your name, or your organization’s name, identification, and likeness to use, promote or publicize your video in any manner, without limitation, and without further compensation. You agree to indemnify SAE, including for legal costs, against any challenges to the ownership, use of, or rights to material in your video. The SAE Collegiate Design Series team, Collegiate Chapter or individual(s) submitting a video grants SAE International an unlimited right to use the video in connection with SAE International activities.

### WHAT YOUR VIDEO MAY CONTAIN

SAE intends to use these videos to show how membership and participation within SAE provides value to individuals, groups, companies, and the mobility industry. Video content should be informative, educational and entertaining, as well as original.

### CONTENT LIMITATIONS

Entries that are lewd, obscene, pornographic, disparaging of SAE or of another organization or otherwise contain objectionable material may be disqualified in SAE’s sole and unfettered discretion.

### SELECTION OF WINNERS

Winners are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and completion of all requirements. Entrants agree that SAE has the sole right to decide all matters and disputes arising from this Contest and that all decisions of SAE are final and binding.

CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

### GRAND PRIZE

SAE will award the following prizes to the winning Collegiate Design Series teams or Collegiate Chapters: 1<sup>st</sup> place - \$1000 American Express Giftcard, 2<sup>nd</sup> place - \$500 American Express Giftcard and 3<sup>d</sup> place - \$250 American Express Giftcard. Prize monies must be used for the Collegiate Design Series team or Collegiate Chapter in the development of CDS team or Collegiate Chapter younger member activities or programs. The Winner will be announced in [EngineerXchange](#) on April 2, 2013 and will be notified by email shortly thereafter. Winners must execute final information requests prior to award of the prizes. Failure to respond to the information requests or otherwise timely comply with all rules or requests from SAE will void the award, and the prize may then be awarded to another entrant.

### ADDITIONAL CONDITIONS AND TERMS

As a condition for entry, you agree to release, waive, indemnify, and otherwise hold harmless SAE and all persons associated with it from any liability associated with your video and this contest to the fullest extent of appropriate state or local laws. (A) All taxes are the responsibility of the winner. (B) You agree to comply with all government laws and regulations.

(C) ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SAE RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

(D) SAE is not responsible for errors of any kind, technical hardware or software failures of any kind, including any injury or damage to any person's computer, related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit your ability to participate in the promotion.

(E) SAE reserves the right to cancel or modify the contest if fraud, misconduct or technical failures harm the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by SAE, in their sole discretion. In the event of termination, a notice will be posted online. If insufficient entries are received, or if no entry submitted meets minimum reasonable criteria for a prize, in SAE's sole and final discretion, a First, Second and/or Third place winner may not be selected.

(F) Proof of submitting entries or responses to inquiries will not be deemed to be proof of receipt by SAE. Only receipt of an e-mail from SAE acknowledging an entry or communication will be considered proof of submission.

(G) Any use of robotic, automatic, programmed or like methods of participation will void all such submissions by the entrant.

(H) SAE reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the participant fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

(I) Once submitted, an entry is final and may not be altered or edited further. Duplicate entries will disqualify all such entries.

(J) No submissions will be returned.

(K) SAE may use any and all information obtained from entrants for its internal activities, including contacting an entrant. SAE may share this information with others, but will not sell this information to others.

(L) This Contest is offered in the United States and is governed by the laws of the Commonwealth of Pennsylvania. All claims relating in any manner to this contest or to any submission must be resolved in the federal or state courts of Allegheny County, Pennsylvania. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participants and SAE in connection with the contest, shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

(M) SAE is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the web site. Use of web site is at user's own risk.

(N) The odds of winning will be determined by the number of entries.

(O) Videos cannot be longer than three minutes.

(P) Project may be executed and submitted by an individual or a group – for communications purposes, please identify one person as the team representative and note on the entry form.

For more information, please contact SAE at [sandras@sae.org](mailto:sandras@sae.org).