

2008 SAE International Commercial Vehicle Excellence in Media Award

The award – a \$1,000 cash prize – will be given for the best commercial vehicle media piece – print, video/audio, book and photography – produced by authors, producer or photographers working within the commercial vehicle industry and produced for general audiences.

SAE International defines a commercial vehicle as any on or off-road vehicle, machine or equipment used for commerce purposes.

Nomination deadline: August 31, 2008

Purpose: To give recognition to outstanding work in the area of commercial vehicle media.

For questions or for more information: Call 248-273-4092 or e-mail pr@sae.org

Judging Categories

The media must be an explanatory media piece that promotes a better understanding of the commercial vehicle industry. The article or video can encompass technical or historical issues and how such issues affect the industry or society as a whole.

General Rules

- All nominated works must be in English or from publication mediums in English.
- All nominated works must be the original work of the author/photographer/broadcaster/producer.
- All nominated works must have appeared for the first time during the dates of July 31, 2007 and July 31, 2008.
- Nominee may submit one (1) nomination for each category.
- Each nomination must be accompanied by a separate official entry form, available at pr.sae.org or by calling 248-273-4092.
- Deadline for all nominations is August 31, 2008.
- If there are multiple owners of one submission, the prize will be split among the owners.

Category Submission Rules

Articles

Submit three (3) copies of each nominated article.

Copies may be tear sheets, screen shots, clear photocopies or .PDF prints.

Audio/Visual

Submit three (3) copies of each nominated work.

Books

Submit three (3) copies of each nominated work.

Photography

- Submit three (3) prints of each nominated photograph.
- Entries must be un-mounted, glossy prints no larger than 8-1/2 x 11.”

- Entries must be submitted as they appear in print on the Internet.
- Up to three (3) photos may be submitted from any one article or photo essay.
- Photos must have been published for the first time between July 31, 2007 and July 31, 2008.
- Nominations must be accompanied by three (3) copies of the original layouts, .PDFs, or screen shots as proof of publication.
- Entries must state that each photo submitted is either a single image or a photo illustration.

Judging and Announcement

The Awards Jury has the right to select one or more winners for the 2008 SAE International Commercial Vehicle Excellence in Media Award.

The awards will be presented at the 2008 SAE Commercial Vehicle Engineering Congress and Exhibition, Oct. 7-9, in Rosemont, Ill. Nominators will be notified of the Jury's decision prior to the 2008 SAE Commercial Vehicle Engineering Congress and Exhibition and the exact date of the awards presentation.

For more information about the 2008 SAE Commercial Vehicle Engineering Congress and Exhibition, visit <http://www.sae.org/events/cve/>

Submission Requirements

The following requirements are mandatory. If any requirements are omitted, then the application will not be considered.

1. 2008 SAE International Commercial Vehicle Excellence in Media Award entry form
2. A one-page explanation of how the nomination meets the judging criteria for the award
3. One (1) to three (3) letters in support of the nomination
4. Submission requirements according to category.

Submission Mailing Information

Mail completed application form, one-page nomination explanation and support letters to:

SAE Commercial Media Award
SAE International
c/o Karen Tardich
755 W Big Beaver Rd Ste 1600
Troy MI 48084

SAE International Commercial Vehicle Excellence in Media Award

Official Entry Form

Entry Deadline: August 31, 2008

Nominator Information

Your Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Nomination Information

Name of Nominee: _____

Title of Nominated Work: _____

Source of Nominated Work: _____

Date of Publication/Posting/Broadcast/Release: _____

Important

- All entries must be original work of the nominee.
- A completed entry form must accompany each nomination.
- Four (3) copies of the nominated work must be submitted.
- Please reference the entry rules. If an entry is incomplete or does not meet the requirements for the SAE International Commercial Vehicle Excellence in Media Award, that entry will not be eligible for judging.
- If at any time it is determined that the information on this entry form is not accurate, the SAE International Commercial Vehicle Award judging committee reserves the right to disqualify the nominated work and ask that any awards presented be forfeited.