



April 2007

Innovative learning examples, company success stories, new course offerings, and the know-how to make it all happen for your company – that's the kind of information SAE's Corporate Learning Solutions e-Newsletter promises to deliver every other month.

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SAE Solutions Speak a Global Language

Client Challenge: ¿Habla usted español?

An automotive OEM company located in Mexico needed to train new engineering and managerial staff. The company wanted a better understanding and opportunity to practice techniques and skill-sets to effectively plan, manage, and facilitate meetings – but they needed to have it taught in *Spanish*.

While SAE offered the type of course the customer desired, the instructor did not feel confident in his own Spanish speaking abilities to teach the entire one-day program.

SAE Corporate Learning Solution: To deliver exactly what the customer needed, SAE searched its database for an instructor with the same qualifications as the English speaking instructor, but who was fluent in Spanish. Arrangements were made by SAE for the two instructors to meet, share, and review the presentation and course materials. As a result, the substitute, Spanish-speaking instructor delivered the presentation to participants who were now able to listen and practice the hands-on, skill-building exercises comfortably in their native language. All it took was a phone call to SAE Corporate Learning Solutions to help this company reach its personal goal.

Note:

SAE Professional Development seminars and Corporate Learning Solutions are primarily delivered in English. Presentation in other languages or with simultaneous translation may be an option, or an alternate solution will be looked at and a determination made on a case-by-case basis.

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Anytime, Anyplace, Any Pace Learning

A new Learning Management System (LMS) has been launched by SAE Professional Development in anticipation of developing and deploying an expanded menu of e-Learning options. Dubbed the SAE Professional Development Learning Center, learners now have enhanced search functionality and the ability to sort learning offerings by type such as classroom, CD, online, or software tools. Learners can also peruse established curricula and certificates, create their own training plan, and view a transcript of past and future training activity.

Did you know...

- SAE offers 150 seminar titles
- SAE has 240 annual seminar offerings
- SAE has nine e-Seminar titles

The most significant impact of the Learning Center for SAE members and customers will be the increased number of e-Learning opportunities that will be available in upcoming months.

Initially, the e-Seminar collection (CD-ROMs) will be available fully online. Final plans include the learners' engagement in the complete e-Seminar experience from purchase to post-test via the internet with no handling and storage of CDs.

A collection of shorter-duration online courses are in the works to debut later this year that will focus on smaller, more discrete modules of content. The objective is to create a portfolio of these brief learning bites that will serve not only as stand-alone courses, but also introductory primers that could precede the live classroom course as a blended learning solution.

SAE Professional Development is anxious to talk with members and corporate learning managers to discuss how this expanded capability can be of greatest service. In the meantime, please take a few minutes to visit mylearn.sae.org

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Teacher Knows Best

Pedagogy is the art or science of being a teacher and is often times referred to as the correct use of teaching strategies. Have you ever wondered how SAE's talented instructors develop their own personal pedagogy?

While these instructors are already established experts in their field, SAE helps them maintain this excellence in various ways. One example is a comprehensive Seminar Development Guidebook, which SAE provides for the instructors. It is made up of information and ideas intended to assist and/or enhance course design and development. It also provides data on course evaluation, SAE instructor expectations, and a Professional Development staff contact directory. Only instructors can access this detailed guidebook, obtaining either a printed copy or the web version online.

We Remember:

- 10% of what we read
- 20% of what we hear
- 30% of what we see
- 50% of what we hear & see
- 70% of what we say
- 90% of what we say & do

Yet another notable example is the instructor development sessions held at the annual SAE World Congress. Last year for instance, participants were given updates on Professional Development happenings and information on active learning strategies. This year's Congress will focus on the new [Learning Management System \(LMS\)](#) and blended

learning, which is a traditional classroom presence used in conjunction with an online learning experience.

The primary purpose of these sessions is to discover new advances in the field of education and training. In addition, instructors can meet and socialize with their peers, and *learn from each other*. They take away knowledge of new classes and strategies, increase their awareness of interactive ideas, and enhance their classroom presentation style, the overall goal being to preserve and strengthen the quality of the courses we offer at SAE.

As one of our valued customers, rest assured that what you gain from our high-quality educational seminars has much to do with the expert at the front of the room, and we promise to continually educate them as they educate you.

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New Courses

- I.D. #C0707 Designing On-Board Diagnostics for Light and Medium Duty Emissions Control Systems Seminar
Next offering: August 22-24, 2007
- I.D. #C0708 Emissions Related OBD Systems: A Design Overview Seminar
Next offering: October 8, 2007
(held in conjunction with the OBD Symposium in France)
- I.D. #C0712 Robustness Validation of Semiconductor Devices in the Automotive Industry Seminar
Next offering: July 19-20, 2007
- I.D. #C0713 Sheet Metal Stamping Seminar
Next offering: August 6-7, 2007

To request additional information about new course offerings, email bhoerner@sae.org.

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Instructors Wanted

SAE Professional Development is seeking experienced engineering professionals with industry/academic backgrounds to propose, develop, and instruct seminars covering all technical areas, including:

- Vehicle Safety Systems
- Accident Reconstruction
- Composite and Plastic Materials
- Alternative Fuels
- Laser Welding
- High Strength Steels
- Automotive Testing
- Electronics

- Hybrid Electric Vehicles

The potential seminar instructor must have experience in either the engineering field, academia, or both. All submitted seminar proposals will be evaluated by a Technical Review Committee to ensure high quality and value to the engineering community.

Interested individuals should contact:

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Or visit us [online](#).

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Contact Us

Customize your company's training – Contact SAE Corporate Learning Solutions:

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Tell us what you think

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