



SAE Corporate Learning Solutions

Know **how**. Know **better**. Know **faster**.

Corporate Learning Link e-Newsletter

SAEInternational

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Innovative learning examples, company success stories, new course offerings, and the know-how to make it all happen for your company — that's the kind of information SAE's Corporate Learning Link e-Newsletter promises to deliver.

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New e-Learning format available in 2008!

Below is an excerpt from an interview with SAE's Shirley Ann "Sam" Minehart, Manager, e-Learning, who discusses a new e-learning format available from SAE in early 2008 called Fast Tracks.

CLS: Please explain the e-learning formats that are currently available at SAE.

SM: SAE produces a variety of e-learning products. Our most successful programs are "e-Seminars," which provide one, two, and three-day classroom seminar content on CD-ROMs or online, featuring full-motion video illustrated with synchronized presentation slides. We also offer Telephone/Webcasts — 120 minute programs that focus on current and emerging technologies and the related issues, challenges and perspectives. Finally, SAE offers third-party workbooks, CD's, and software on topics we think our customers need. All third-party learning products are subject to peer technical review and approval.

CLS: What are the most important features of Fast Tracks?

SM: These short, online courses cover engineering topics for the Automotive, Aerospace, and Commercial Vehicle industries. Fast Tracks are asynchronous presentations that incorporate PowerPoint slides, audio, basic animation, simulation, and exercises. This new format is particularly flexible since it allows the user to take the course at their own pace and at times convenient to them, to participate in interactive knowledge checks, and to revisit key concepts. Most Fast Tracks will be accompanied by a glossary and links to other resources such as SAE papers, standards, websites, and frequently asked questions. A Certificate of Completion is awarded once the learner has satisfactorily completed a Fast Track.

CLS: Please tell our readers why they were dubbed "Fast Tracks."

SM: I was looking for a name for this new format that would communicate our focus on quick

bites of learning and the mobile nature of the delivery and the topics. Our first big push will be on subjects geared toward the Motorsports industry — I think the name brings it all together.

CLS: So how does this format differ from the other e-learning formats?

SM: The Fast Track format is shorter in length than SAE's successful line of "e-Seminars," ranging anywhere from five minutes to two hours long. There are also interactive exercises plus regular checks for understanding — every three to five minutes the learner is quizzed to reinforce the ideas that were taught.

CLS: Why is this particular format advantageous to a user?

SM: A unique feature of Fast Tracks is the availability of an audio transcript. As a result, students that prefer this type of learning style are accommodated; it also helps those students whose primary language is not English.

CLS: How much will this new format cost and when will it be available?

SM: This cost-efficient learning format will range from \$45-\$200 per course, depending on length. The first Fast Tracks titles will be available in the first quarter of 2008.

CLS: Where will users be able to find, buy, and access Fast Tracks?

SM: Information can be found at the SAE Learning Center by searching <http://mylearn.sae.org>. This format is subject to individual registration but is also available in quantity and corporate licenses.

Our New Year Recommendations



We've been saying for months that there are many ways in which the Corporate Learning Solutions Team can develop programs for your needs and also reduce your costs. As the year comes to an end, we'd like to reiterate a few options that really make learning with SAE worthwhile for your company.

1. **The Team can find the right subject matter expert (SME) that should be teaching your staff.** SAE has a database full of technical experts from which to identify the best instructor or knowledge expert. SAE will work with you, the SME, and your staff to develop the right program for your needs.
2. **Having more people attend an in-house training program reduces the cost per-person.** Accordingly, if you can identify a supplier or two that would benefit by having a few individuals attend the seminar your company is interested in, or if you're willing to 'host' an in-house course at your facility, you may be able to realize additional savings.
3. **The Corporate Learning Training Voucher program can help you squeeze at least 10% more out of your budget.** In addition to the discounted in-house pricing, you will receive an additional 10% discount if you've purchased a training voucher. Your employees can also save 10% on the open enrollment courses and online courses by making payments with an SAE Corporate Learning Training Voucher.

Put Our Training Tools to Use for 2008



Launched earlier this year, one of the noteworthy features of the SAE Learning Center is the ability for learners to create their own training plans and view a transcript of their past and future training activity.

Don't forget about this beneficial opportunity as you or your engineering staff look ahead to 2008. [Click here](#) to access MyTraining Plan through the Learning Center to map out next year's list of intended training activity. The tool includes the ability to specify course title, start date, completion dates, and other relevant notes.

Doors open down South



SAE International was recently named as an Official Provider of Continuing Education to the Alabama Automotive Manufacturer's Association (AAMA) in late October.

SAE has been holding successful open-enrollment seminars in Birmingham, Ala., at the Southern Research Institute since mid-2007, attracting automotive engineers and technical professionals, as well as managers and senior level staff. This designation, however, will help open the doors to the southern automotive manufacturers and their suppliers, which includes some 850 + companies altogether.

SAE seminars are branching out not only to Birmingham, Ala., but also to Greenville, S.C., at the Greenville Technical College, The BMW Performance Center in Greer, S.C., as well as I-CAR at Clemson University in Clemson, S.C. You can find a full schedule of seminar offerings on the [Professional Development website](#).

SAE Spreads their Wings to Better Serve the Aerospace Industry



Representatives from major aviation companies in the Wichita, Kan., area such as Cessna, Airbus, Hawker/Beechcraft, Bombardier/Learjet, and Spirit recently agreed that several SAE courses from the existing seminar catalog as well as a number of new courses would be advantageous for their engineers to attend.

With the help and cooperation of the Wichita Area Technical College, efforts are already underway to schedule classes in the vicinity as early as March or April 2008, with newly developed aviation courses expected to debut in the second half of next year.

SAE Professional Development looks forward to 2008 to begin serving the learning needs of a specific aerospace niche.

2007 Wrap-up: Significant Professional Development Achievements

- Developed and launched 17 new courses in 2007
- Overseas-delivered programs expanded in 2007 to include Canada, Korea, Luxemburg Mexico, Taiwan, and Singapore—a statement on the far-reaching reputation of SAE seminars
- Public seminar activity branched out to Alabama in response to strong interest from the Alabama Automotive Manufacturer's Association. The AAMA also welcomed SAE Professional Development as an official provider of technical training to their membership. Public seminar activity further expanded to support both the Aerotech and Commercial Vehicle Congresses by successfully conducting classes at those events

New Courses

- [Introduction to Commercial and Off-Road Vehicle Cooling Airflow Systems Seminar](#)
Next offering: March 26, 2008
I.D. #C0738
- [Understanding and Using SAE J2534-1 API to Access Vehicle Networks Seminar](#)
Next offering: March 26, 2008
I.D. #C0733

To request additional information about new course offerings, email bhoerner@sae.org

Suggestions for New Courses

If you have a suggestion for a new course, email corplearn.sae.org

Contact Us

Customize your company's training – Contact SAE Corporate Learning Solutions:

Online: www.sae.org/corplearning

Email: corplearn@sae.org

Telephone: 1-724-772-8529

Did you miss an issue of the Corporate Learning Solutions e-Newsletter? [Click here](#) to access any past issue in 2007.

Tell us what you think

Let us know if there are any articles or topics you'd like us to discuss in upcoming issues by [clicking here](#).

SAE International • 400 Commonwealth Drive • Warrendale, PA 15096-0001 USA

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