



SAE Corporate Learning Solutions

Know **how**. Know **better**. Know **faster**.

Corporate Learning Link e-Newsletter

SAEInternational

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Innovative learning examples, company success stories, new course offerings, and the know-how to make it all happen for your company — that's the kind of information SAE's Corporate Learning Link e-Newsletter promises to deliver.

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Case Study: How to Hire the Best in Mobility Engineering ↑

A mobility industry OEM that turns cutting edge technology into world-class products was looking for ambitious team players with a strong commitment to improving society and the environment. As a solution, they looked to sponsoring Formula SAE and Baja SAE events of the SAE Collegiate Design Series (CDS).

The SAE Collegiate Design Series consists of 20 competitions around the world with more than 10,000 students participating on more than 800 teams. CDS teams conceive, design, fabricate, and compete with small formula-style racing cars, a radio-controlled aircraft, an off-road vehicle, a reengineered snowmobile, or a single-person, fuel-efficient vehicle. Sponsorship is open to the U.S. events of Formula SAE, Baja SAE, and Aero Design.

All sponsorship levels provide each company with onsite promotional and branding visibility, online opportunities, plus a list of team contacts including team captains and faculty advisors; some even provide the added benefit of onsite recruiting opportunities at the competitions. This particular company elected to add to the value of their sponsorship and connection to students by having their staff participate at the events as judges and by conducting a high level off-site recruiting event for the students that participated.

If your own recipe for a strong future workforce is similar to this company's — if it calls for well-educated, accomplished, and dedicated university students enrolled in the finest engineering programs around the world — sponsor an event of the SAE Collegiate Design Series.

SAE's New EVP/COO Defines Importance of Professional Development ↑

SAE welcomed David L. Schutt as the EVP/COO-elect in October and it didn't take long for him to key

Solutions for a technologically superior workforce from SAE International, the society for advancing mobility engineering worldwide.

Recruitment

- Recruitment Advertising
- Career Fairs
- Collegiate Design Series Sponsorships

Corporate Learning

- High-Quality Seminars
- E-Learning
- Custom Professional Development Solutions

Delivered to your site!

into one of the areas that he believes will play an increasingly important role to the future of the automotive, commercial vehicle, and aerospace industries going forward — professional development.

"SAE's Professional Development offerings are mission-critical. Having the most expert, highly trained engineers and technical professionals in the business will increasingly become the defining competitive advantage for the companies we serve. Our members, along with the entire mobility industry, can be assured that SAE will continue to provide the best technical training programs available."

David came to SAE from the American Chemical Society, a large professional association with more than 160,000 members and a Continuing Education division that is highly valued by chemists and scientists worldwide.

Engineered to Provide the "Know" for Instructors

Have you ever wondered how SAE instructors are kept up-to-date with the latest trends in education?

We support them with an assortment of resources year-round, but the SAE World Congress presents an annual chance for instructors to take away knowledge of new classes and strategies, increase their awareness of interactive ideas, and enhance their classroom presentation style, the overall goal being to preserve and strengthen the quality of the courses we offer at SAE.

Race Engine Performance Seminar Now Available Online!

A popular SAE seminar on maximizing race engine performance is now available online and on CD-ROM as an "e-Seminar." Visit www.sae.org/eseminars/raceenginecalibration to register!

In previous years, instructors have seen presentations on active learning and e-learning. This year's session showcases our newest e-learning products and introduces interactive exercises focusing on learning assessments (measuring how much learners *learn*).

Adding innovation and variety to outstanding technical expertise keeps SAE Professional Development instructors the best in the engineering learning business, and we promise to continually educate them as they educate you.

Corporate Learning Team Welcomes New Addition

SAE's Corporate Learning Team in Professional Development is pleased to welcome Mr. Bryan Presco as its newest member. Bryan comes from SAE's electronics solutions department where he has worked the past three years in representing SAE's electronic knowledge products to industry. In his new capacity as Corporate Relationship Manager of Corporate Learning Solutions, Bryan will now regularly visit companies in the automotive, commercial vehicle, and aerospace industries to explore learning needs and coordinate with the Corporate Learning team.

[Click here](#) to view an informative video on SAE's e-Seminars.

New Courses

- [Automotive Lighting: LED Applications Seminar](#)
Next offering: April 18, 2008 at the 2008 World Congress in Detroit, MI
I.D. #C0727
- [Brake NVH, Measurement, and Testing Seminar](#)

Next offering: June 12, 2008 at the Application Research Center in Canton, MI
I.D. #C0802

- [Fundamentals of Steering Systems Seminar](#)

Next offering: July 28-29, 2008 at the SAE Automotive Headquarters in Troy, MI
I.D. #C0716

To request additional information about new course offerings, email bhoerner@sae.org

Suggestions for New Courses



If you have a suggestion for a new course, email corplearn@sae.org

Contact Us



Customize your company's training – Contact SAE Corporate Learning Solutions:

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Email: corplearn@sae.org

Telephone: 1-724-772-8529

Did you miss an issue of the Corporate Learning Solutions e-Newsletter? [Click here](#) to access any past issue in 2007.

Tell us what you think

Let us know if there are any articles or topics you'd like us to discuss in upcoming issues by [clicking here](#).

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