Annually, decision makers from across aerospace and defense turn to AeroTech to discover the latest from today’s leading OEM’s, Tier 1 suppliers and emerging start-up companies. As the transition to a digital format is necessary for 2021, SAE International® remains dedicated to providing a quality platform that makes it easy to find, engage with and educate those decision makers that are critical to leading the restoration of our industry amid the COVID-19 outbreak.

A RUNWAY TO REBUILDING

March 9-11, 2021

sae.org/aerotech
State of the art engineering practices
Collaborative environment. Focus on both commercial and government applications.

The AeroTech Digital Summit was professional and well run. The keynote speakers, panels, and technical presentations were outstanding.
# AEROTECH DIGITAL SUMMIT ATTENDEES ARE INFLUENTIAL AND LOYAL

57% of attendees make or influence purchasing decisions. 81% of attendees are very likely to attend the AeroTech Digital Summit again.

## COMPANY REPRESENTATION

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Industry Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>19%</td>
<td>Academic Institution</td>
</tr>
<tr>
<td>6%</td>
<td>Government</td>
</tr>
<tr>
<td>12%</td>
<td>Manufacturing</td>
</tr>
<tr>
<td>13%</td>
<td>OEM</td>
</tr>
<tr>
<td>24%</td>
<td>Other</td>
</tr>
<tr>
<td>10%</td>
<td>Parts and Components Supplier</td>
</tr>
<tr>
<td>4%</td>
<td>Quality and Testing</td>
</tr>
<tr>
<td>12%</td>
<td>Technology/Start-up</td>
</tr>
</tbody>
</table>

## JOB ROLE

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Role Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>7%</td>
<td>Director</td>
</tr>
<tr>
<td>20%</td>
<td>Executive/C-Level</td>
</tr>
<tr>
<td>29%</td>
<td>Individual Contributor</td>
</tr>
<tr>
<td>11%</td>
<td>Manager</td>
</tr>
<tr>
<td>33%</td>
<td>Other</td>
</tr>
</tbody>
</table>

## INDUSTRY ROLES

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Role Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>40%</td>
<td>Engineers</td>
</tr>
<tr>
<td>6%</td>
<td>Manufacturing</td>
</tr>
<tr>
<td>27%</td>
<td>Other</td>
</tr>
<tr>
<td>4%</td>
<td>Quality</td>
</tr>
<tr>
<td>23%</td>
<td>Research and Development</td>
</tr>
</tbody>
</table>
WHY EXHIBIT IN A DIGITAL EVENT?

Participating in digital events provides a unique opportunity to access your target audience across the globe for a fraction of the cost.

DID YOU KNOW?

It costs 62% less to close a lead generated from a trade show than one originated in the field.

60% of organizers found that digital events and trade shows deliver more hot leads than physical events.

30% of people are more likely to speak to a person at a virtual booth than at an in-person event and 47% are more likely to ask a question.
STRATEGIC LEADERSHIP SUPPORT PROVIDED BY THESE AEROSPACE AND DEFENSE GIANTS

ALIGN YOUR COMPANY WITH THESE PROMINENT NAMES

Aerolytics LLC  
Aerospace Composites Consulting  
Airbus  
Airbus Americas  
Airlines for America  
Ampaire Inc  
Astronics AES  
BAE Systems  
Boeing Co  
Cascade Aerospace  
Collins Aerospace  
Cranfield Univ  
GE Aviation  
Gulfstream Aerospace Corp  
Honeywell Advanced Technology  
Hummingbird Aero LLC  
Lockheed Martin Aeronautics Co  
NASA  
Northrop Grumman Aerospace  
Rheinmetall Canada  
Robert’s Engineering Development  
Sikorsky Aircraft Corp  
Spirit AeroSystems Inc  
THALES  
Thyssenkrupp System Engineering  
TTTech Computertechnik AG

PLATINUM SPONSOR AND EXHIBITOR

BOEING
LOOKING TO BUILD BRAND AWARENESS OR SHOWCASE INDUSTRY LEADERSHIP?

Sponsoring the AeroTech Digital Summit aligns your company with the global leader in aerospace standards, and expands your company’s reach across the aerospace and defense industry. Multiple sponsorship opportunities are available, contact the sales team today to learn more!

DIGITAL BOOTH: $3,500

Includes:

• (3) registration passes to manage booth with access to live online and On-Demand content
• Customize with shareable documents (pdf downloads), video (mp4s) and engage with attendees through chat feature
• General analytics including list of booth visitors, including contact information for attendees that interact in your space and opt-in to share their connection info (provided post event)
• Company listing/logo recognition and brief company profile in online directory (sae.org site), and digital platform exhibit hall

Start 2021 strong by building your pipeline at the AeroTech Digital Summit. Contact our sales team today for a custom package. Whatever your budget or goals, Megan is here to help you meet them!

Megan McCoy
Event Sales Manager
megan.mccoy@sae.org
412-992-6518

EXHIBIT OR SPONSOR TODAY

sae.org/aerotech