



GOVERNMENT/INDUSTRY MEETING

January 24-26, 2018 • Washington, DC

SAFETY • ENVIRONMENT • ENERGY CONSERVATION

All sponsors receive:

- Recognition on the slide show presentation prior to start of sessions
- Recognition on sponsor signage throughout the event
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting Event Guide

Platinum Level

Daily Lunch ~ 2 opportunities.....\$20,000

Wed: OPEN SOLD-Thursday Lunch: Auto Alliance

- Recognition as the exclusive host of one of the lunches
- One table of 10 at the sponsored lunch for your employees and guests
- Opportunity to address attendees with 3-5 minutes of welcome remarks
- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage at the meeting
- Three (3) complimentary registrations; including lunches
- Tabletop display
- Full-page print ad in the Event Guide
- Opportunity for one executive to sit at VIP table at luncheon
- Logo printed on appropriate day's lunch ticket
- Sponsor recognition on table signs during luncheon

Welcome Reception.....\$20,000

SOLD: Toyota

- Recognition as the host of the Welcome Reception
- Opportunity to address attendees with 3-5 minutes for welcome remarks
- Three (3) complimentary registrations; including lunches
- Tabletop display, literature display or demo space
- Floor tiles branded with your logo
- Beverage napkins and table tents branded with your logo
- Sponsor appreciation signage at the Reception
- Beverage napkins and table cards with company logo displayed throughout reception
- Full-page print ad in the Event Guide

Gold Level

Plenary Host\$15,000

Recognition as the host of the plenary ballroom SOLD: Mitsubishi

- Company logo recognition on free-standing signage on the stage and/or entrance
- Two (2) complimentary full conference registrations; including lunches
- Opportunity to provide hand-out and/or literature to attendees on seats
- Full-page print ad in the event guide
- Company recognition on the plenary page of the event guide



Congressional Directory.....SOLD: Volkswagen Group of America

This is a unique opportunity for one company to provide attendees with this important and vital networking tool of contact information for the 115th Congress 2nd session, 2018 and more. Design & deliver your black/white corporate message on the back cover on this easy to use reference guide. ~ to be mailed after April 15th to all registered 2018 G/I attendees

- Two (2) complimentary full conference registrations; including lunches

Silver Level

Conference Totes.....SOLD: Auto Alliance

- Use your logo or design an imprint for the tote ~ to be distributed at Registration
- Variety of colors and styles are available

Registration and Lanyards.....SOLD: Robert Bosch LLC

Lanyards with your corporate message, web address and/or logo ~ to be distributed at Registration

- Acknowledgement on the registration web page as the sponsor
- Corporate logo will be printed on all on-line registration confirmation letters

Mobile App *must be secured by October 31, 2017 to meet execution deadlines.....SOLD: Auto Alliance

- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner
- 1 push notification per day
 - Content to be approved and scheduled by SAE
- Opportunity to provide up to 10MB of material for user download
- Priority directory listing in App
- Company recognition on Mobile App signage throughout event
- One complimentary conference registration; including lunches

Daily Continental Breakfast ~ 3 opportunities.....\$8,500

1. SOLD Wed: Nissan 2. SOLD Thurs: Honda Fri - OPEN

- Host of a daily hot continental breakfast or snack break (*your choice of day, pending availability*)
- Beverage napkins and table cards with company logo displayed
- Sponsor appreciation signage at the break and other signage throughout the meeting

Bronze Level

Session Room Mints.....\$5,000

- Your corporate logo imprint on mints to be set in the session room(s) throughout the event
 - Various styles/flavors available
- Recognition on the event website, in the event and/or mobile app, whichever is applicable
- Company recognition on sponsor signage onsite

NEW! Magnetic Calendar.....\$5,000

This calendar offers space for branding with logo and contact information. Several styles are available of this 3D pop-up calendar and is distributed to attendees at Registration.



Coffee Station.....per day \$5,000 or \$2,500 ½ day

2. SOLD – WED. Mazda Wed pm and 2. SOLD - Honda Thurs pm AM breaks OPEN

Be the host of the Wednesday, Thursday and/or Friday drink service station to keep attendees focused and hydrated!

- Paper beverage cup with your company logo imprint
- Beverage napkins and table cards with company logo displayed
- Opportunity to provide printed materials at the station on your sponsored day(s)
- ½ page horizontal print ad in the event guide
- Sponsor appreciation signage at the station and other signage throughout the meeting

NEW! Mobile Device Charging Station.....\$5,000

Inform and educate attendees with your custom content as they re-charge. A free-standing unit is the perfect solution to build your brand presence with this customized kiosk.

Week-at-a-Glance Agenda.....\$5,000

SOLD: American Chemistry Council

Submit your custom 4-color corporate message to be printed on reverse of the week’s agenda; placed in every attendee’s badge.

- Logo printed on front; full backside space for your branding message

Water Stations.....SOLD: Subaru of America

Receive recognition on the water coolers throughout the event

- Paper beverage cup with your company logo imprint
- Prominent display of logo on sponsor recognition signage at the meeting
- Acrylic tumbler with straw (or similar) with logo imprint

Conference Pens and /or Notepads.....\$3500 each or \$5000 for both

SOLD: Pens – DELPHI SOLD: Notepads - Novation Analytics

Design your own company message or product details on a notepad to be made available in the technical session rooms. Or, a personalized pen that will get your business noticed.

- Design a company message on a notepad and/or pen to be distributed to attendees in the technical session rooms – to be printed by SAE

Concierge Bag & Coat Check.....SOLD: Alliance For Vehicle Efficiency

- Logo recognition on sponsor appreciation signage prominently staged in the Coat Check area
- Custom banner displayed with your 4-color advertising message (approx. size 3 ft. w x 6 ft. h) to be displayed in meeting hallway (Sponsor to submit print-ready artwork)
- One (1) complimentary full conference registration (including lunches)
 - **Upgrade** and add individually wrapped candies with your company logo.....\$4,500

Friend of the Industry

Friend of the Industry.....\$1,500

- Shared sponsorship to show your organization’s support
- Company name and/or logo recognition all-sponsor signage
- *Friend of the Industry* recognition in the event guide and on the event sponsor webpage



Exhibitors/Sponsors can reserve a meeting room.....\$750 USD per day

**rooms are limited and only available to exhibitors and sponsors.*

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the Exhibitor/sponsor's expense. No overlap with SAE's networking functions will be approved.

Mobile App Advertising Opportunities

These opportunities do not include additional sponsorship deliverables or recognition.

- Banner Ad (rotating with other sponsors)\$1,000 (limit 8 companies)
- 1 Push Notification.....\$850 (limit 2 companies per day)
 - Content to be approved and scheduled by SAE

Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover (includes color)	\$1400	\$1680	SOLD: InterRegs
Inside Front Cover (includes color)	\$1200	\$1440	SOLD: InterRegs
Inside Back Cover (includes color)	\$1500	\$1800	SOLD: InterRegs
Inside Full Page Ad	800	n/a	
Inside Half Horizontal Page	\$475	n/a	

To discuss the vast array of solutions available to help meet your company's goals, contact:

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