



# Sponsorship Menu

## SAE 2018 Automated and Connected Vehicle Systems Testing Symposium Hosted by CU-ICAR

June 20-21, 2018, Clemson University, Greenville, SC

### All sponsors receive:

- Recognition on sponsor signage throughout the event
- Recognition on the website
- Recognition on the sponsors' page of the event guide

## Platinum

### Welcome Reception.....\$15,000 (available to split between multiple partners)

- Recognition as the Exclusive Host of the Welcome Reception
- Logo recognition on napkins, signage and all other marketing materials for the Welcome Reception (event guide, etc.)
- Opportunity to distribute branded give-away during the Welcome Reception (item to be pre-approved by SAE and provided by sponsor)
- One (1) complimentary tabletop display with one (1) 6' table, two (2) chairs and a wastebasket (optional use)
- Two (2) symposium registrations

### Multiple Partner 'Welcome Reception' Sponsor Options: Package available to split between multiple partners as long as it equals the total package price:

#### \$5,000 Level:

- Recognition as one of the Host Sponsors of the Conference and the accompanying Welcome Reception
- Logo recognition on napkins, signage and all other marketing materials for the Welcome Reception (event guide, etc.)
- Opportunity to distribute branded give-away during the Welcome Reception (item to be pre-approved by SAE and provided by sponsor)
- One (1) complimentary tabletop display with one (1) 6' table, two (2) chairs and a wastebasket (optional use)
- Two (2) full conference symposium registrations

#### \$2,500 Level:

- Recognition as one of the Host Sponsors of the Conference and the accompanying Welcome Reception
- Logo recognition on signage and all other marketing materials for the Welcome Reception (event guide, etc.)
- One (1) full conference symposium registration

### Networking Lunch Wed. Or Thurs. pending availability.....\$7,500 USD

- Company recognition on sponsored lunch signage
- Opportunity to provide literature for a seat drop \* printing and shipping collateral is at sponsor's expense
- Two (2) full conference registrations



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## Gold

**Registration & Lanyards ..... \$5,000 USD**

- Company recognition to be included on all pre-registration attendee confirmation emails
- Company logo to be included on the symposium Registration webpage
- Company logo recognition on the lanyards provided to all attendees
- One (1) full conference registration

**Breakfast *Wed. or Thurs. pending availability*..... \$5,000 USD**

- Company recognition on specialty signage
- Beverage napkins with your one-color logo imprint
- One (1) full conference registration

## Silver

**Coffee / Beverage Station ..... \$4,000 USD per day**

Your choice of day/date pending availability

- Company recognition on sponsored day's break signage (AM & PM)
- Beverage napkins with your one-color logo imprint
- One (1) full conference registration

**Conference Bags ..... \$4,000 USD**

- Company logo included on event bag
- Opportunity to provide one promotional item to be placed in the bag
  - Item to be approved by SAE and may be giveaway item and/or print material
  - Item to be shipped by sponsor and received at SAE by May 15
- One (1) full conference registration

## Bronze Sponsor

**Symposium Pens and Notepads.....\$3,500 USD **SOLD****

- Submit your custom artwork to be printed in color on notepads and distributed in the technical session room(s)
- Company logo and/or name on pens available to all attendees
- One (1) full conference registration

**Event-at-a-Glance Agenda.....\$3,000 USD**

- Submit your custom 4-color corporate message to be printed on reverse of the week's agenda; placed in every attendee's badge
- Logo printed on front of agenda; full backside space for your branding message
- One (1) full conference registration



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## Conference Supporter

Conference Supporter..... \$2,500 USD (Multiple)

- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite
- One (1) full conference registration

## Advertising Opportunities

Event Guide	Exhibitor/Sponsors Only		Sold
Inside Front Cover <i>(includes color)</i>	\$1,000		
Inside Back Cover <i>(includes color)</i>	\$850		
Back Cover	\$1,500		

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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