



Sponsorship Menu

SAE 2018 Additive Manufacturing in Motion

March 13 – 14, 2018 :: Hilton Cleveland :: Cleveland, OH :: USA

ALL Sponsorships will receive:

- Company recognition on the all-sponsor signage
- Sponsor ribbons distributed to company delegates at the event
- Logo on the sponsor webpage with hyperlink to company URL
- Company recognition of the sponsor page of the Event Guide
- Company recognition as a sponsor in promotional materials

Platinum Sponsor

Tuesday Networking Reception.....\$15,000 USD

Tuesday, March 13

- One (1) Complimentary tabletop display with *one (1) complimentary registration (includes: breaks, lunches, presentations, receptions, exhibits)*
- Three (3) additional complimentary full conference registrations
- Full page ad in the Event Guide
- Company recognition on beverage napkins
- Opportunity to provide a gift to all attendees at the reception (*at sponsor's expense*)
- Opportunity to provide media kits for display in the Registration Area

Gold Sponsor

Welcome Gift.....\$10,000 USD

- Company recognition on co-branded beverage tumbler distributed to all attendees
- Company recognition on the event sponsor webpage with a hyperlink to company website
- One (1) Complimentary registration
- One (1) Horizontal ½ page in the Event Guide

Networking Lunch.....\$7,500 USD each

Tuesday, March 13 – 12:00 pm

Wednesday, March 14 – 12:15 pm

- Company recognition on lunch signage
- Company recognition on beverage napkins
- One (1) Complimentary Registration

Continental Networking Breakfast.....\$7,000 USD each

Tuesday, March 13

Wednesday, March 14

- Company recognition on coffee cups and beverage napkins for the Networking Breakfast
- One (1) Complimentary Registration

Water Stations & Water Tumblers.....\$7,500 USD

- Company logo on water tumblers distributed to each attendee
- Water stations/buffalos placed in strategic locations throughout the event
- One (1) Complimentary Registration



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Silver Sponsor

- Lanyards and Registration Area.....\$5,500 USD**
 - Company recognition on attendee pre-registration confirmation emails
 - Company recognition on the Registration Page
 - Opportunity to place company materials near registration
 - Company recognition on conference lanyards
 - One (1) Complimentary Registration

- Symposium Bags.....\$5,500 USD**
 - Company logo included on symposium bags
 - Half page ad in the event guide (art work provided by sponsor)
 - One (1) Complimentary Registration.
 - Opportunity to provide up to two (2) items as bag inserts
 - Items to be approved by SAE and may be giveaway item and/or print material
 - Item(s) to be sent and received by SAE by **January 10th, 2018**

- NEW! Electronic Charging Kiosk.....\$5,000 USD**
 - Attendees can recharge at this customized kiosk onsite
 - Company recognition on station digital signage
 - Recognition on signage at Registration

- “Dessert & Coffee” Station..... \$4,000 USD**
 - Company recognition as sponsor of a Dessert & Coffee Station
 - Company logo on beverage napkins at the dessert station

Bronze Sponsor

- Pens and/or Notepads.....\$3,000 each OR \$5,500 for both**
 - Company message on conference notepads and/or pens distributed to attendees in the technical session room

- Session Room Mints.....\$3,500 USD**
 - Peppermints with your corporate logo (1 color) to be distributed in the session room and Registration

- Pocket-Size Hand Sanitizer Spray.....\$2,000 USD**
 - Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at registration

- AM/PM Refreshment Breaks.....*Multiple Opportunities...***
 - Tuesday, March 13 – AM & PM - \$2,500 USD*
 - Wednesday, March 14 – AM - \$1,500 USD*
 - Company recognition on break signage at sponsored break (Tue. AM & PM – Wednesday AM & PM)
 - Company recognition on beverage napkins & coffee sleeves

- Event-at-a-Glance Pocket Guide.....\$2,500 USD**
 - Company recognition on 4-color company artwork printed on reverse of the week’s agenda and placed in every attendee badge
 - Corporation recognition printed on the front of agenda



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Exhibit Floor Decals.....*Multiple Opportunities*.....\$1,000 USD

- Company logo affixed to two decals and placed on the show floor.

Conference Supporter

Conference Supporter..... *Multiple Opportunities*\$3,000 USD

- One (1) Complimentary Registration
- ½ page color ad in the event guide

Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover (<i>includes color</i>)	\$1,100	\$1,330	
Inside Front Cover (<i>includes color</i>)	\$1,035	\$1,242	
Inside Back Cover (<i>includes color</i>)	\$ 970	\$1,164	
All 3 covers (<i>includes color</i>)	\$2,400	\$2,880	
Inside 4C Full Page Ad	\$ 880	\$1,056	
Inside 4C ½ Page Horizontal Ad	\$ 500	\$ 600	

To discuss the vast array of solutions available to help meet your company’s goals, contact:

Arlene M. DiSilvio
Event Sales Manager
Direct: +1 (724) 772-4060
Mobile: +1 (724) 814-2664
Email: arlene.disilvio@sae.org