



Connect2Car Executive Leadership Forum

September 5-6, 2018 – San Jose, CA

**Individuals registering for event through sponsor comps must be of appropriate director and/or executive level within organization*

***Providing sponsorship commitment and materials are received prior to any print and/or production deadlines*

Welcome Reception.....\$15,000 Exclusive

- Opportunity to display a highly visible corporate capabilities video (format determined by SAE)
- Small table alongside the video screen available for placing corporate literature or distributing a gift of your choice (*Gift to be provided by sponsoring company*)
- Four (4) full conference registrations*
- Full page, 4 color advertisement in the Event Conference Guide**
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on all-sponsor sign displayed at the conference

Industry Leader\$12,500 each (multiple, please inquire)

- Recognition on signage at entrance of tech session room
- Three (3) full conference registrations*
- Full page, 4 color advertisement in the Event Conference Guide**
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on all sponsor sign displayed at the conference

Lunch Sponsor.....\$7,500 each

(Two opportunities available or receive both for \$12,500)

- Recognition on sponsored lunch signage
- Opportunity to provide a small gift with your company's logo (gift at sponsor's expense)
- Two (2) full conference registrations*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on all sponsor sign displayed at the conference

Conference Journals & Pens.....\$7,500 each

- Logo on the front cover of the Executive grade conference binder
- Pen with company logo included within the conference binder
- Two (2) full conference registrations*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
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- Recognition on all sponsor sign displayed at the conference
- Sponsor of a select round-table panel discussion

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Round-Table Panel Discussion Sponsor\$5,000 each (3 opportunities)

- Opportunity to provide 3-5 PowerPoint slides to scroll on AV screen(s) prior to session start
- Sponsor may provide material for seat drop
- One (1) conference registrations**
- Company logo on the event sponsor webpage with hyperlink to company URL
- Company logo in sponsor section of the event guide*
- Company logo on all-sponsor appreciation signage onsite*

Shoe Shine Service.....\$5,000 (per day or \$7500 for both)

- Sponsor of shoe shine service, positioned in area outside of main session room
- Sponsor may provide card, or 1-piece collateral for attendant to distribute to each attendee who uses service
- Option for sponsor to provide logo'd shirt for the employee to wear
- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

Charging Station.....\$5,000 (Exclusive both days)

- Logo on mobile charging station at the event
- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
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- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

Luggage Tag or Branded Welcome Gift.....\$3,500 (Exclusive)

- Opportunity to choose luggage tags *or other small travel item* to distribute at registration area
- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

Conference Breakfast.....\$3,000 each (2 opportunities or both for \$5,000)

- Recognition on sponsored breakfast signage
- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

Lunch Table Discussion Sponsor.....\$3,500 each (5 opportunities)

- Recognition on sponsored lunch signage
- One (1) full conference registration*
- Executive at the table to provide topic for discussion (*topic to be approved by organizing committee*)
- Recognition as a sponsor in all printed event promotional materials **

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Networking Break.....\$2,500 each (4 opportunities OR all 4 for \$7,500)

- Recognition on networking break signage
- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

Conference Supporter.....\$2,500 each (multiple opportunities)

- One (1) full conference registration*
- Recognition as a sponsor in all printed event promotional materials **
- Recognition as a Sponsor on the Connect2Car sponsor webpage with link to company URL
- Recognition on sponsor page of Conference Event Guide**
- Recognition on the all-sponsor appreciation sign displayed at conference

To discuss the vast array of solutions available to help meet your company's goals or to customize an opportunity, please contact:

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