





TIME	TUESDAY, APRIL 10	WEDNESDAY, APRIL 11	THURSDAY, APRIL 12
8:30 a.m.			Trevor Jones Award Winner Keynote Human Intervention Torque Estimation for a Retrofit Steering Actuation System in Autonomous Vehicles 8:30 – 9:00 a.m. C2C Ballroom 260 <i>Yunyi Jia of Clemson University</i>
9:00 a.m.	Connected Car to Connected World – The Road to Monetization 9:00 – 10:20 a.m. The Exchange - Exhibit Hall Moderator: Roger C. Lanctot, Automotive Connected Mobility Panelists: Andrew Till, Harman Connected Services Paul Pebbles, Maven Patrick Leteinturier, Infineon Technologies AG William Bone, Aras Corp. Peter Brown, Windriver Andreas Hecht, CCC	Creating Smart Cities for the Citizens, Not as Technological Playgrounds 9:00 – 10:20 a.m. The Exchange - Exhibit Hall Moderator: Carla Bailo, Center for Automotive Research Panelists: Thomas Bauer, Traffic Technology Services Tina Quigley, Regional Transportation Commission of Southern Nevada Chris Baker, Keolis North America Karina Ricks, Pittsburgh's Department of Mobility and Infrastructure Rachel Han, OpenDataSoft Ken DiPrima, AT&T	OEM and Tier 1 Supplier Reinvention of System Architecture and Manufacturing for Automated and Autonomous Vehicles <i>presented by SEMI</i> 9:00 – 10:30 a.m. C2C Ballroom 260 Moderator: Judy Davies, SEMI Panelists: Hurley Davis, Elektrobit Henry Bzeih, Flex Jack Weast, Intel Jason Ellis, Qualcomm
9:30 a.m.			
10:00 a.m.			
10:30 a.m.	OEM/Government Interaction 10:40 a.m. – 12:00 p.m. C2C Ballroom 260 Moderator: Grayson Brulte, Brulte & Company Panelists: State Senator Jeff Brandes, Florida Oliver Cameron, Voyage Brad Stertz, Audi of America Carlos Gimenez, Mayor of Miami-Dade County, Florida	AE299 CyberSecurity 2.0 – Collaboration, Incident Response and Automation 10:40 a.m. – 12:00 p.m. C2C Ballroom 260 Moderator: Gloria D'Anna, General Telecom Systems Inc. Panelists: Brian Murray, ZF Faye Francy, Auto-ISAC Justin Cappos, New York University Jeffrey Massimilla, General Motors Co.	The Internet of Connected Vehicles 10:30 a.m. – 12:00 p.m. C2C Ballroom 260 Moderator: David DeMio, Roboretail Panelists: Greg Ross, Connected Business Innovations LLC Michael Blanck, Cisco Chip Goetzinger, Nissan Dean Phillips, Amazon James Wasnick, Ford Motor Company
11:00 a.m.			
11:30 a.m.			
12:00 p.m.	Networking Lunch 12:00 – 1:30 p.m. Exhibit Hall	Networking Lunch 12:00 – 1:30 p.m. Exhibit Hall	Networking Lunch 12:00 – 1:30 p.m. Exhibit Hall
12:30 p.m.			
1:00 p.m.			
1:30 p.m.			
2:00 p.m.	Big Data and the Future of Diagnostics and Prognostics for PHM/IVHM  2:00 – 3:20 p.m. C2C Ballroom 260 Moderator: Ravi Rajamani, drR2 consulting Panelists: Rhonda Walthall, UTAS Sachin Raviram, General Motors Tim Felke, Honeywell Luis Hernandez, Global Strategic Solutions Bharatan Aravamudhan, Honeywell Aerospace	Communications Infrastructure Exchange – Where Innovation Hits the Road Presented by TIA  2:00 – 3:20 p.m. C2C Ballroom 260 Moderator: Wesley J. Johnston, Telecommunications Industry Association Panelists: Sue Bai, Honda Steve Schwinke, General Motors Ken DiPrima, ATT Andrew Poliak, Panasonic Sara Carlson, IBM iX Jim Misener, Qualcomm John Correia, Connected Strategy Advisors	WCX Connected Vehicle Challenge 2018 1:00 – 4:00 p.m. C2C Ballroom 260
2:30 p.m.	UX-It Might be Different than you Think 2:40 – 3:00 p.m. The Exchange - Exhibit Hall <i>Matt Yurdana, Intel</i>	The Third Wave of the Internet and What that Means to the Automobile 2:20 – 2:40 p.m. The Exchange - Exhibit Hall <i>Phil Lawson-Shanks, Edge</i>	Rear Ended in the Rinse Cycle (and other places) 2:00 – 2:20 p.m. The Exchange - Exhibit Hall <i>Derek Kaufman, The Car Wash Association</i>
3:00 p.m.	Powering A New Mobility Ecosystem 3:00 – 3:20 p.m. The Exchange - Exhibit Hall <i>Matt Jones, Hyperloop One</i>		Kirigami Optics – The Pathway to Flat LIDARs 2:40 – 3:00 p.m. The Exchange - Exhibit Hall <i>Nick Kotov, U of M</i>
3:30 p.m.	Validation Is the Path To Getting On the Road for Automated Vehicles - What is it Going to Take to Get Us There? 3:30 – 5:00 p.m. C2C Ballroom 260 Moderator: James Buczkowski, Ford Panelists: Ed Straub, American Center for Mobility Josh Avery, Transportation Research Center Paul Decker, National Automotive Center, TARDEC Walt Fehr, Department of Transportation John Capp, General Motors	Designing with a Systems Engineering Approach <i>Presented by INCOSE</i> 3:30 – 5:00 p.m. C2C Ballroom 260 Moderator: Bill Bolander, IBM Panelists: Jace Allen, dSpace Chris Davey Ford Motor Co. Anne O'Neil, INCOSE Gary Rushton, GM Mark Johnson, Johnson Controls	
4:00 p.m.			
4:30 p.m.			
5:00 p.m.	Networking Reception 5:00 – 6:00 p.m. Exhibit Hall	Networking Reception 5:00 – 6:00 p.m. Exhibit Hall	Networking and Pre-Banquet Reception 4:30 – 5:30 p.m. Cobo Atrium
5:30 p.m.			

The Exchange on the WCX Exhibit Floor
 C2C Ballroom 260
 WCX Exhibit Floor