



Sponsorship Menu

SAE 2018 High Efficiency IC Engine Symposium

April 8-9, 2018 :: Westin Book Cadillac :: Detroit, MI :: USA

First-Right-of-Refusal Expired– December 1, 2017

As of February 14, 2018

Gold Sponsor

Luncheon Sponsor..... \$5,500 USD

Monday, April 9

SOLD: HORIBA

- Company recognition as the **EXCLUSIVE** sponsorship of the Monday Luncheon
- Opportunity to display company literature at Registration
- Two (2) complimentary registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor appreciation signage throughout event
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.)

Registration Area and Lanyard.....\$5,500 USD

SOLD: ARAMCO SERVICES

- Company recognition on attendee pre-registration confirmation emails
- Opportunity to place company materials near Registration
- Company recognition on conference lanyards
- Two (2) complimentary symposium registrations
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Continental Breakfast.....\$5,250 USD

Monday, April 9

- Host of the Monday morning continental breakfast, April 9
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary registration
- Recognition on the event website sponsor page with link to the sponsor's home page
- Opportunity to place company materials near Registration
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage

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Silver Sponsor

NEW! Conference WI-FI.....\$5,000 USD

- One (1) complimentary tabletop display – table, chair, and wastebasket. (*Electric is additional charge*)
- Two (2) additional complimentary conference registrations
 - All registrations include: lunch, reception, breaks, exhibits, and access to powerpoint presentations
- Company logo on the conference sponsor webpage with hyperlink to company URL
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

NEW! Water Bubblers Station..... \$3,000 USD

- **Refillable water bottles** with your company logo distributed to each attendee
- Water stations strategically placed throughout the event with your logo or artwork
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- *Silver sponsor* recognition on all-sponsor signage *Silver sponsor* recognition in the event guide and on the event sponsor webpage

Bronze Sponsor

Refreshment Break.....See pricing below

Sunday, April 8 - \$1,500 USD (PM break only)

Monday, April 9 - \$2,500 USD (AM & PM breaks)

All 3 refreshment breaks for \$3,000 USD

- Company logo on beverage napkins
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Opportunity to place company materials near Registration
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Notepads.....\$2,200 USD

SOLD: AVL

- Company message on conference notepads to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)



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Pens.....\$2,000 USD

SOLD: AVL

- Company message on a pen to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Session Room Mints.....\$2,000 USD

- Your corporate logo imprint on mints to be set in the session room(s) throughout the event
 - Various styles/flavors available
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Event-at-a-Glance Pocket Guide.....\$2,000 USD

SOLD: FEV

- Company recognition on 4-color company artwork printed on revers of the week's agenda
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials

Pocket-size Hand Sanitizer Spray.....\$1,500 USD

- Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at Registration
- Recognition as a sponsor in the Event Guide
- Sponsor attendees to receive Sponsor Ribbons to display on their badge (*Number to be determined on site.*)
- Recognition on the Event Web Page with link to the sponsor's homepage
- Display of sponsor's logo on the "all-sponsor" signage at the event
- Company recognition as a sponsor in promotional materials (*Sponsorship must be contracted by marketing deadlines and based on space availability*)

Conference Supporter

Conference Supporter.....\$1,200 USD

1. BorgWarner

- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)



Sponsorship Menu

Event Guide Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover <i>(includes color)</i>	\$1,100	\$1,320	
Inside Front Cover <i>(includes color)</i>	\$1,300	\$1,560	
Inside Back Cover <i>(includes color)</i>	\$1,000	\$1,200	
All 3 covers <i>(includes color)</i>	\$2,400	\$3,280	
Inside Full Page	\$1,000	\$1,250	
Inside Half Horizontal Page	\$ 600	\$ 850	

To discuss the vast array of solutions available to help meet your company's goals, contact:

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