

Sponsorship Menu



Platinum Sponsor

Tuesday Reception Sponsor**SOLD: TOYOTA**

- Corporate recognition as the **EXCLUSIVE PLATINUM SPONSOR** of the **2018 Hybrid and Electric Vehicle Symposium**
- One (1) Complimentary tabletop for the week in premier location
- Three (3) Full Registrations. Each registration includes lunch, refreshment breaks, receptions, continental breakfasts, and presentation materials.
- **EXCLUSIVE SPONSOR** of the Tuesday offsite Networking Receptions (branded napkins at receptions)
- Recognition on the event sponsor page of the website, with link to the sponsor's home page
- Opportunity to provide a gift to all attendees at the reception (*at sponsor's expense*)
- Display of corporate logo on "All-sponsor" signage at each event
- Opportunity to display literature in the Registration Area
- **SPECIAL Corporate recognition as Platinum Sponsor** on the **Hybrid / Electric Event Guide Cover**
- Inside front cover of the event guide

Gold Sponsor

Wednesday Night Reception.....**\$20,000**

- Recognition as the exclusive sponsor the Wednesday night reception
- Two (2) full conference registrations that include lunch, breaks, receptions, breakfasts and presentation materials
- Branded napkins at the reception
- Recognition on the event sponsor page of the website with link to the sponsor's home page
- Corporate logo included on 'All Sponsor' signage at the event
- Full page ad in the event guide (sponsor to provide artwork)

Conference Wi-Fi.....**\$10,000**

- Exclusive sponsor of complimentary Wi-Fi to all Hybrid/EV attendees, participants, exhibitors and fellow sponsors throughout session rooms and the Exhibit Hall.
- Company name will be used as the Wi-Fi network password
- Company URL to be the default home page for Wi-Fi users
- Recognition on Wi-Fi-related signage throughout event
- One (1) full conference registration(s)
- Company logo on the sponsor page of the Event Guide
- Company logo on all-sponsor appreciation signage displayed on-site



Sponsorship Menu

Networking Lunch – (Tuesday – Wednesday - Thursday)\$15,000

- Company recognition on lunch signage
- Company recognition on beverage napkins
- Two (2) Symposium Registrations
- Corporation recognition as a sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Opportunity for sponsor to provide a video loop for each luncheon (no audio)

Silver Sponsor

Registration Area & Lanyards..... \$6,000 USD

FROR: AVL

- Company recognition on attendee pre-registration confirmation emails
- Opportunity to place company materials near registration
- Company recognition on conference lanyards
- Full page ad in the Event Guide. (artwork provided by sponsor)
- Two (2) Symposium Registrations
- Corporation recognition as a sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page

Beverage Station.....\$5,000 USD

- Exclusive company logo on beverage stations at the event with coffee and water at each station
- One (1) full conference registration to the conference
- Half page ad in the event guide
- Beverage napkins at the station with company logo
- Tent cards at each station with company logo
- Company recognition on sponsor appreciation signage throughout the event
- Company recognition on the event website with hyperlink to sponsor's home page
- Company recognition on the all-sponsor signage
- Recognition on sponsor page of the Event Guide

Continental Breakfast.....\$5,000 USD

Tuesday, February 20, 2018

Wednesday, February 21, 2018

Thursday, February 22, 2018

- Company recognition on coffee cups for the Continental Breakfast and sponsor sign displayed at the breakfast
- One (1) full conference registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage

Symposium Bags.\$5,000 USD

FROR: ETAS

- Company logo included on symposium bags
- Half page ad in the event guide (art work provided by sponsor)
- One (1) full conference registration.
- Opportunity to provide up to two (2) items as bag inserts
 - Items to be approved by SAE and may be giveaway item and/or print material
 - Item(s) to be sent and received by SAE by **January 6, 2018**
- Company logo on the symposium sponsor webpage with hyperlink to company URL



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- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Daily AM/PM Refreshment Breaks.....\$5,000 USD

Tuesday, February 20, 2018

Wednesday, February 21, 2018

Thursday, February 22, 2018

- Company recognition on break signage at sponsored break (AM & PM)
- Company recognition on beverage napkins
- One (1) Symposium Registration
- Corporation recognition as a SILVER LEVEL Sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page

Charging Station.....\$5,000 USD

- Company name/logo on a Charging station in the exhibit hall
- Company logo listed on the website with hyperlink to sponsor’s website
- Company logo recognition Exhibit & Sponsor Directory
- Company logo displayed on the “all sponsor” signage

Bronze Sponsor

Pocket Guide Symposium Agenda\$3,000 USD

- Company recognition on 4-color company artwork printed on reverse of the week’s agenda and placed in every attendee badge
- Corporation recognition printed on the front of agenda
- Corporation recognition as BRONZE LEVEL Sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page

Conference Notepads.....\$3,000 USD

FROR: D & V Electronics

- Company message on conference notepads to be distributed to attendees in the technical session rooms
- Recognition as a BRONZE LEVEL Sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page

Conference Pens.....\$2,500 USD

- Company logo imprint on a pen to be distributed to attendees in the technical session rooms
- Recognition as a BRONZE LEVEL Sponsor in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page

Conference Supporter

Conference Supporter..... Multiple Opportunities\$2,000 USD

- Company recognition on the event sponsor webpage with a hyperlink to company website
- ½ page ad in the event guide
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

FROR: BorgWarner, Advanced Test & Automation Inc., Hitachi Metals North America, P-3 Group



Sponsorship Menu

Floor Decal..... **Multiple Opportunities**\$1,500 USD

Make an entrance “impact” with your corporate logo printed on decals affixed to TWO locations at the event!

- Entrance to the Exhibit Area
- In front of your table top

Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Sold
Back Cover	\$1,250	
Inside Front Cover	\$1,100	SOLD: Toyota
Inside Back Cover	\$1,000	
All 3 covers <i>(includes color)</i>	\$2,750	
Full Page	\$ 800	
Half Horizontal Page	\$ 500	

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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