



Sponsorship Menu

2018 Transmission & Driveline Symposium

October 9-11, 2018 :: The Inn at St. John's :: Plymouth, Michigan, USA

First Right of Refusal expired - March 15, 2018

(Updated August 28, 2018)

Platinum Sponsor

Welcome Reception.....\$12,000 USD

*Tuesday, October 9 – **SOLD: BorgWarner***

- Recognition as the host of the **Tuesday Welcome Reception**
- One tabletop display (includes (1) additional full conference registration)
- Two (2) complimentary registrations
- Opportunity to provide a gift for attendees **at sponsor's expense*
- Beverage napkins with your logo
- Sponsor ribbons distributed to company delegates at the event *(number to be determined on-site)*
- Recognition on signage at the Reception
- *Platinum sponsor* Recognition on sponsor signage
- *Platinum sponsor* Recognition in the event guide and on the event sponsor webpage

Gold Sponsor

Networking Luncheon.....\$10,000 USD

*Tuesday, October 9 – **SOLD: FCA***

Wednesday, October 10 – available

- Recognition as the host of either the Tuesday or Wednesday lunch
- One (1) complimentary event registration
- *Gold sponsor* recognition in the event guide and on the event sponsor webpage
- Sponsor ribbons distributed to company delegates at the event *(number to be determined on-site)*
- One (1) complimentary horizontal ½ page in the Event Guide
- *Gold sponsor* recognition on sponsor signage

Gold Sponsor.....Unlimited Opportunities.....\$8,000 USD

#1 SOLD: DANA INC.

- One (1) complimentary tabletop (includes: 6' x 30" skirted table with two chairs – lunch, refreshment breaks, and evening reception)
- Two (2) complimentary symposium registrations, including access to presentations after the event
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event *(number to be determined on-site)*
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials



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Welcome Gift.....\$7,500 USD

- Company recognition on co-branded beverage tumbler distributed to all attendees
- Company recognition on the event sponsor webpage with a hyperlink to company website
- One (1) complimentary event registration
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- *Gold sponsor* recognition on sponsor signage

Silver Sponsor

Silver Sponsor.....*Unlimited Opportunities*.....\$6,500 each

- One (1) Complimentary Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor appreciation signage throughout event
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Continental Networking Breakfast.....*2 Opportunities*.....\$5,500 each

Tuesday, October 9

Wednesday, October 10

- Company recognition as the host of one of the Continental Networking Breakfasts
- Logo recognition on beverage napkins
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.)

Registration & Lanyards.....\$5,000 USD

SOLD: SHAEFFLER

- Lanyards distributed to attendees with your corporate logo and/or message
- Corporate logo recognition printed on confirmation letter for attendees
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at Registration
- *Silver sponsor* recognition on sponsor signage
- *Silver sponsor* recognition in the event guide and on the event sponsor webpage



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NEW! Electronic Charging Kiosk in Session Room.....\$5,000 USD

- Attendees can recharge at this customized kiosk right in the session room
- Company recognition on station digital signage
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at Registration
- *Silver sponsor* recognition on sponsor signage
- *Silver sponsor* recognition in the event guide and on the event sponsor webpage

Daily Refreshment Breaks 1 Opportunity Available.....\$5,000 USD

Tuesday, October 9 – AM & PM - **SOLD - TREMEC**

Wednesday, October 10 – AM & PM

Host of a both morning and afternoon coffee/networking break

- Logo recognition on beverage napkins
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- *Silver Sponsor* recognition in the event guide and on the event sponsor webpage
- *Silver Sponsor* recognition on all-sponsor signage

NEW! “Dessert & Coffee” Station..... \$5,000 USD

- Company recognition as sponsor of a Dessert & Coffee Station
- Company logo on beverage napkins at the dessert station
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- *Silver sponsor* recognition on all-sponsor signage
- *Silver sponsor* recognition in the event guide and on the event sponsor webpage

NEW! Water Station and Water Bottles..... \$5,000 USD

- Refillable water bottles with your company logo distributed to each attendee
- Water stations strategically placed throughout the event with your logo or artwork
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- *Silver sponsor* recognition on all-sponsor signage
- *Silver sponsor* recognition in the event guide and on the event sponsor webpage

Bronze Sponsor

Pocket-Size Hand Sanitizer Spray.....\$3,000 USD

- Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at registration
- Company logo listed on the event website with hyperlink to sponsor’s website
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage
- Company logo recognition in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)



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- Company logo displayed on the “all sponsor” signage

Conference Pens and/or Notepads.....\$3,850 each and/or \$6,000 for both
SOLD: FEV (Pens and Notepads)

- Notepads and/or pens to be distributed in the session rooms
- Design your message for the 5 ½ x 8 ½ tablet (printed in color) or the pen with your logo imprint
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage

NEW! Session Room Mints.....\$3,500 USD

- Peppermints with your corporate logo (1 color) to be distributed in the session rooms and Registration
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Business/Credit Card/Room Key Silicone Sleeve.....\$2,500 USD

- Company recognition on a professional card sleeve – conveniently carry your license, room key, credit card or business key. Card sleeve conveniently adheres to the back of your mobile device.
- Company recognition on event website with hyperlink to the sponsor’s homepage
- Company recognition on the sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Week-at-a-Glance Pocket Guide.....\$2,600 USD

- Company recognition on 4-color company artwork printed on revers of the week’s agenda and placed in every attendee badge
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

NEW! Personal Power Bank Electronic Charger.....\$2,000 USD

- Company name/logo on a Electronic charger distributed to each attendee at registration
- Company logo listed on the event website with hyperlink to sponsor’s website
- Company logo and name display in the Event Guide
- One complimentary horizontal ½ page in the Event Guide
- Company logo displayed on the “all sponsor” signage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

NEW! Floor Decals.....Multiple Opportunities.....\$2,000 USD

- Company name/logo promoted with visual print advertising on windows
- Company recognition on sponsor page of the Event Guide



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- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Conference Supporter

Conference Supporter – Multiple Opportunities.....\$1,600 USD

- Shared sponsorship to show your organization’s support
- Company name and/or logo recognition all-sponsor signage
- Conference Supporter recognition in the event guide and on the event sponsor webpage

Event Guide Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor
Inside Front Cover (<i>includes color</i>)	\$1,035	\$1,242
Inside Back Cover (<i>includes color</i>)	\$ 970	\$1,164
All 2 covers (<i>includes color</i>)	\$2,400	\$2,880
Inside Full Page	\$ 880	\$ 1,056
Inside Half Horizontal Page	\$ 500	\$ 600

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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Jurisdiction of Event: Sponsor acknowledges that SAE shall have sole and exclusive control over the event, exhibitions, activities, functions, receptions and all other aspects of the event.

Sponsorship: Sponsor acknowledges and agrees that Sponsor is not the sole or exclusive owner of the overall event or sponsored activity. Exclusive sponsorship of an event activity/element (i.e. function, reception and/or promotional item) does not preclude SAE from permitting, or refraining therefrom, in its sole discretion, other persons or entities to act as sponsors at the overall event, or any particular event activity/element.