



TRANSMISSION AND DRIVELINE TECHNOLOGIES SYMPOSIUM

October 9-10, 2018 | Plymouth, Michigan

Your chance to engage with the
transmission and driveline community.

sae.org/transmission



EXPAND YOUR FOOTPRINT ON THE GLOBAL TRANSMISSION INDUSTRY

Transmission and Driveline Technologies Symposium is the convening point for key executives, engineers, researchers and suppliers to discuss the latest innovations in the design, manufacture and operation of transmission and driveline technologies. This year's event features concurrent sessions exploring both Transmission and Driveline and All-Wheel Drive Technologies.

Don't miss this chance to reveal your company's latest innovations and build lasting business relationships during the two-day exhibition. Ensure attendees, in this growing industry, know you're a technology leader by taking advantage of our exhibit and sponsorship opportunities.

sae.org/transmission

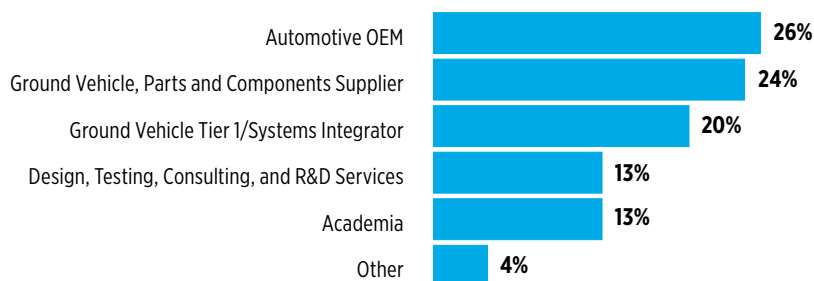
ATTENDEE PROFILE

The Transmission and Driveline Technologies Symposium brings together the leading automotive and commercial (on- and off-highway) vehicle professionals. This year's Symposium will highlight electrified powertrains, e-mobility, autonomous driving impacts on transmission and driveline design, spotlight on new transmission & all-wheel drive systems, pathway to more efficient transmission & driveline systems, controls & simulation, AWD system testing, and emerging technologies and market trends.

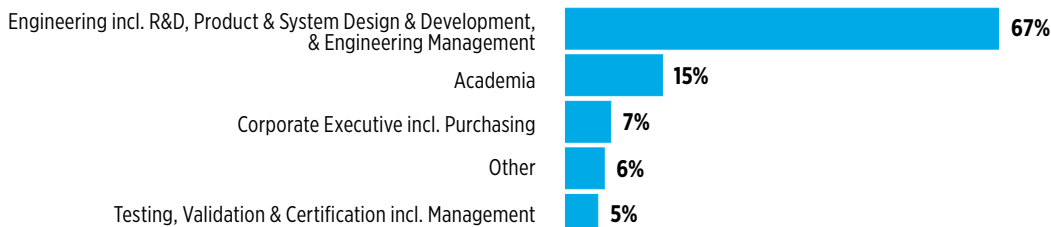
PRIMARY ATTENDEE TECHNOLOGY FOCUSES:

Power & Propulsion incl. Environment, Emissions, and HEV/EV • Hydraulic/Pneumatic Components • Vehicle Dynamics & Chassis/Vehicle Handling • Electrical/Electronics & Electronic Systems • Tests and Testing • Safety • Human Factors/Ergonomics

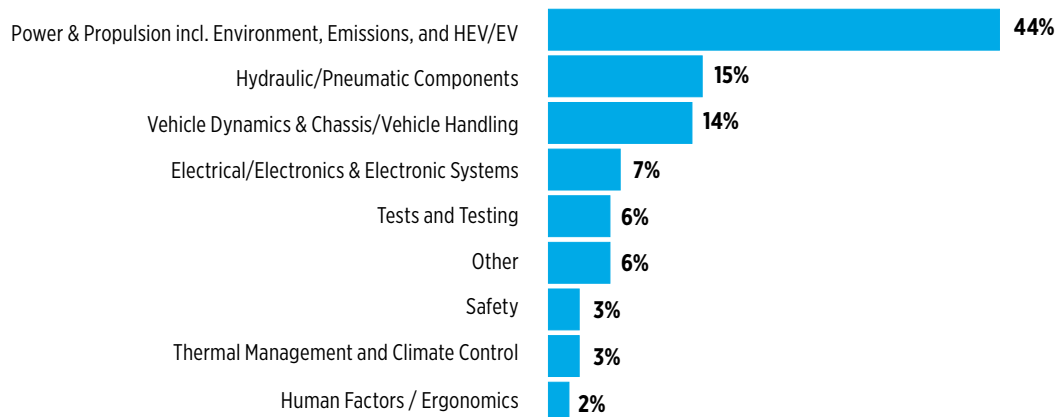
INDUSTRY



JOB FUNCTION



TECHNOLOGY FOCUS



CONNECT WITH YOUR TARGET AUDIENCE

EXHIBIT SPACE

Showcase your organization's latest products or innovations as an exhibitor at the Transmission and Driveline Technologies Symposium. Give key decision-makers the chance to experience your product for themselves.

SPONSORSHIPS

Increase your organization's brand recognition and distinguish yourself as a leading industry expert as a sponsor at the Transmission and Driveline Technologies Symposium.

Join us for the exhibit portion of the Transmission and Driveline Technologies Symposium to reconnect with your existing customers, discover new business opportunities, increase your brand awareness and get real-time feedback on your latest technologies and innovations.

EXHIBITOR PACKAGES:

BASIC TABLETOP DISPLAY - \$3,000

- One (1) 6' table with two (2) chairs
- One (1) symposium registration
(Includes access to: technical sessions, food & beverage sessions, and Exhibition)
- Company listing and profile in either the printed Event Guide* and/or electronic Exhibitor Directory as applicable
*(*contract and profile must be received prior to print deadline if applicable: September 14, 2018)*

PLUS PACKAGE DISPLAY - \$4,000

Package includes all items listed above, PLUS:

- One (1) additional symposium registration
(includes access to: technical sessions, refreshment breaks, lunches, reception and tabletop exhibits)



SPONSORSHIP OPPORTUNITIES

The Transmission and Driveline Technologies Symposium offers a wide variety of sponsorship opportunities to provide your company with maximum exposure to key decision-makers. Engage attendees across multiple channels with our premier sponsorship packages. Offered on a first-come, first serve basis, you won't want to miss out! Select from a variety of opportunities to fit all budgets.

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL

Welcome Reception | \$12,000 USD

Tuesday October 9

- Recognition as the host of the **Tuesday Welcome Reception**
- One (1) complimentary tabletop (*includes: an additional symposium registration*)
- Two (2) complimentary symposium registrations (*Includes access to: technical sessions, refreshment breaks, lunches, reception and tabletop exhibits*)
- Opportunity to provide a gift for attendees (*gift to be provided by sponsor*)
- Company recognition on beverage napkins at the Tuesday Welcome Reception
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at the Reception
- *Platinum sponsor* Recognition on sponsor signage
- *Platinum sponsor* Recognition in the event guide and on the event sponsor webpage

GOLD LEVEL

Networking Luncheon | \$10,000 USD

Tuesday, October 9

Wednesday, October 10

- Recognition as the host of either the Tuesday or Wednesday lunch (*pending availability*)
- One (1) complimentary symposium registration (*Includes access to: technical sessions, refreshment breaks, lunches, reception and tabletop exhibits*)
- Gold sponsor recognition in the event guide and on the event sponsor webpage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- One (1) complimentary horizontal ½ page in the Event Guide
- Gold sponsor recognition on sponsor signage

Gold Sponsor | \$8,000 USD

Unlimited Opportunities

- One (1) complimentary tabletop (*includes: 6' x 30" skirted table with two chairs (lunch, refreshment breaks, and evening reception)*)
- Two (2) complimentary symposium registrations, including access to presentations after the event
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Welcome Gift | \$7,500 USD

Unlimited Opportunities

- Company recognition on co-branded beverage tumbler distributed to all attendees
- Company recognition on the event sponsor webpage with a hyperlink to company website
- One (1) complimentary event registration
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Gold sponsor recognition on sponsor signage

SPONSORSHIP OPPORTUNITIES

SILVER LEVEL

Silver Sponsor | \$6,500 USD

Unlimited Opportunities

- One (1) Complimentary Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor appreciation signage throughout event
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Continental Networking Breakfast | \$5,500 USD/per day

Tuesday, October 9

Wednesday, October 10

- Company recognition as the host of one of the Continental Networking Breakfasts
- Logo recognition on beverage napkins
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (*Sponsorship commitment*)

NEW! Registration & Lanyards | \$5,000 USD

- Lanyards distributed to attendees with your corporate logo and/or message
- Corporate logo recognition printed on confirmation letter for attendees
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at Registration
- *Silver Sponsor* recognition on sponsor signage
- *Silver Sponsor* recognition in the event guide and on the event sponsor webpage

NEW! Electronic Charging Kiosk in Session Room | \$5,000 USD

- Attendees can recharge at this customized kiosk right in the session room
- Company recognition on station digital signage
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at Registration

Daily Refreshment Breaks | \$5,000 USD/per day

Tuesday, October 9

Wednesday, October 10

- Host of a both morning and afternoon coffee/networking break on Tuesday or Wednesday (*pending availability*)
- Company recognition on beverage napkins
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- *Silver Sponsor* recognition in the event guide and on the event sponsor webpage
- *Silver Sponsor* recognition on all-sponsor signage



SPONSORSHIP OPPORTUNITIES

SILVER LEVEL (CONTINUED)

NEW! “Dessert & Coffee” Station | \$5,000 USD

- Company recognition as sponsor of a Dessert & Coffee Station
- Company logo on beverage napkins at the dessert station
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- *Silver Sponsor* recognition on all-sponsor signage
- *Silver Sponsor* recognition in the event guide and on the event sponsor webpage

NEW! Water Station and Water Bottles | \$5,000 USD

- Refillable water bottles with your company logo distributed to each attendee
- Water stations strategically placed throughout the event with your logo or artwork
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- *Silver Sponsor* recognition on all-sponsor signage
- *Silver Sponsor* recognition in the event guide and on the event sponsor webpage

BRONZE LEVEL

Pocket-Size Hand Sanitizer Spray | \$3,000 USD each

Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at registration

- Company logo listed on the event website with hyperlink to sponsor’s website
- Bronze sponsor recognition in the event guide and on the event sponsor webpage
- Company logo recognition in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company logo displayed on the “all sponsor” signage

Pens and/or Notepads | \$3,850 USD each or \$6,000 USD for both

- Notepads and/or pens to be distributed in the session rooms
- Design your message for the 5 ½ x 8 ½ tablet (*printed in color*) or the pen with your logo imprint
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Bronze sponsor recognition on all-sponsor signage
- Bronze sponsor recognition in the event guide and on the event sponsor webpage

NEW! Session Room Mints | \$3,500 USD

- Peppermints with your corporate logo (1 color) to be distributed in the session rooms and Registration
- Bronze sponsor recognition on all-sponsor signage
- Bronze sponsor recognition in the event guide and on the event sponsor webpage
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

SPONSORSHIP OPPORTUNITIES

Week-at-a-Glance Pocket Guide | \$2,600 USD

- Company recognition on 4-color company artwork printed on revers of the week’s agenda and placed in every attendee badge
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Professional Business/Credit Card/Room Key Silicone Sleeve | \$2,500 USD

- Company recognition on a professional card sleeve – conveniently carry your license, room key, credit card or business key. Card sleeve conveniently adheres to the back of your mobile device.
- Company recognition on event website with hyperlink to the sponsor’s homepage
- Company recognition on the sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

NEW! Personal Power Bank Electronic Charger | \$2,000 USD

- Company name/logo on an Electronic charger distributed to each attendee at registration
- Company logo listed on the event website with hyperlink to sponsor’s website
- Company logo and name display in the Event Guide
- One complimentary horizontal ½ page in the Event Guide
- Company logo displayed on the “all sponsor” signage
- Sponsor ribbons distributed to company delegates at the event (number to be determined on-site)

NEW! Floor Decals | \$2,000 USD

Multiple Opportunities

- Company name/logo promoted with visual print advertising on windows
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

CONFERENCE SUPPORTER

Industry Supporter | \$1,600 USD

Multiple Opportunities

- Shared sponsorship to show your organization’s support
- Company name and/or logo recognition all-sponsor signage
- Conference Supporter recognition in the event guide and on the event sponsor webpage

ADVERTISING OPPORTUNITIES

Event Guide	Exhibitor/Sponsor	Non-Exhibitor
Inside Front Cover (<i>includes color</i>)	\$1,035	\$1,242
Inside Back Cover (<i>includes color</i>)	\$970	\$1,164
All 2 covers (<i>includes color</i>)	\$2,400	\$2,880
Inside B/W Full Page	\$880	\$1,056
Inside B/W Half Horizontal Page	\$500	\$600
Inside color Half Horizontal page	\$500	\$700

MORE VISIBILITY. MORE ENGAGEMENT. MORE BUSINESS OPPORTUNITIES.

Don't miss your chance to have a prominent presence at the Transmission & Driveline Technologies Symposium. Reserve your sponsorship or exhibit space today!

Custom opportunities available.
Call to discuss your ideas for an exclusive,
tailored package to meet your needs.

TRANSMISSION AND DRIVELINE TECHNOLOGIES SYMPOSIUM

For more information on exhibit and sponsorship opportunities,
please contact: :

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