



EVENT-AT-A-GLANCE
CONNECT2CAR@CES
 January 8, 2019 Las Vegas, NV, USA

TIME	TUESDAY, JANUARY 8
9-10 a.m.	<p>Connecting the Autonomous World North Hall, N262 In the future, transportation will be autonomous. No doubt that the technology deployment can be accelerated, but it will require constant communication to networks around the AVs and to the cloud. Data exchange and standards are critical. We'll discuss numerous areas that the connected ecosystem will need to collaborate on. <i>Moderator: Matt Jones, SVP Software & Mobility Panelists: Anuja Sonalker, Founder & CEO, Steer; Seleta Reynolds, General Manager, Los Angeles DOT; Michael Ger, General Manager, Automotive and Manufacturing Solutions, Hortonworks</i></p>
10:15-11:15 a.m.	<p>The Future of In-Vehicle Infotainment North Hall, N262 Imagine if the automotive and broadcast industries collaborated on product design. Imagine if broadcast and automotive industries could deliver even greater value to their customers. Imagine what the world looks like when humans no longer drive. Imagine if we invite you to imagine the future of in-vehicle entertainment with us. <i>Moderator: John Ellis, Author, Futurist & Founder of Ellis and Associates Panelists: Caroline Beasley, CEO, Beasley Media Group; Kim Guthrie, President, Cox Media Group; Steve Newberry, EVP, National Association of Broadcasters; Ben Poor, European Broadcasters Union</i></p>
11:30-12:30 p.m.	<p>Machine Learning and Artificial Intelligence North Hall, N262 Data drives business. But what pieces of data really make a difference in today's environment and on which do we base decisions? Do we really need all the data and are we smart enough to know which pieces to choose? <i>Moderator: Jim Zizelman, VP of Engineering at APTIV Panelists: Erez Dagan, SVP Advanced Development & Strategy, Mobileye; Ami Dotan, CEO, Karamba Security; Seamus Hatch, Board Chairman & CMO, Invision AI; Danny Shapiro, Automotive Director, NVIDIA</i></p>
1-2 p.m.	<p>Wireless: DSRC/5G, Bluetooth, WiFi North Hall, N262 Gigabytes to terabytes, and beyond, wireless technologies are transforming cars into fully connected and eventually automated devices. With five SIM cards per vehicle, how much data will be transmitted? Are there limitations? What role will the IoT play? <i>Moderator: Roger Lancot, Director Automotive Connected Mobility, Strategy Analytics Panelist: Wes Johnson, CEO, TIA; Jason Ellis, Director of Automotive, Qualcomm; Andrew Till, VP Marketing & Technology, Harman</i></p>
2:15-3:15 p.m.	<p>Government vs. OEM development North Hall, N262 How are government and the auto industry working together to make automated vehicles a reality? What about the insurance, legal and public relations battles of autonomous and automated accidents? Who's responsible? How do we prevent fatalities? What needs to happen and why? <i>Moderator: Suzanne Murtha, AECOM Panelists: Jessica Uguccioni, Lead Law Maker at Law Commission of UK & Wales; John Bozzella, President and CEO of Global Automakers; Tina Quigley, General Manager at RTC, Nevada; Kirk Steudle, Secretary of Transportation, Michigan; Cordel Schachter, CTO, NYC DOT; Regina Hopper, SVP, GRIDSMART</i></p>
3:30-4:30 p.m.	<p>Connected, Assisted and Automated North Hall, N262 Safety performance technology has come a long way and is an emerging market for aftermarket ADAS products and features that offer consumers customized and personalized experiences for connected, assisted and automated driving, as well as providing improved safety for everyone. <i>Moderator: Chris Cook, President at ME Panelists: Bobby Hambrick, Founder, AutonomouStuff; Mouse McCoy, CEO, HackRod; Jennifer Dukarski, Shareholder & Leader, Connected a Autonomous Vehicle Group, Butzel Long; Carla Bailo, President & CEO, CAR; John Waraniak, VP of Vehicle Technology, SEMA</i></p>