



Sponsorship Menu

SAE 2019 High Efficiency IC Engine Symposium

April 7-8, 2019 :: Westin Book Cadillac :: Detroit, MI :: USA

First-Right-of-Refusal Expired– November 1, 2018

Updated January 15, 2019

Platinum Sponsor

Sunday Networking Reception.....\$8,750 USD

Sunday, April 7

- Company recognition as **EXCLUSIVE** sponsor for the Sunday evening reception
- Company recognition on reception signage, including each food and/or beverage station
- Opportunity for one company executive to deliver 2-3 minute welcome, in the session room, prior to reception **
- Opportunity to display company literature at Registration
- Company recognition on beverage napkins
- **Three (3) Symposium Registrations**
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage
- Company recognition on sponsor appreciation signage throughout event

Gold Sponsor

Luncheon Sponsor..... \$5,750 USD

Monday, April 8

- Company recognition as the **EXCLUSIVE** sponsorship of the Monday Luncheon
- Opportunity to display company literature at Registration
- 2-3 minute introductory speech, in the session room, prior to the lunch (*company executive*)
- **Two (2) Symposium Registrations**
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor appreciation signage throughout event
- Company recognition on the all-sponsor signage

Registration Area and Lanyard.....\$5,500 USD

SOLD: ARAMCO SERVICES

- Company recognition on attendee pre-registration confirmation emails
- Opportunity to place company materials near Registration
- Company recognition on conference lanyards
- **Two (2) Symposium Registrations**
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage



Sponsorship Menu

- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Continental Breakfast.....\$5,250 USD

Monday, April 8

- Host of the Monday morning continental breakfast, April 8
- Company recognition on sponsor page of the Event Guide
- **One (1) Symposium Registration**
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Opportunity to place company materials near Registration
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage

Silver Sponsor

NEW! Conference WI-FI.....\$5,000 USD

- **Two (2) Symposium Registrations**
 - All registrations include: lunch, reception, breaks, exhibits, and access to powerpoint presentations
- Company logo on the conference sponsor webpage with hyperlink to company URL
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

NEW! Mobile Charging Station\$4,000 USD

- Inform and educate attendees with your custom content as they re-charge. A free-standing unit is the perfect solution to build your brand presence with this customized kiosk.
- Two charging stations included.

NEW! Water Bubblers/Beverage Station.....\$3,000 USD

- **Refillable water bottles** with your company logo distributed to each attendee
- Water stations strategically placed throughout the event with your logo or artwork
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Appropriate signage and branding at station
- Company recognition in the event guide and on the event sponsor webpage

Bronze Sponsor

Refreshment Break.....See pricing below

Sunday, April 8 - \$1,500 USD (PM break only) -

Monday, April 9 - \$2,500 USD (AM & PM breaks)

- Company logo on beverage napkins
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Opportunity to place company materials near Registration



Sponsorship Menu

- Company recognition on the all-sponsor signage

Notepads.....\$2,300 USD

SOLD: AVL

- Company message on conference notepads to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Sponsor both the NOTEPADS and PENS and become a SILVER SPONSOR!

Pens.....\$2,250 USD

SOLD: AVL

- Company message on a pen to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Session Room Mints.....\$2,000 USD

- Your corporate logo imprint on mints to be set in the session room(s) throughout the event
 - Various styles/flavors available
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Event-at-a-Glance Pocket Guide.....\$2,000 USD

SOLD: FEV

- Company recognition on 4-color company artwork printed on revers of the week's agenda
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)

Pocket-size Hand Sanitizer Spray.....\$1,500 USD

- Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at Registration
- Recognition as a sponsor in the Event Guide
- Sponsor attendees to receive Sponsor Ribbons to display on their badge (*Number to be determined on site.*)
- Recognition on the Event Web Page with link to the sponsor's homepage
- Display of sponsor's logo on the "all-sponsor" signage at the event

Conference Supporter

Conference Supporter.....\$1,200 USD

SOLD: 1. BorgWarner

- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page



Sponsorship Menu

Event Guide Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover <i>(includes color)</i>	\$1,100	\$1,320	
Inside Front Cover <i>(includes color)</i>	\$1,300	\$1,560	
Inside Back Cover <i>(includes color)</i>	\$1,000	\$1,200	
All 3 covers <i>(includes color)</i>	\$2,400	\$3,280	
Inside Full Page	\$1,000	\$1,250	
Inside Half Horizontal Page	\$ 600	\$ 850	

To discuss the vast array of solutions available to help meet your company's goals, contact:

Arlene DiSilvio
Event Sales Manager
Direct: (724) 772-4060
Mobile: (724) 814-2664
Email: arlene.disilvio@sae.org