



Call for Vehicles

Ride and Drive - October 30-31, 2019

Suburban Collection Showplace, Novi Michigan, USA

Showcase your vehicle or technology by participating in a special Ride and Drive opportunity.

IIM Exhibitor/Sponsor Vehicle Registration \$500

Vehicle Registration \$3,000

Vehicle Move-In:

Tuesday, October 29 1:00 – 5:00 p.m.

Wednesday, October 30 8:30 – 10:00 a.m.

Ride and Drive Hours:

Wednesday, October 30: 10:00 a.m. – 4:30 p.m.

Thursday, October 31 10:00 a.m. – 3:00 p.m.

Vehicle Technologies to Include:

Powertrain, Propulsion, Transmission, & Driveline

- ReGen Braking
- Stop-Start
- Multi-Speed Transmissions

On-Road All-Wheel Drive

- Hybrid
- EV
- Fuel Cell

Vehicle Dynamics

Ride and Handling

ADAS (pending vehicle/track requirements)

Automated Functions (pending vehicle/track requirements)

Contact:

Megan McCoy

Event Sales & Development

o 724-772-4037

f 724-776-3087

o 888-875-3976 (Toll Free)

o 724-772-4086 (Outside U.S. and Canada)

Detroit Regional Contact:

Nicole Gize

Event Sales and Development

248-273-2466