

Sponsorship Menu



First Right of Refusal (FROR) Deadline for 2018 Sponsors expired: March 15, 2019

*Individuals registering for event through sponsor comps must be of appropriate director and/or executive level within organization

**Providing sponsorship contract, payment, and materials are received prior to any print and/or production deadlines: August 9, 2019.

Platinum Sponsor

Gala Reception.....\$25,000 each (3 opportunities)

SOLD: AVL, FEV, and Ricardo

- Recognition on signage within Gala area, along with other co-sponsors, and other branded elements at SAE’s discretion
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Hotel Check-in Gift\$20,000 (Exclusive)

- Hotel Check-in Gift (TBD) provided to NAIPC attendees upon check-in. *(Attendee must have booked room through official room block at Fairmont Millennium Park Chicago)*
 - Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion
 - Sponsor logo to appear on welcome gift (wrapping, box, ribbon, etc – TBD)
 - Sponsor may provide 1 small collateral item (post card size) to include. SAE to approve messaging prior to including
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Registration Area.....\$22,500 (Exclusive)

- Welcome gift with company logo distributed at registration
 - *Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion*
- Recognition as sponsor within registration area
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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OEM Industry Leader\$16,000 each (multiple, please inquire)

SOLD: BMW, FCA, Ford, GM, Hyundai, Nissan, and Toyota

- Recognition on signage at entrance of sponsored keynote presentation room & on slides prior to intro / start of Keynote(s)
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Gold Sponsor

Welcome Reception.....\$16,500 each (4 opportunities)

SOLD: Bosch, and Garrett Motion

- Recognition on signage within Welcome Reception area, along with other co-sponsors, and branded beverage napkins
- Opportunity to provide a corporate video to loop on monitor within Reception area, along with other co-sponsors
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Session Room High Speed Internet.....\$16,500 (Exclusive)

SOLD: Nemak USA/Canada

- Provide the convenience of complimentary Internet access to executives
 - Sponsor company name to be used as WIFI password (*SAE will provide sponsor with character parameters and best practice recommendations for password*)
- Sponsor recognition via the Pulse Network Audience Response System
- Sponsor recognition on tent cards, business card-style handout - TBD - to provide attendees with information on accessing the WIFI and Audience Response System
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**



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- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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- Logo on all-sponsor appreciation signage onsite**

Lunch Sponsor\$15,500 each (2 opportunities)

SOLD: Schaeffler (Thurs), Eaton (Fri)

- Recognition on signage within Lunch area
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Hotel Turn-Down Service (Wed p.m.)\$15,000 (Exclusive)

- Turn-down service, featuring small branded refreshment(s) provided to NAIPC attendees (*Attendee must have booked room through official room block at Fairmont Millennium Park Chicago*)
 - Sponsor may provide gift ideas for consideration, but final decision is at SAE's discretion
 - Sponsor logo to appear on refreshment(s) (wrapping, box, ribbon, etc – TBD)
 - Sponsor may provide 1 small collateral item (post card size) to include. SAE to approve messaging prior to including
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
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Charging Locker Station.....\$15,000 (Exclusive)

SOLD: Delphi Technologies

- Recognition on (2) branded Charging Lockers
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
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Conference Journals & Pens.....\$15,000 each (up to 2 opportunities)

SOLD: AISIN, and Denso

- Logo, along with co-sponsor, on the front cover of the conference journal
- Pen with company logo, along with co-sponsor, included within the conference journal
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**



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- Logo on all-sponsor appreciation signage onsite**

Luggage Check / 2020 Save the Date\$15,000 (Exclusive)

- Branded item with 2020 Save the Date information distributed to attendees on Friday in session room
- Logo and tagline on 2020 Save the Date Notepads that will be available in session room
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
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Conference Breakfast\$14,000 each (2 opportunities)

SOLD: Roush (Thurs), ZF (Fri)

- Recognition on signage within Breakfast area and branded coffee sleeves
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Silver Sponsor

Pocket Guide.....\$12,500 (Exclusive)

SOLD: Means Industries

- Company logo on pocket guide distributed in conference binder
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Bronze Sponsor

Networking Break.....\$10,500 each (3 opportunities)

SOLD: TREMEC (Thurs am); Timken (Thurs pm)

- Recognition on signage within Break area, branded coffee sleeves, and beverage napkins
- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
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Hotel Room Key Sponsorship.....\$10,000 (Exclusive)

SOLD: Tenneco

- Company logo on each room key distributed to NAIPC attendees (*Attendee must have booked room through official room block at Fairmont Millennium Park Chicago*)
- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
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Conference Supporter

Conference Supporter.....\$6,000 each (multiple opportunities)

SOLD: Continental, National Instruments, Novation Analytics

- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
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Companion Program.....\$5,000 (multiple opportunities)

SOLD: Nissan

- Sponsor of lunch hosted at The Chopping Block for those registered as a companion
- Additional gift (Chopping Block gift card for the merchandise store) distributed to those registered as a companion
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
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To discuss these sponsorship opportunities or custom options that meet your company's objectives, contact:

Vanessa Reddick
 Event Sales & Development
 Direct: +1 (724) 772.7591
 Mobile: +1 (724) 713.7729
 Email: vanessa.reddick@sae.org

Nicole Gize
 Event Sales & Development
 Direct: +1 (248) 273.2466
 Mobile: +1 (248) 765.7937
 Email: nicole.gize@sae.org