



# Sponsorship Menu

## SAE 2019 Noise & Vibration Conference

### June 10-13, 2019 Grand Rapids, MI

**All Sponsors include visibility:**

- Company logo and URL on the event sponsor webpage(s)
- Company logo on the sponsor page of the Event Guide and mobile app, if applicable
- Company logo on all-sponsor appreciation signage displayed on-site

## Platinum

**Keynote Address.....\$10,000 USD**

Opportunity to brand around the stage that is capturing the focus of attendees.

- Logo and company branding options on signage surrounding and promoting the keynote
- Provide 3-5 PP slides to loop on the big screen as attendees take their seats
- Recognition on social media
- Opportunity to provide literature or branded giveaway on seats *\*giveaway at sponsor's expense*
- Two (2) conference registrations

**Exhibition Hall Networking Lounge ..... \$10,000 USD**

By sponsoring the Lounge you allow the attendees to network, catch up on emails and relax!

- Platinum Level recognition
- Naming Rights of the space *AND* your company logo promoted as the Lounge Sponsor
- Branding where appropriate *\*Furnishings and functions in the lounge at SAE's discretion*
- Opportunity for literature to be placed in the Lounge area daily
- Two (2) conference registrations

**Mobile App..... \$10,000 USD**

- Platinum Level recognition
- Headline sponsor of Mobile App
  - Splash screen
  - Mobile app banner ad (rotating with other mobile app sponsor(s)
    - Sponsor to provide banner image and URL
  - One (1) push notification through Mobile App
- Recognition on mobile app promotions pre-event and onsite signage and everywhere the QR code is advertised
- Two (2) conference registrations

## Gold

**Networking Breakfast or Lunch.....\$7,500 USD**

*Location/TBD*

- Company recognition on signage during the function
- One (1) push notification through Mobile App recognizing your company as the sponsor
- Table tent signage acknowledgement
- Beverage napkins imprinted with your logo
- One (1) conference registration



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**Lanyards & Registration Area.....SOLD: Crystal Instruments**

- Company logo on lanyards distributed to attendees at registration
- Your logo branded on floor stickers or stanchion signs at Registration
- Recognition on signage at Registration
- Logo recognition on confirmation letters and Registration page on the website
- One (1) conference registration

**Conference Tote Bags ..... \$7,500 USD**

- Company logo on tote bags distributed at onsite registration
- Opportunity to provide printed promotional item to be placed in the tote
  - Printed material must be received *by May 1, 2019*
- One (1) conference registration

**Conference Wi-Fi.....\$7,500 USD**

- Exclusive sponsor of complimentary Wi-Fi to conference attendees throughout session rooms and the Exhibit Hall
- Company name incorporated into Wi-Fi network password (*8-32 character requirements*)
- Company URL to be the default home page when attendees log-in
- Recognition on Wi-Fi-related onsite signage throughout conference
- One (1) conference registration

## Silver

**Welcome Reception Station in Exhibit Hall Co-Sponsor \*PERFECT BOOTH BOOSTER FOR EXHIBITORS!!**

*Monday, Exhibit Hall*

- **Action Station ~ Dessert Station ~ Beer/Wine Station.....\$5,500 each**
  - *\*your choice pending availability; situated at/near your booth for added traffic*
- Table tents and/or napkins with your logo where appropriate
- Recognition on signage
- Logo recognition on appropriate signage
- Custom floor decal with company logo and sponsor recognition to be placed appropriately by SAE
- Recognition associated with the Welcome Reception promotions

**Refreshment Breaks .....\$5,500 USD each (6 opportunities)**

*Time/location TBD*

- Sponsor one of the breaks, encouraging attendee networking with a fun snack or beverage
- Options could include branded sweets or foods located at/near your booth
- Company logo on appropriate signage and beverage napkins

**Hotel Keycards .....\$5,500 USD**

- Your company artwork printed in color on the face of the key cards and distributed to event guests upon check-in @ the Amway Grand
- Your company logo added for recognition on the hotel/travel page of the NVC web pages and anywhere the information is promoted

**NEW! Guest Room Delivery at the Amway Grand.....\$5,500 USD**

- Connect with attendees with a personal message under their door. Share marketing information, a new product or service or invitation to your booth...you decide!!



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### Bronze

**Conference Notepads and/or Pens.....\$4,000 each or both for \$5,500 USD**

- Create your custom color artwork for the header of the notepads to be distributed in the SAE technical sessions room(s)
- A variety of pen colors and styles are available for your company logo imprint

**Coffee/Beverage Station..... \$4,000 USD (4 Opportunities)**

- Company logo recognition on appropriate signage and/or beverage napkins
- One (1) conference registration

**SAE Event-at-a-Glance .....\$4,000 USD**

- Your custom print advertisement included on the week-at-a-glance agenda, placed in every SAE attendee badge holder for maximum recognition
- Company recognition in the online event-at-a-glance
- One (1) conference registration

**NEW! Mobile Device Charging Station.....\$4,000 USD**

A free-standing unit in is the perfect solution to build your brand presence with this customized kiosk

**NEW! Ear Buds.....\$4,000 USD**

Provide attendees with useful hot product!

- Choose from a variety of cover colors branded with your one-color company logo imprint
- Versatile ear buds plug into most audio jacks for easy listening
- Ear buds and interchangeable covers are protected in a hard-plastic travel case

### Conference Supporter

**Conference Supporter .....\$3,000 USD (Multiple Opportunities)**

- One (1) conference registration
- Company logo and URL on the event sponsor webpage(s)
- Company logo on the sponsor page of the Event Guide and mobile app, if applicable
- Company logo on all-sponsor appreciation signage displayed on-site

**NVC Workshop(s)..... \$3,000 *minimum* - Custom Pricing (6 Opportunities)**

- Company recognition on AV screen(s) in room
- Refreshments provided to workshop attendees (*additional cost may apply*)
  - Opportunity to provide branded giveaway to workshop attendees (*at sponsor's expense*)



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## For Exhibitors & Sponsors Only:

**Hospitality Suite / Meeting Room**.....\$750 per day

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the sponsor's expense. No overlap with SAE's networking functions will be approved

**Mobile App upgrades**.....see pricing listed below

Banner Ad ( <i>rotating w/other sponsor(s), up to 10</i> )	<b>\$1,000</b>
Push Notification ( <i>limited: up to two notifications per day, one notification per company</i> )	<b>\$750</b>

**Free-standing Flag Booth Booster**.....\$750 USD each

Want to drive traffic to your booth? Be seen and connect with attendees with a booth booster!  
**Quick, Convenient and Affordable.** Enhance your participation with added exposure by securing a special sponsorship exclusively for exhibitors. Reserve a free-standing flag with your custom, full-color artwork to be positioned in strategic locations and help promote visitors to your booth.

**For additional information or to create a custom package, please contact:**

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