



On-Board Diagnostics Symposium – Europe

Promotional Toolkit

The On-Board Diagnostics Symposium – Europe (OBD-EU) brings together engineers from the automotive industry to discuss the most recent regulations and technology innovations in light and heavy-duty emissions control. Our exciting program will cover technology, standards, and regulatory information for automotive engineering geared at meeting CARB, EPA and European Commission ground vehicle emissions regulations. It will also pay attention to the OBD issues and solutions impacting the market in China. Discover more at sae.org/obd

Social Media

Are you active on social media? Let your colleagues and peers know that you are attending OBD-EU. Find us on [Facebook](#) and [Twitter](#) and post about your presence at this year's event. Be sure to use #SAEOBD19 and @SAEIntl in your tweets! Below are some sample posts for your use.

Facebook:

- I'm attending [SAE International's](#) On-Board Diagnostics Symposium – Europe, March 12-14, 2019 in Stuttgart, Germany! Join me – sae.org/attend/obd-europe
- [SAE International's](#) On-Board Diagnostics Symposium – Europe is the premier event to gather valuable technical knowledge, insight and the latest info on rules, regulations, and standards associated with light- and heavy-duty emissions and OBD systems. sae.org/attend/obd-europe
- Looking forward to participating in [SAE International's](#) “must-attend” event, the On-Board Diagnostics Symposium – Europe on March 12-14! sae.org/attend/obd-europe
- Why should you join me at [SAE International's](#) On-Board Diagnostics Symposium – Europe?
 1. Interact with CARB and European Commission regulators and experienced OBD experts.
 2. Solicit feedback on current product developments, research, and experiences.

3. Network and interact with individuals representing customers, partners, suppliers, regulators, and competitors.

Sign up today to join me in Stuttgart, Germany! [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)

- Join me at SAE International's On-Board Diagnostics Symposium – Europe to explore OBD issues impacting the market in China and the newest CARB, EPA, and EURO IV/V/VI rules and regulations. Learn more today: [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)

Twitter:

JOIN THE CONVERSATION WITH #SAEOBD19

EXAMPLES FOR SPEAKERS:

- I am excited to be speaking at the OBD Symposium – Europe on March 12-14 in Stuttgart, Germany! #SAEOBD19 [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)
- Interested in (Insert topic)? Attend my #SAEOBD19 talk this March in Stuttgart, Germany. Learn more: [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)

EXAMPLES FOR SPONSORS/EXHIBITORS:

- (Company name) will be exhibiting at #SAEOBD19 in March. Register now: [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)
- Interested in (Insert topic/product)? Attend #SAEOBD19 on March 12-14 and visit us at booth (booth number). Learn more today [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)

EXAMPLES FOR AMBASSADORS AND SUPPORTERS:

- Join the OBD Symposium – Europe and gain critical insights about evolving on-board monitoring and calibration systems technologies #SAEOBD19
- Everything you need to know about OBD regulations, standards, and legislative requirements, all in one place. Join me – [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe) #SAEOBD19
- I'm attending [@SAEIntl](https://twitter.com/SAEIntl)'s On-Board Diagnostics Symposium – Europe, March 12-14 in Stuttgart, Germany! Join me – [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)
- [@SAEIntl](https://twitter.com/SAEIntl)'s OBD-EU explores regulations and standards associated with light- and heavy-duty emissions and OBD systems. [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)
- Don't miss #SAEOBD19 on March 12-14 in Stuttgart, Germany! [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)
- Looking forward to the technical sessions at [@SAEIntl](https://twitter.com/SAEIntl)'s #SAEOBD19. Will you be there? [sae.org/attend/obd-europe](https://www.sae.org/attend/obd-europe)

Also, be sure to [LIKE us on Facebook](#) and [join our LinkedIn group](#) to get up to the minute information and engage with our followers.

Email / LinkedIn

Please consider using the message below to promote your participation at the SAE 2019 On-Board Diagnostics Symposium – Europe to your colleagues and peers in the industry.

As an attendee at the [SAE 2019 On-Board Diagnostics Symposium – Europe](#), I'd like to share some exciting developments taking place on March 12-14 in Stuttgart, Germany. OBD-EU is the central location for engineers and managers from around the world to gather valuable technical knowledge, regulatory insight, and critical information on SAE standards associated with light- and heavy-duty emissions and OBD systems.

OBD-EU serves as the platform to explore compliance strategies, provide perspective on the direction of emissions controls and measurement strategies, as well as OBD systems development. By attending this event, you will have the opportunity to network and interact with standards developers, regulators, industry experts, and also discuss the latest challenges impacting the industry.

By joining me at the event, you will:

- Interact with CARB and European Commission regulators and experienced OBD experts
- Meet with standards developers to gain better understanding on the proposed changes to both SAE and ISO standards
- Solicit feedback on current product developments, research and experiences
- Learn, understand, and apply new strategies for OBD
- Network and interact with individuals representing customers, partners, suppliers, regulators, and competitors
- Learn about new products and services available from sponsoring/exhibiting companies

Join me on March 12-14 in Stuttgart. [Learn More](#).

Event Listing

Have a website where you can promote the OBD-EU? Please consider adding the event listing below to your website to promote the show!

SAE 2019 On-Board Diagnostics Symposium – Europe | March 12-14, 2019

Le Méridien Stuttgart

Stuttgart, Germany

sae.org/attend/obd-europe

The SAE 2019 On-Board Diagnostics Symposium – Europe is the central location for engineers and managers from around the world to gather valuable technical knowledge, insight, and critical information on rules and regulations and SAE standards associated with light- and heavy-duty emissions and OBD systems. This event also serves as the platform to explore regulatory compliance strategies, provide perspective on the direction of emissions controls and measurement strategies, as well as OBD systems development. [Learn More](#).

Banner Ads

The banner ads below have been created for your use.

Please link banners to sae.org/attend/obd-europe.

120 x 240:



714 x 264:



1200 x 300:

