

SPONSORSHIP OPPORTUNITIES

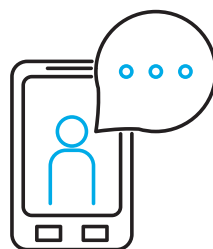
2019 SAE CONNECTED VEHICLE CHALLENGE AT WCX

The purpose of the SAE Connected Vehicle Challenge is to encourage participation of young engineers and entrepreneurs in the automotive industry and increase awareness of SAE's activities and resources.

In the Challenge, participants will be invited to propose, build and demonstrate an innovative connected vehicle device or system to demonstrate how vehicle connectivity can improve our communities, quality of life, and the environment. Official rules and other details concerning registration and participation are available on the WCX website at sae.org/wcx

SAE is inviting companies to sponsor the Connected Vehicle Challenge who care about the cause and would like to contribute to the development of connected car technologies and business models, and especially encourage the participation of young men and women in the automotive industry.

By sponsoring the event, you will position your company as a visionary and a leader in promoting the state-of-the-art and encourage a new generation of young men and women that will shape the future of the connected car industry. Sponsoring companies will receive exposure at SAE's WCX World Congress Experience attended by 10,000 individuals, including automotive engineers, executives and business developers and you can reach these attendees in buying mode on the WCX show floor. Complement your Connected Vehicle Challenge sponsorship with additional exposure in the WCX Connect2Car Pavilion.



FOR MORE INFORMATION ON AVAILABLE CUSTOM PACKAGES CONTACT:

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PRESENTING SPONSOR

\$15,000 (3 available)

Benefits of Sponsorship

- 5-minute presentation prior to the final presentations
- Opportunity to provide a representative from your company to participate as a judge on the judges' panel
- Signage at the presentation stage
- Slide with sponsor logos listed during the final presentations
- Logo recognition on the WCX/C2C website
- Logo inclusion in the event guide* *Contract and profile must be received prior to print deadline: February 25, 2019
- Inclusion in press release and promotional outreach to participants and blog posts discussing the Challenge
- (9) One-day Full Conference Employee Passes (Includes access to the exhibit hall during show hrs, and technical sessions)

ADD \$5,400 to receive a 10' x 10' Exhibit Space in the C2C Pavillion at WCX

- Draped 8'H back wall and 3'H side rails (excluding Islands or bulk space)
- Booth identification sign (excluding Islands or bulk space)
- (12) One-day Full Conference Exhibitor Personnel Passes (Includes access to the exhibit hall before/after show hrs if necessary, and technical sessions)
- (6) One-day Full Conference Employee Passes (Includes access to the exhibit hall during show hrs, and technical sessions)
- Company listing and profile in either the printed Event Guide* and/or electronic Exhibitor Directory as applicable (*contract, profile and payment must be received prior to print deadline if applicable: February 25, 2019)

GOLD SPONSOR

\$10,000 (3 available)

Benefits of Sponsorship:

- Included on signage at the presentation stage
- Logo recognition on a slide listing sponsors during final presentations
- Logo recognition on the WCX/C2C website
- Logo inclusion in the event guide* *Contract and profile must be received prior to print deadline: February 25, 2019
- Inclusion in press release and promotional outreach to participants and included in blog posts about the Challenge
- (6) One-day Full Conference Employee Passes (Includes access to the exhibit hall during show hrs, and technical sessions)

ADD \$5,400 to receive a 10' x 10' Exhibit Space in the C2C Pavillion at WCX

- Draped back wall (8'H) and side rails (3'H) (excluding Islands or Peninsulas)
- Booth identification sign (excluding Islands or Peninsulas)
- (12) one-day Exhibitor Registrations. (Includes one-day access to technical sessions, exhibits, and all other activities hosted within the Exhibit Hall).
- (6) one-day Customer Registrations. (Includes one-day access to technical sessions, exhibits, and all other activities hosted within the Exhibit Hall).
- Logo on the mobile app and in online exhibitor directory

2019 SAE CONNECTED VEHICLE CHALLENGE SUPPORTER

\$5,000 (multiple available)

- Included on signage in the IoT presentation stage and on slide of sponsors during final presentations
- Logo recognition on the WCX/C2C website
- Logo inclusion in the event guide* *Contract and profile must be received prior to print deadline: February 25, 2019
- Mention in blog posts discussing the Challenge
- (3) One-day Full Conference Employee Passes (Includes access to the exhibit hall during show hrs, and technical sessions)