

EVENT-AT-A-GLANCE

CONNECT2CAR: CES

TUESDAY, JANUARY 7, 2020



TIME	TUESDAY, JANUARY 7
10:15 p.m. - 11:15 a.m.	<p>Connected Services Roundtable</p> <p>Connectivity has become ubiquitous, but it not without challenges. How can we best "connect" transportation in a sparsely connected world? At times, calls drop on a cell phone, web pages won't load - what does this mean for communications from cars to the internet, communication directly between vehicles, or transportation to smart cities; when connectivity is relied upon to deliver the efficiency we desperately need. Connectivity requires a common language, an open standard for a language.</p> <p><i>Moderator: John Ellis, Ellis & Associates</i></p> <p><i>Panelists: Brian Biniak, ConnectTravel Parrish Hanna, Movotiv Suzanne Murtha, AECOM Matthias Moehlig, BMW Gill Reite, SafeRide Technologies</i></p>
11:30 a.m. - 12:30 p.m.	<p>Electrification and Autonomous Roundtable</p> <p>EV sales were up 80% in 2018, Advanced Driver assistance features are being mandated in Europe by 2022. What electrification and ADAS options and vehicles are consumers experiencing right now, what do they think of them, and what will it take for the industry to become self-sustaining? We will delve into which policy levers, technological advancements, and market developments are having the greatest impact on the consumer experience and how consumers are likely to interact with greater electrification and autonomy in the transportation ecosystem in the coming years.</p> <p><i>Moderator: Matt Jones, Wind River</i></p> <p><i>Panelists: Maya Pindus, Humanizing Autonomy Shannon Baker-Branstetter, Consumers Reports Ted Cannis, Ford Carl Esposito, Lear Corp Chris Moyer, Exelon</i></p>
1:15 p.m. - 2:15 p.m.	<p>Automotive CyberSecurity, Industry in Action Roundtable</p> <p>The automotive cybersecurity threat is well known by now, but what has the industry as a whole been doing in response? What actions have OEMs, suppliers, and other industry partners been taken? What collaboration is or should be happening between key stake-holders to analyze new threats, minimize the risks, and avoid worst case scenarios?</p> <p><i>Moderator: Anuja Sonalker, STEER Tech</i></p> <p><i>Panelists: Jennifer Dukarski, Butzel Long Mamatha Chamarthi, FCA Faye Francy, AutoISAC Craig Smith, Bird</i></p>
2:30 p.m. - 4:30 p.m.	<p>SAE Connect2Car: Connecting with One Voice Roundtable</p> <p>This interactive panel discussion will provide valuable insights and new ideas for automotive OEMs and supplier executives, technologists, marketers, consumer electronics leaders, mobile application developers and aftermarket entrepreneurs focusing on enhancing the driver experience and accelerating the deployment of mobile technologies.</p> <p><i>Moderator: Chris Cook, Mobile Electronics</i></p> <p><i>Panelists: John Waraniak, SEMA Brian Herron, Drew Technologies Mouse McCoy, Hackrod Christopher Couch, Cooper Standard Automotive Carla Bailo, CAR Jack McCauley, Oculus</i></p>