

2020 COMVEC™ Technology Connection

September 15-17, 2020 ■ Hyatt Regency O'Hare Chicago ■ Rosemont, IL ■ USA

All sponsors receive:

- Company recognition in the mobile app with company/product profile
- Company recognition on the COMVEC™ sponsor webpage with hyperlink to your web page
- Recognition on sponsor appreciation signage throughout event

Platinum Sponsor

Tuesday or Wednesday Networking Lunch in exhibit hall.....\$20,000

- Company name and/or logo on specialty signage
- Branded beverage napkins and table tents
- Recognition as the sponsor anywhere the lunch is promoted
- Option to have a 10x10 booth
- Company logo recognition on the website and the mobile app with a short company/product profile
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

Registration Area & Lanyards – Exclusive Opportunity..... **HOLD: Continental**

The registration area will feature your company name and/or logo in compliance with SAE branding guidelines

- Logo will appear on confirmation emails sent to all attendees who pre-register for the event and on the website Registration/Pricing page
- Special signage at Registration for added branding and recognition on-site
- Three (3) full conference registrations
- Platinum Level recognition on sponsor appreciation signs at the event and mobile app

Gold Sponsor

Concierge Club\$15,000

- Exclusive recognition as sponsor of the *invitation-only* Concierge Club
 - Premium food and beverage offerings daily
- Logo recognition on beverage napkins and table tent signage
- Station for your two company representatives to meet/greet people in the CC
Two (2) full conference registrations; including CC access
- Opportunity to provide a gift to CC attendees * *gift at sponsor's expense and with SAE's pre-approval*
- Gold Level recognition on sponsor appreciation signs at the event and mobile app

Monday Welcome Reception or Tuesday Networking Reception 1) **SOLD: Navistar** 2) **HOLD: Eaton Corp.**

- Company name and/or logo on reception signage and beverage napkins
- Company name recognition anywhere the reception is promoted
- Discrete signage with company name and/or logo at food/beverage areas
- Two (2) full conference registrations
- Gold Level recognition on sponsor appreciation signs at the event and mobile app

Silver Sponsor

Student and Young Professional Meet & Greet Social.....\$10,000

Sponsor a private reception for upcoming commercial vehicle talent to come together in a casual social hour

- SAE to produce a branded gift for this group; collaborate with SAE to find the perfect item
- Customized event #hashtag to help connect before, during and after the event through social media
 - Your company can provide a prize for the best photo, video or favorite moment

Mobile App..... **SOLD: PACCAR Technical Center**

- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner

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- 1 push notification per day
 - Content to be approved and scheduled by SAE
- Opportunity to provide up to 10MB of material for user download
- Directory listing in app with company/product profile and logo recognition
- Company recognition on Mobile App signage throughout event

Networking Lounge..... **SOLD: Caterpillar**

**Network with SAE COMVEC™ members, speakers, presenters, and organizers in the lounge.*

Sponsorship provides light refreshments and beverages throughout each day.

- Sponsor signage in lounge
- Desk or table to station an employee representative within the lounge
- Opportunity to provide corporate literature for distribution in the lounge
- Sponsor logo printed on beverage napkins in the lounge
- Table tent signs placed throughout the food/beverage station(s) in the lounge

Guest Room Delivery; choose from a variety of options..... **\$10,000**

- Your custom message delivered along with a branded item or goodie to registered COMVEC guests in their hotel rooms at the host hotel
- Visibility on sponsor signage during the event

Conference Totes..... **\$10,000**

Choose from a variety of styles and colors with your logo imprint

- To be distributed to attendees at Registration
- Opportunity to provide up to 2 items in the bag
 - SAE to approve items
 - Printing and shipping at sponsor's expense; deadlines apply

Bronze Sponsor

Speed Mentoring Session..... **HOLD: Horiba**

- Recognition as the sponsor wherever this is promoted through SAE channels
- Electronic copy will be provided by SAE for your team to publicize your involvement
- Provide up to 3 mentors for the speed-mentor session to be held during the conference

Young Professional/Student Bowling Party..... **\$7,500**

- Casual networking for the Young Professional group at King's Bowling
- Recognition as the sponsor wherever this is promoted through SAE channels
- On-site recognition as the sponsor of the evening function, food and transportation

Hotel Key Cards..... **SOLD: IAV Automotive**

- Company recognition as the sponsor of the Hotel Room Keys at the host hotel, The Hyatt Regency, O'Hare
- Submit your custom color artwork for the front of the keycard – distributed by the hotel staff to all registered event attendees upon check-in * *Hotel/SAE to utilize back side of card*

Morning or Afternoon Networking Break – 4 Opportunities..... **\$7,500**

SOLD: 1) Sears Seating

- Company name/logo on napkins and table tent signage during networking break
- Opportunity to have a small literature display area during chosen break
- Branded beverage napkins and table tent signage

Morning Coffee/Beverage Station – 2 Opportunities..... **\$7,500**

- Sponsor a coffee station in a session room, near your booth or other prime location
- Branded beverage napkins and table tent cards
- Appropriate signage at beverage station

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Wi-Fi Sponsor.....**SOLD: Daimler**

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors and fellow sponsors
- Company name/phrase to be used as the Wi-Fi network password
- Company URL to be the default home page for Wi-Fi users
- Logo promotion everywhere Wi-Fi is promoted by SAE; special signage

Conference Pens & Notepads..... **SOLD: AVL**

- Company name/logo on the conference pens and/or notepads distributed in various session rooms
- Your company artwork printed on tablets by SAE

Conference Supporter

Cell Phone Charging Locker - *Multiple Opportunities*..... **FROR: Ricardo**

Attendees will seek out your branded kiosk to re-charge

- This is the perfect solution to build your custom overlay and digital branding. Positioned in high-traffic area(s) for maximum exposure for attendees to re-charge!

Week-at-a-Glance Agenda.....**\$5,000**

Submit your custom 4-color corporate message to be printed on the week's agenda and distributed at Registration

- Logo printed on front; full backside space for your message

Dessert Station.....**\$5,000**

- Sponsor a "sweets station" for attendees during a daily lunch
- Branding and visibility for your organization on specialty signage, recognition on the mobile app and on the web

Water Bubblers.....**\$5,000**

- Sponsor refreshing water station inside the session room(s) for the duration of the conference
- Branding and visibility for your organization on specialty signage, recognition on the mobile app and on the web

Advertising Opportunities

Mobile App Advertising

*These opportunities do **not** include additional sponsorship deliverables or recognition.*

- Banner Ad (rotating with other sponsors)\$1,000 (limit 3 companies)
- 1 Push Notification.....\$850 (limit 2 companies per day)
 - Content to be approved and scheduled by SAE

Advertising Clings - *Multiple Opportunities***Call for pricing**

Directional footprints, company fun facts, product advertising

- Company name/logo promoted with visual print advertising on space surrounding the conference with your custom artwork ~ windows, columns, bathrooms, escalator, elevator etc.
- Company recognition on sponsor page of the mobile app with company/product profile
- Sponsor recognition on the COMVEC sponsor webpage with a hyperlink to your website
- Recognition on sponsor appreciation signage throughout event

To discuss the vast array of solutions available to help meet your company's goals, contact:

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