

May 20-21, 2020 – The Inn at St. John’s - Plymouth, MI

Presenting/Platinum Sponsor

SOLD – ESCRYP

- One exhibit display with two tables with two chairs
- Ten (10) full attendee registrations, includes food functions, reception and tech sessions
- Company logo and link on website
- Company logo and profile in the Event Guide
- Logo recognition as the Presenting Sponsor on all sponsor signage at the event
- Full page, inside front cover advertisement in the event guide
- Registration and lanyards recognition

Gold Sponsor Options

Opening Night Cocktail Reception.....\$8,500 (1 available)

- Your company logo displayed on table tents and on branded napkins during the reception
- Two (2) full attendee registrations – (*includes tech sessions and all food functions*)
- Logo recognition on signage displayed at the reception
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Your company logo included on the Escar/SAE website
- Your company’s information and logo included in the Event Guide (*pending signing prior to print deadlines*)
- Your company logo on the all sponsor sign displayed at the event
- Half page advertisement in the event guide (*pending signing prior to print deadlines*)
- Opportunity to have a tabletop display in the exhibit area (optional)

Conference WiFi\$6,500

- Exclusive sponsor of complimentary Wi-Fi to all attendees, participants, exhibitors and fellow sponsors throughout session rooms and the Exhibit Hall
- Recognition on Wi-Fi-related signage throughout event
- Two (2) full conference registration(s)
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Company logo on the sponsor page of the Event Guide
- Company logo on all-sponsor appreciation signage displayed on-site
- Optional tabletop display in exhibit area

Silver Sponsor Options

Lunch sponsor.....\$5,000 (2 available, Day 1 and Day 2 or \$8,000 for both days)

Day 1 FROR: NXP

- Your company logo displayed on table tents during lunch and on branded napkins
- Distribute your branded giveaway on the lunch tables (*provided by sponsor, optional*)
- 2 full attendee registrations, (*includes tech sessions and all food functions*)
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Your company logo included on the Escar/SAE website
- Your company’s information and logo included in the Event Guide (*pending signing prior to print deadlines*)
- Your company logo on the all sponsor sign displayed at the event

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Symposium Bags. \$5,000 USD FROR: Red Balloon Security

- Company logo included on symposium bags
- Two (2) full conference registration.
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Opportunity to provide up to two (2) items as bag inserts
 - Items to be approved by SAE and may be a giveaway item and/or print material
 - Item(s) to be sent and received by SAE by **April, 2020**
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Water Station and Water Bottles..... \$5,000 USD

- Refillable water bottles with your company logo distributed to each attendee
- Water stations strategically placed throughout the event with your logo or artwork
- Appropriate signage and branding at station

Cappuccino or Smoothie Cart\$4,500 USD

- 2 hour service during select day of the event
- Appropriate signage and branding
- Potential for custom design foam on cappuccino
- Custom cups for smoothie with sponsor brand
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on the all-sponsor signage

Bronze Sponsor Options

Charging Station.....\$3,500 USD

- Company name/logo on a Charging station in the exhibit hall
- One (1) Symposium Registration
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Conference Notepads and Pens.....\$3,500 USD

- Company message on conference notepads and pens to be distributed to attendees in the technical session rooms
- One (1) Symposium Registration
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Continental Breakfast sponsor.....\$3,000 (2 available, Day 1 and Day 2 or \$5,000 for both days)

- Your company logo displayed on table tents during breakfast and on branded napkins
- One (1) full attendee registrations, includes tech sessions and all food functions
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Your company logo included on the Escar/SAE website
- Your company’s information and logo included in the Event Guide (*pending signing prior to print deadlines*)
- Your company logo on the all sponsor sign displayed at the event

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Daily AM/PM Refreshment Breaks.....\$2,500 (select Day 1 or 2 or \$4,000 for both)

- Company recognition on break signage at sponsored break (AM & PM)
- Company recognition on beverage napkins
- One (1) Symposium Registration
- Option to purchase up to two additional full attendee registrations at reduced rate of \$275 per
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Conference Supporter

Conference Supporter..... Multiple Opportunities\$2,000 USD

- One (1) Symposium Registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Seat Drop..... Multiple Opportunities\$1,000 USD

- Opportunity to provide a collateral item for distribution on attendee seats during select TBD session
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on the all-sponsor signage displayed at the event

Event Guide Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Sold
Inside Front Cover	SOLD: Escrypt	
Inside Back Cover	\$1,000	
Full Page	\$ 800	
Half Horizontal Page	\$ 500	

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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