



SAE/NHTSA CyberSecurity Workshop  
 January 21, 2020  
 Walter E. Washington Convention Center, Washington, DC

**All sponsors receive:**

- Recognition on the slide show presentation prior to start of sessions
- Recognition on sponsor signage during the event
- Recognition on the Government and Industry Meeting website Special Event page
- Recognition on the sponsors' page of the G & I Meeting mobile app

**Gold Level**

**Welcome Drinks Reception.....\$10,000**

- **Tabletop** display space for literature and/or swag display
- **Opportunity** to provide brief "Welcome/ Thank you" remarks \* time and location TBD by SAE
  - Beverage napkins imprinted with one-color logo at the bar/food station(s)
  - Table tents and other appropriate signage at the reception

**Attendee Lunch.....\$10,000**

- Recognition as a Gold Level Daily Lunch Sponsor
- **Tabletop** display space for literature and/or swag display
- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage at the meeting
- Table tents and other appropriate signage at the reception

**Silver Level**

**Refreshment Break.....\$5,500**

Be the host of the coffee service station to keep attendees focused!

- Table tent signage at the catering station with logo recognition
- Beverage napkins with 1 color logo imprint
- Recognition on sponsor appreciation signage

**Charging Station (Multiple Opportunities).....\$5,500**

**\*\*For the duration of the Workshop AND the Government/Industry Meeting\*\***

The event is dependent on the mobile app as the primary source of information. SAE will brand a free-standing lockable unit for attendees to recharge. Placed in high traffic area for maximum exposure.

**Bronze Level**

**Seat Drop Handout.....\$3750**

- Provide a flyer or other advertising brochure to be placed on chairs in the workshop
  - Design, printing and shipping at sponsor's expense

**Social Media Interview.....\$3,750**

- The SAE team will interview your corporate executive for an article to be published in social media content, or other method as determined by SAE in conjunction with the event promotion. \*Content should be related and appropriate to this Workshop.

**Megan McCoy**  
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