



SAE Government/Industry Meeting  
January 22-24, 2020  
Walter E. Washington Convention Center, Washington, DC

**All sponsors receive:**

- Recognition on the slide show presentation prior to start of sessions
- Recognition on sponsor signage throughout the event
- Recognition on the Government and Industry Meeting website
- Recognition on the sponsors' page of the G & I Meeting mobile app

**\*\*CONTACT ME TO ADD PRINT ADVERTISING AND SAE MEMBERSHIPS TO YOUR PACKAGE**

**Platinum Level**

**Daily Lunch ~ 2 opportunities.....\$20,000**

**1.) SOLD Thursday - MEMA**

- Recognition as a Platinum Level Daily Lunch Sponsor
- One table of 10 at the sponsored lunch for your employees and guests
- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage at the meeting
- Three (3) complimentary registrations; including lunches
- Logo printed on appropriate day's lunch ticket; if applicable
- Sponsor recognition on table signs during luncheon

**Welcome Reception.....SOLD: Toyota Motor**

- Recognition as the host of the Welcome Reception
- Three (3) complimentary registrations; including lunches
- Tabletop display, literature display or demo space
- Beverage napkins and table tents branded with your logo
- Sponsor appreciation signage at the Reception
- Beverage napkins and table cards with company logo displayed throughout reception

**Gold Level**

**Plenary Host or Keynote.....\$10,500**

**Recognition as the host of the plenary ballroom**

- Company logo recognition on free-standing signage on the stage and/or entrance
- Your video to loop as people take their seats
- Brief welcome remarks
- Two (2) complimentary full conference registrations; including lunches
- Opportunity to provide hand-out and/or literature to attendees on seats

**Congressional Directory.....SOLD: Volkswagen Group of America**

This is a unique opportunity for one company to provide attendees with this important and vital networking tool of contact information for the 116th Congress 2nd session, 2020. Design & deliver your black/white corporate message on the back cover on this easy to use reference guide. ~ to be mailed after April 15<sup>th</sup> to all registered 2020 G/I attendees

- Two (2) complimentary full conference registrations; including lunches

**Silver Level**

**NEW! SAE Membership Lounge.....\$8,500**

*\*Network with SAE G/I members, speakers, presenters, and organizers in the lounge.*

*Sponsorship provides light refreshments and beverages throughout each day.*

- Sponsor signage in lounge
- Desk or table to station an employee representative and corporate literature within the lounge
- Sponsor logo printed on beverage napkins in the lounge
- Table tent signs placed throughout the catering station(s) in the lounge
- One (1) full conference registration; including lunches

**NEW! Portable Power Bank Giveaway.....\$8,500**

Custom power bank with your logo imprint to charge portable devices on the go!



- A variety of colors available for your one-color logo imprint
- USB charging cable included

**Conference Totes.....SOLD: Auto Alliance**

- Use your logo or design an imprint for the tote ~ to be distributed at Registration
- Variety of colors and styles are available.

**Registration and Lanyards.....SOLD: Volvo Car USA**

Lanyards with your corporate message, web address and/or logo ~ to be distributed at Registration

- Acknowledgement on the registration web page as the sponsor
- Corporate logo will be printed on all on-line registration confirmation letters

**Mobile App.....SOLD: ZF**

- Company logo will appear as splash screen upon initial opening for all app users
- Sponsor to submit banner and URL for rotating banner
- 1 push notification per day with content to be approved and scheduled by SAE
- Company recognition on Mobile App signage throughout event
- One (1) complimentary conference registration; including lunches

**Daily Continental Breakfast ~ 3 opportunities.....\$8,500**

**SOLD 1) Honda 2) Nissan**

- Host of a daily hot continental breakfast or snack break (*your choice of day, pending availability*)
- Beverage napkins and table cards with company logo displayed
- Sponsor appreciation signage at the break and other signage throughout the meeting

## Bronze Level

**Coffee Station (Multiple Opportunities).....per day \$5,000 or \$2,500 ½ day**

**SOLD 1) Mazda 2) Automotive Safety Council 3) KIA**

Be the host of the Wednesday, Thursday and/or Friday coffee service station to keep attendees focused!

- Paper beverage cup with your company logo imprint
- Beverage napkins and table cards with company logo displayed
- Opportunity to provide printed materials at the station on your sponsored day(s)
- Sponsor appreciation signage at the station and other signage throughout the meeting

**Technical Track Seat Drop (Multiple Opportunities) .....\$5,000 each**

- Opportunity to provide up to 2 pieces of printed literature on the seats of your chosen technology topic
  - Printing and shipping costs are at the sponsor's expense
- Opportunity to provide a free-standing banner for display near the podium/stage or entrance

**Charging Station (Multiple Opportunities).....\$5,000**

The event is dependent on the mobile app as the primary source of information. SAE will brand the space for critical plug-ins for attendees to recharge in the back of session room(s). Technical track/room assignment first come/first served. Station will accommodate smart phones and tablets.

- **Upgrade Option:** Take-away branded mouse pad with logo imprint.....\$7,500

**Water Stations.....SOLD: Subaru of America**

Receive recognition on the water coolers throughout the event

- Paper beverage cup with your company logo imprint
- Prominent display of logo on sponsor recognition signage at the meeting



- **Upgrade Option:** Take-away branded water bottle with logo imprint.....\$7,500

**Conference Pens and /or Notepads.....\$3750 each or \$5000 for both**

**Tablets SOLD: Novation Analytics**

Design your own company message or product details on a notepad to be made available in the technical session rooms. Or, a personalized pen that will get your business noticed.

- Design a company message on a notepad and/or pen to be distributed to attendees in the technical session rooms – to be printed by SAE.

**Concierge Bag & Coat Check.....\$3750**

- Logo recognition on sponsor appreciation signage prominently staged in the Coat Check area
- Specialty Signage displayed with company recognition as the sponsor
- One (1) complimentary full conference registration (including lunches)
  - **Upgrade Option** add individually wrapped candies with your company logo.....\$4,500

**Conference Supporter**

**Friend of the Industry.....\$2,000**

- Shared sponsorship to show your organization’s support
- Company name and/or logo recognition all-sponsor signage
- Recognition in the mobile app and on the event sponsor webpage with hyperlink to your web address

**New! Webcam Cover Giveaway.....\$2,500**

Help attendees protect their privacy with this branded webcam cover slide.

- One color logo imprint
- Distributed to attendees on a table near registration

**Exhibitors/Sponsors can reserve a meeting room.....\$750 USD per day**

*\*rooms are limited and only available to exhibitors and sponsors.*

- First room set is included; all catering, A/V and other needs should be secured directly with the facility at the Exhibitor/sponsor’s expense. No overlap with SAE’s networking functions will be approved.

**Mobile App Advertising Opportunities**

*These opportunities do not include additional sponsorship deliverables or recognition.*

- Banner Ad (rotating with other sponsors) .....\$1,000 (limit 3 companies)
- 1 Push Notification.....\$850 (limit 2 companies per day)
  - Content to be approved and scheduled by SAE

**To discuss the vast array of solutions available to help meet your company’s goals, contact:**

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