



SAE 2020 Heavy-Duty Diesel Emissions Control Symposium

October 13-14, 2020 Lindholmen Conference Centre, Gothenburg, Sweden

Sponsorship Brochure

All sponsors receive the following:

- Logo recognition on the Heavy-Duty Diesel Emission Control website with hyperlink
- Recognition in the Heavy-Duty Diesel Emission Control Event Guide or mobile app, whichever is applicable
- Recognition on sponsor appreciation signage on-site

Platinum

Tuesday Welcome Reception.....Hold: Johnson Matthey, NGK and Volvo

- Recognition as the host of the Tuesday Welcome Reception
- Opportunity to address attendees with 3-5 minutes' welcome remarks or toast
- PR promotion of interview with your company executive or other content to be promoted by SAE through various social media channels
- Three (3) complimentary full conference registrations
- Tabletop display space
- Recognition through push notification on mobile app
- Beverage napkins and table cards with company logo displayed throughout reception
- Recognition on sponsor signage throughout the event and reception
- Recognition on table signs during reception

Gold

Networking Lunch ~ Tuesday or Wednesday.....\$8,500

- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage at the meeting
- PR promotion of interview with your company executive or other content to be promoted by SAE through various social media channels
- Recognition at catering stations and tables during sponsored lunch
- One complimentary registration

Welcome Gift.....\$8,500

- Select from a variety of food items or other branded giveaway; work with SAE to select a gift
- Custom delivery to attendee hotel rooms (or at event registration) on behalf of your company; you provide the welcome card, message or invitation
- One complimentary registration

Silver

Refreshment Break ~ 3 opportunities.....\$5,000

- Recognition as the host of the morning or afternoon networking coffee break on the website, mobile app and event at-a-glance
- Opportunity to set out literature for attendees during the break
- Sponsor appreciation signage at the break and other signage throughout the conference

Conference Lanyards\$5,000

- Lanyards with your corporate message, web address and/or logo distributed at Registration
- Specialty recognition/signage on-site at registration
- Opportunity to place literature at/near registration

Bronze

Conference Pens & Notepads.....\$3,750

- Design a company message/logo on a notepad and pen to be distributed to attendees in the technical session rooms – to be produced and printed in color by SAE

Attendee Give-Away.....\$3,750

- Choose from a variety of items to be branded with your company logo. Examples include a luggage tag, passport holder or travel adapter to be distributed at Registration to attendees

Conference Supporter

Conference Supporter - Unlimited opportunities.....\$2,500

- Recognition on the scrolling slideshow
- Logo recognition on sponsor signage during the conference
- Logo placement on the IPFL homepage with hyperlink to your webpage

Exhibition Opportunities

Rental Fee is \$3,300 USD per tabletop space

Included with the tabletop:

- 2.5m x 2.5m footprint (approx. 10'x10ft) with one skirted table and chair
- One (1) full conference registration. *Includes:* technical session, exhibits, lunches, receptions and networking breaks
- Company recognition and profile in the symposium program and/or mobile app
- Company recognition and profile in the on-line Exhibitor Directory

To discuss the vast array of solutions available to help meet your company's goals, contact:

Megan McCoy

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