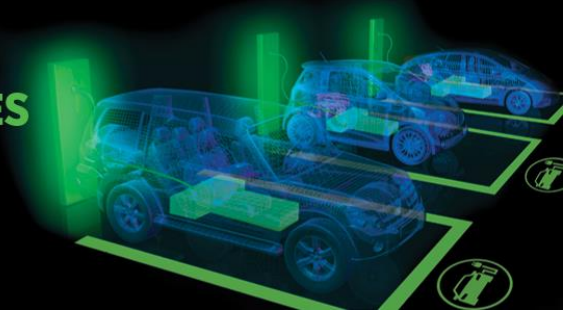




HYBRID AND ELECTRIC VEHICLE TECHNOLOGIES SYMPOSIUM

JANUARY 28-30, 2020
Pasadena Convention Center, Pasadena, CA



Hybrid and Electric Vehicle Technologies Symposium Promotional Toolkit

A brief how-to guide of promotional tips and tools for our valued partners and contributors

As a committee member, participant, exhibitor or sponsor, you have committed your support to the success of Hybrid and Electric Vehicle Technologies Symposium (Hybrid). As the event approaches, we encourage you to use your position and contacts to garner participation both within your company and with your outside partners to help us make Hybrid as valuable to the industry as possible.

To assist you with these efforts, we have prepared a simple kit of promotional tips and tools, including tailored messaging for exhibiting and sponsoring organizations.

We thank you in advance for your contribution of support, insight, and leadership for this influential industry event.

Social Media

Are you active on social media? Tell your friends and colleagues you are attending/participating in Hybrid. Find us on [Facebook](#), [Twitter](#), and [LinkedIn](#) and post about your presence at this year's event! **Be sure to use #SAEHYBRID and @SAEIntl in your tweets!** Below are some sample posts for your use.

Facebook/LinkedIn:

- I'm attending [@SAEInternational](#)'s Hybrid Symposium, January 28-30, 2020 in Pasadena, CA. Join me to discuss the future of the electric drive industry: sae.org/hybrid #SAEHYBRID
- Looking forward to participating in [@SAE International](#)'s premier event for hybrid and electric vehicle technology – Hybrid Symposium, January 28-30, 2020 in Pasadena, CA: sae.org/hybrid #SAEHYBRID
- Hear my presentation, *<insert presentation title here>*, at the [@SAE International](#) Hybrid Symposium, January 28-30, 2020 in Pasadena, CA: sae.org/hybrid #SAEHYBRID
- Join me [@SAE International](#)'s Hybrid Symposium to learn more about the rapidly growing electric drive vehicle industry: sae.org/hybrid #SAEHYBRID
- [@SAE International](#)'s Hybrid Symposium is the only meeting that connects technology specialists, OEMs, suppliers, researchers, and government officials to learn about new solutions in the development of electric drive, x-hybrid, and fuel cell vehicles: sae.org/hybrid #SAEHYBRID

Twitter:

- I'm attending the [@SAEIntl](#) Hybrid Symposium, January 28-30, 2020 in Pasadena, CA. Join me to discuss the future of the electric drive industry: sae.org/hybrid #SAEHYBRID
- The [@SAEIntl](#) Hybrid Symposium connects technology specialists, OEMs, suppliers, researchers, and government officials to learn about new solutions in the development of electric drive, x-hybrid, and fuel cell vehicles: sae.org/hybrid #SAEHYBRID
- Join me [@SAEIntl](#)'s #SAEHYBRID on January 28-30, 2020 in Pasadena: sae.org/hybrid
- Looking forward to the technical sessions at [@SAEIntl](#)'s #SAEHYBRID. Will you be there? sae.org/hybrid #SAEHYBRID

Also, be sure to [LIKE us on Facebook](#) , [FOLLOW us on Twitter](#), and [JOIN our LinkedIn group](#) to get up to the minute information and engage with our followers.

Email

Please consider using the message below to promote your participation at the SAE 2020 Hybrid to your colleagues and peers in the industry.

Dear Colleague,

I look forward to participating in SAE International's [Hybrid and Electric Vehicle Technologies Symposium \(Hybrid\)](#), and would like to share some exciting developments taking place in Pasadena, CA on January 28-30, 2020. Now in its 17th year, Hybrid provides vehicle design engineers with the leading technical information needed to stay competitive and meet regulations in an evolving industry.

Only at Hybrid can technology specialists, OEMs, suppliers, researchers, and government officials connect and learn about new solutions in the development of electric drive, x-hybrid, and fuel cell vehicles.

Join me in Pasadena this coming January to connect directly to the key players driving the future of the electric drive industry.

[Learn More.](#)

Yours Sincerely,

YOUR NAME HERE

YOUR TITLE HERE

Email Signature

Join me at Hybrid Electric Vehicle Technologies Symposium on January 28-30, 2020. Learn more at sae.org/hybrid



Event Listing

Have a website where you can promote Hybrid? Please consider adding the event listing below to your website to promote the show!

SAE Hybrid and Electric Vehicle Technologies Symposium

January 28-30, 2020

Pasadena Convention Center

Pasadena, CA USA

sae.org/hybrid

Hybrid and Electric Vehicle Technologies Symposium (Hybrid) is the nation's premier event for hybrid and electric vehicle technology. Now in its 17th year, Hybrid provides vehicle design engineers with the leading technical information needed to stay competitive and meet regulations in an evolving industry. Join us in Pasadena, CA for a one-of-a-kind event where technology specialists, OEMs, suppliers, researchers, and government officials connect and learn about new solutions in the development of electric drive, x-hybrid, and fuel cell vehicles. [Learn more.](#)

Banner Ads

The banner ads below have been created for your use. Please link banners to [sae.org/hybrid](https://www.sae.org/hybrid).



728 x 90



1200 x 300:



300 x 250

Additional banner sizes and other promotional tools can be found [here](#).