



On-Board Diagnostics Symposium – Europe

Promotional Toolkit

The On-Board Diagnostics Symposium (OBD) – Europe brings together engineers from the automotive and commercial (on- and off-highway) vehicle industries to discuss the most recent regulations and technology innovations in light and heavy-duty emissions control. The exciting program will cover emerging technologies, standards, and regulatory information for automotive engineering geared at meeting CARB, EPA and European Commission ground vehicle emissions regulations. It will also pay attention to the OBD issues and solutions impacting the market in Asia. Discover more at sae.org/obd-eu

Social Media

Are you active on social media? Let your colleagues and peers know that you are attending OBD-EU. Find us on [Facebook](https://www.facebook.com/saeinternational) and [Twitter](https://twitter.com/SAEIntl) and post about your presence at this year's event. Be sure to use #SAEOBD and [@SAEIntl](https://twitter.com/SAEIntl) in your tweets! Below are some sample posts for your use.

Facebook:

- I'm attending [SAE International's](http://sae.org/obd-eu) On-Board Diagnostics Symposium – Europe, March 24-26, 2020 in Dublin, Ireland! Join me – sae.org/obd-eu
- [SAE International's](http://sae.org/obd-eu) On-Board Diagnostics Symposium – Europe is the premier event to gather valuable technical knowledge on rules, regulations, and standards associated with light- and heavy-duty emissions and OBD systems. sae.org/obd-eu
- I'm looking forward to participating in [SAE International's](http://sae.org/obd-eu) must-attend event, the On-Board Diagnostics Symposium – Europe on March 24-26! Learn about the event at sae.org/obd-eu
- Why should you join me at [SAE International's](http://sae.org/obd-eu) On-Board Diagnostics Symposium – Europe?
 1. Interact with leading regulators and experienced OBD experts.
 2. Solicit feedback on current product developments, research, and experiences.

3. Network and interact with individuals representing customers, partners, suppliers, regulators, and competitors.

Sign up today to join me in Dublin, Ireland! sae.org/obd-eu

- Join me at SAE International's On-Board Diagnostics Symposium – Europe to explore OBD issues impacting the market in Asia and explore global trends. Learn more today: sae.org/obd-eu

Twitter:

JOIN THE CONVERSATION WITH #SAEOBD

EXAMPLES FOR SPEAKERS:

- I am excited to be speaking at the OBD Symposium – Europe on March 24-26 in Dublin, Ireland! #SAEOBD sae.org/obd-eu
- Interested in (Insert topic)? Attend my #SAEOBD talk this March in Dublin, Ireland. Learn more at sae.org/obd-eu

EXAMPLES FOR SPONSORS/EXHIBITORS:

- (Company name) will be exhibiting at #SAEOBD in March. Register now: sae.org/obd-eu
- Interested in (Insert topic/product)? Attend #SAEOBD on March 24-26 and visit us at booth (booth number). Learn more today sae.org/obd-eu

EXAMPLES FOR AMBASSADORS AND SUPPORTERS:

- Join the OBD Symposium – Europe and gain critical insights about evolving on-board monitoring and calibration systems technologies #SAEOBD
- Everything you need to know about OBD – regulations, standards, and legislative requirements – all in one place. sae.org/obd-eu #SAEOBD
- I'm attending @SAEIntl's On-Board Diagnostics Symposium – Europe, March 24-26 in Dublin, Ireland! sae.org/obd-eu
- @SAEIntl's OBD-EU explores regulations and standards associated with light- and heavy-duty emissions and OBD systems. sae.org/obd-eu
- Don't miss #SAEOBD on March 24-26 in Dublin, Ireland! sae.org/obd-eu
- Looking forward to the technical sessions at @SAEIntl's #SAEOBD. Will you be there? sae.org/obd-eu

Also, be sure to [LIKE us on Facebook](#) and [join our LinkedIn group](#) to get up to the minute information and engage with our followers.

Email / LinkedIn

Please consider using the message below to promote your participation at On-Board Diagnostics Symposium – Europe to your colleagues and peers in the industry.

As an attendee at the [On-Board Diagnostics Symposium \(OBD\) – Europe](#), I'd like to share some exciting developments taking place on March 24-26 in Dublin, Ireland. OBD-EU is the central location for engineers and managers from around the world to gather valuable technical knowledge and insight on rules, regulations, and SAE standards associated with light- and heavy-duty emissions.

This event offers an opportunity to network with and learn from the leading minds in OBD technology. Participate in technical sessions, breakouts, and workshops where you can exchange concerns, ideas, experiences, and potential solutions.

By joining me at the event, you will:

- Meet with standards developers to gain a better understanding of proposed changes to both SAE and ISO standards
- Solicit feedback on current product developments, research, and experiences
- Learn, understand, and apply new strategies for OBD
- Network and interact with individuals representing customers, partners, suppliers, regulators, and competitors
- Discover new products and services available from sponsoring/exhibiting companies

Join me on March 24-26 in Dublin. [Learn More](#).

Event Listing

Have a website where you can promote OBD-EU? Please consider adding the event listing below to your website to promote the show.

SAE 2020 On-Board Diagnostics Symposium – Europe | March 24-26, 2020

Ballsbridge Hotel

Dublin, Ireland

sae.org/obd-eu

The On-Board Diagnostics Symposium – Europe is the central location for engineers and managers from around the world to gather valuable technical knowledge and insight on rules, regulations, and SAE standards associated with light- and heavy-duty emissions and OBD systems. This event serves as the platform to explore regulatory compliance strategies and provide perspective on the direction of emissions controls and measurement strategies, as well as OBD systems development. [Learn More](#).

Banner Ads

The banner ads below have been created for your use.

Please link banners to sae.org/obd-eu.

1200 x 300:



728 x 90



714 x 264



468 x 60



300 x 250:

