



January 14, 2021
Online

Platinum Sponsor

Registration Sponsor\$7,500 Exclusive
HOLD: EY

- Pre-event:
 - Recognition on pre-event promotions, reminder emails and social media as appropriate
 - Recognition on registration confirmation emails
- Live platform:
 - (3) digital event registrations
 - Prominent logo positioning as for duration of live event
 - Logo featured with other event sponsors where all-sponsor recognition is applicable
 - Welcome video to be deployed at a time determined by SAE
 - Digital Booth
 - Dedicated page to brand with logo, populate page, provide materials for download or viewing (pdf's, mp4's, links), engage attendees via public or private chats
 - Lead list provided post event, includes page visitors' contact information
 - Exhibitors can initiate connection requests, and schedule & launch 1:1 video chats within platform
- Post event:
 - Sponsor will receive contact information for those registrants' who opt-in and/or engage with sponsored content if applicable
 - Sponsor recognition on post event survey (recognition via text)
- Other deliverables:
 - Logo on event website registration page
 - Logo on event website all-sponsor banner
 - Directory listing on event website, includes 50-word company profile and logo w/hyperlink

Gold Sponsors

Roundtable Sponsor\$5,000 each (3 opportunities)
HOLD: EY, FEV

- Pre-event:
 - Recognition on pre-event promotions, reminder emails and social media as appropriate
- Live platform:
 - (2) virtual event registration
 - Logo featured with other event sponsors where all-sponsor recognition is applicable
 - Logo will be featured exclusively on side panel of the "Session" page
 - Sponsor may provide video to be deployed prior to or following sponsored panel. Exact timing TBD by SAE
 - Opportunity to provide (1) poll question to be deployed within the sponsored panel timeframe
 - Sponsor will receive contact info, including email addresses, of respondents post event
- Other deliverables:
 - Logo on event website where sponsored content is featured or listed
 - Logo on event website all-sponsor banner
 - Directory listing on event website, includes 50-word company profile and logo w/hyperlink

➤ ****Add-on: Virtual Booth @ discounted rate** **+\$1,000**

- See Virtual Booth under A la Carte options for deliverable details

A la Carte

Virtual booth\$2,500 (multiple opportunities)

- Live platform:
 - (1) virtual event registration
 - Digital Booth
 - Dedicated page to brand with logo, populate page, provide materials for download or viewing (pdf's, mp4's, links), engage attendees via public or private chats
 - Lead list provided post event, includes page visitors' contact information
 - Exhibitors can initiate connection requests, and schedule & launch 1:1 video chats within platform
- Other deliverables:
 - Logo on event website all-sponsor banner
 - Directory listing on event website, includes 50-word company profile and logo w/hyperlink

Platform Commercial.....\$2,000 (up to 4 opportunities)

- Live platform:
 - (1) virtual event registration
 - Logo featured with other event sponsors where all-sponsor recognition is applicable
 - Sponsor may provide a video to be featured during time(s) determined by SAE
- Other deliverables:
 - Logo on event website all-sponsor banner
 - Directory listing on event website, includes 50-word company profile and logo w/hyperlink

Symposium Supporter.....\$1,500 (multiple opportunities)

- Live platform:
 - (1) virtual event registration
 - Logo featured with other event sponsors where all-sponsor recognition is applicable
- Other deliverables:
 - Logo on event website all-sponsor banner
 - Directory listing on event website, includes 50-word company profile and logo w/hyperlink

To discuss these and other solutions to meet your company's objectives, contact:

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