Reimagined: Innovations in Mobility Digital Summit

The Premier Global Mobility Meetup

The next generation of aerospace vehicles, their supporting technologies and infrastructure relies on consistent collaboration among leading mobility organizations like yours. Ensure you are a part of the conversation at the reimagined Innovations in Mobility Digital Summit (IIM).

sae.org/iim
Decision-Makers
Executives will be at IIM looking to manage burn rates, create demand for new products and form profitable partnerships to enhance and implement new vehicles.

Product Design, Quality Assurance (QA) and Engineers
Engage with professionals challenged with keeping pace with changing and new advancements, understanding standards and quickly developing new features and bug fixes.

Government Officials
Connect with government officials who are creating and implementing policies and satisfying multiple stakeholders that keep pace with private industry.

Meet Your Next Global Mobility Partner
The Innovations in Mobility Digital Summit is where global aerospace leaders and pioneers will come to learn about new challenges, regulations and technologies around developing the next generation vehicle. Showcase your solutions and collaborate on next steps.
What Can You Expect?

Innovations in Mobility Digital Summit isn’t your standard Zoom call. Instead, you’ll experience authentic connections with a dynamic, fast-paced and organized agenda that includes:

- Business speed dating to meet new partners.
- Virtual demos to showcase your technology and solutions.
- Relaxed networking through happy hours and coffee breaks to build new relationships.
- Multiple sponsorship opportunities to expand brand awareness.
- Session sponsorship opportunities to share thought leadership.

CONFIRMED SESSIONS
Showcase your solutions on these topics and more

- Flight Paths to Success: Career Insights from Women Leaders in Aerospace
- Impacting Policy: Data Analysis and Risk Calculation
- Design of a Flying-V Subsonic Transport
- Spectrum Policy Enabling UAM
- Unsettled Issues on the Viability and Cost-Effectiveness of Automation in Aerospace Manufacturing
- Flying Cars and Futuristic Aircraft as seen in Pop Culture
- Unveiling SAE MobilityRxiv™
Reach Mobility Leaders and Industry Pioneers

In a completely new format, you’ll be able to connect one-on-one with leaders and innovators from around the world. Sponsorship opportunities at Innovations in Mobility Digital Summit will help you to:

• Expand into new markets.
• Form partnerships with emerging and established aerospace leaders.
• Meet new buyers.
• Build market demand for your products and services now and well into the future.

Gold

$9,500 (3)

Pre-Event
• Branding on lead-up webinars (logo and read-thru)
• 1 dedicated social post to LinkedIn, Facebook, and Twitter • Branding on e-blasts
• Registration list
• Landing page branding
• Branding on e-blasts

During-Event
• 30-minute conference presentation to be included in the program agenda
• Daily office hours session (on event schedule)
• Stage naming rights (e.g. the Acme Stage)
• Session naming rights (e.g. Med Dev 101 Primer powered by Acme)
• Branding on social media posts
• Pinned chat daily at specific time or during specific session
• Virtual booth
  – logo-post videos/demos
  – upload collateral/documents
  – contact us form
  – attendees can instantly start a video call with a rep

Post-Event
• Branding on post-event recap webinars (logo and ad-thru) • Branding on recordings page
• 1 dedicated social post to LinkedIn, Facebook, and Twitter
• Branding on published papers
• List attendees who visited virtual booth • Post-show movement analytics

Silver

$5,000 (5)

Pre-Event
• Branding on lead-up webinars
• Branding on e-blasts
• Branding with other silver sponsors on 1 social post to LinkedIn, Facebook, and Twitter
• Registration list
• Landing page branding

During-Event
• Daily office hours session (on event schedule)
• Moderate a session
• Session naming rights (e.g. Med Dev 101 Primer powered by Acme)
• Branding on social media posts
• Pinned chat daily at specific time or during specific session
• Virtual booth
  – logo-post videos/demos
  – upload collateral/documents
  – contact us form
  – attendees can instantly start a video call with a rep

Post-Event
• Branding on recordings page
• Branding with other silver sponsors on 1 social post to LinkedIn, Facebook, and Twitter
• Branding on e-blasts
• Branding on published papers
• List attendees who visited virtual booth • Post-show movement analytics

Innovations In Mobility | sae.org/iim | Contact us today at Kelly.McCann@sae.org
Bronze

$2,500
• Branding on e-blasts
• Landing page branding
• Branding on published papers
• List attendees who visited virtual booth • Post-show movement analytics
• Virtual booth
  - logo-post videos/demos
  - upload collateral/documents
  - contact us form
  - attendees can instantly start a video call with a rep

Basic

$1,500
• Branding on e-blasts
• Virtual booth
  - logo-post videos/demos
  - upload collateral/documents
  - contact us form
  - attendees can instantly start a video call with a rep

Take your business to new heights and accelerate sales at Innovations in Mobility Digital Summit!

Contact us today to launch new opportunities.
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