



AUTOMOTIVE • AEROSPACE

EVOLVING TO MEDDEV

ONLINE – APRIL 27-29, 2021

**Introducing the Premiere
*Evolving to MedDev 2021:
Where Horsepower Meets Healthcare***

The first and only conference dedicated to helping auto and aerospace industry leaders successfully expand into the medical device market.

Digital Exhibit & Sponsorship Opportunities
sae.org/meddev

Announcing a collaborative new event in partnership with:

MEDICAL
DESIGN BRIEFS

**PRI**SM
PERFORMANCE REVIEW INSTITUTE

SAE
INTERNATIONAL[®]




FORGE NEW PARTNERSHIPS WITH AUTOMOTIVE AND AEROSPACE LEADERS

The latest research shows that 1/3 of auto and aero manufacturers are expanding into the medical market or have plans to do so as a result of the pandemic. *Evolving to MedDev* is your unique opportunity to connect with these companies as they decide on partners and suppliers.

After the pandemic stalled production lines, leading automotive and aerospace OEMs and suppliers leveraged their advanced manufacturing strategies and global supply chains to help meet the worldwide demand for ventilators and personal protective equipment (PPE). Rather than a short-term fix, this new pivot to profitability is here to stay. As the global leader in connecting and advancing aerospace and automotive engineering, SAE International® is collaborating with the Performance

Review Institute/MedAccred and Medical Design Briefs to produce a revolutionary event to help bring these two industries together for the very first time.

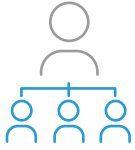
Introducing the *2021 Evolving to MedDev* digital event. As the only event of its kind, it will bring together top automotive and aerospace decision-makers with medical device OEMs, experts, contract manufacturers and service providers to collaborate and share best practices.



You'll engage **one-on-one** with hard-to-reach automotive and aerospace executives to create powerful partnerships, define strategic long-term sales goals and identify new paths to growth and profitability.

WHO YOU'LL MEET

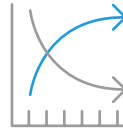
In spontaneous and structured networking sessions, one-on-one meetings, and in your digital exhibit booth you'll showcase your expertise to the following roles from automotive, aerospace and medical device companies around the world:



C-SUITE EXECUTIVES



DEVELOPMENT OFFICERS



INVESTORS



PRODUCT DESIGNERS



Develop connections with potential business partners outside of the medical device industry.

Engage with leaders in the aerospace and automotive supply chain looking to enter the medical devices market.

Expand your supply chain and help shape manufacturing processes and procedures as they enter the supply chain.

REACH A BRAND-NEW INDUSTRY AT MEDDEV!

Evolving to MedDev 2021 is your best opportunity to position yourself as a Medical Device advocate for OEMs and leading decision-makers in the automotive and aerospace sectors. These industry leaders will be looking to you for expertise about how to obtain necessary MedAccred accreditation, learn about FDA compliance, diversify their customer base and expand their production capabilities beyond the core industries they currently serve.

GOLD

\$9,500 (3)

PRE-EVENT

- Branding on lead-up webinars (logo and read-thru)
- 1 dedicated social post to LinkedIn, Facebook, and Twitter
- Branding on e-blasts
- Registration list
- Landing page branding

DURING EVENT

- 30-min conference presentation
- Daily office hours session (on event schedule)
- Moderate a session
- Stage naming rights (e.g. the Acme Stage)
- Session naming rights (e.g. Med Dev 101 Primer powered by Acme)
- Branding on social media posts
- Pinned chat daily at specific time or during specific session
- Virtual booth
 - logo-post videos/demos
 - upload collateral/documents
 - contact us form
 - attendees can instantly start a video call with a rep

POST-EVENT

- Branding on post-event recap webinars (logo and read-thru)
- Branding on recordings page
- 1 dedicated social post to LinkedIn, Facebook, and Twitter
- Branding on e-blasts
- Branding on published papers
- List attendees who visited virtual booth
- Post-show movement analytics

BRONZE

\$2,500

- Branding on e-blasts
- Landing page branding
- Branding on published papers
- List attendees who visited virtual booth
- Post-show movement analytics
- Virtual booth
 - logo-post videos/demos
 - upload collateral/documents
 - contact us form
 - attendees can instantly start a video call with a rep

SILVER

\$5,000 (5)

PRE-EVENT

- Branding on lead-up webinars
- Branding on e-blasts
- Branding with other silver sponsors on 1 social post to LinkedIn, Facebook, and Twitter
- Registration list
- Landing page branding

DURING EVENT

- Daily office hours session (on event schedule)
- Moderate a session
- Session naming rights (e.g. Med Dev 101 Primer powered by Acme)
- Branding on social media posts
- Pinned chat daily at specific time or during specific session
- Virtual booth
 - logo-post videos/demos
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POST-EVENT

- Branding on recordings page
- Branding with other silver sponsors on 1 social post to LinkedIn, Facebook, and Twitter
- Branding on e-blasts
- Branding on published papers
- List attendees who visited virtual booth
- Post-show movement analytics

BASIC

\$1,500

- Branding on e-blasts
- Virtual booth
 - logo-post videos/demos
 - upload collateral/documents
 - contact us form
 - attendees can instantly start a video call with a rep



We're excited for you to join this powerful evolution in healthcare and manufacturing. Contact us today to get started!

John Murray
VP of Sales
SAE Media Group
+1.973.409.4685
jmurray@techbriefs.com

Helene Beck
Associate Publisher
Medical Design Briefs
+1.908.300.2538
hbeck@techbriefs.com

Desiree Stygar
Sales Director
Medical Design Briefs
+1.908.300.2539
dstygar@techbriefs.com



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