Showcase your solutions to innovators driving new standards of efficiency in commercial vehicles.

Exhibit. Sponsor. Attend.
Connect with key decision-makers and mobility professionals committed to evolving commercial vehicles to the next level of efficiency. COMVEC™ is the premier North American event for leading innovators in the on-highway, agricultural, construction, military and mining sectors focused on a more diverse propulsion portfolio that balances technology costs, development efforts and current emissions regulations.

Who You Will Meet

Attendees Represent All Segments and Technology Areas of the Commercial Vehicle Industry

On-Highway | Off-Highway | Commercial Vehicle | Military | Agricultural | Construction
Industrial | Mining | Heavy/Medium Duty Trucks

Connect with Your Biggest Influencers

85% of attendees are likely to attend again
77% of professionals in attendance make or influence buying decisions for their organizations
73% of attendees have 11+ years industry experience

2022 Technology Focus Areas

- Environment, Regulations, & Infrastructure
- Overall Life Cycle Analysis
- Alternative & Renewable Fuels
- Low NOx
- Product Development - Vehicles of the Future
- CV Electrification Evolution
- Challenges with Testing of Connected & Autonomous Commercial Vehicles
- ADAS
- Information - Big Data and Its Impacting Digitized Workforces
- Big Data for Connected & Autonomous Commercial Vehicles
- In-house Engineering vs Outsourcing

Top Companies Represented*

AVL | Allison Transmission | CNH | Cummins | Daimler | Deere & Company
Eaton | FEV | Horiba | Navistar | PACCAR | Ricardo | ZF

*Representation in 2021
Executive Leadership

2022 Executive Chair
Ryan Milburn
Vice President, Product Engineering
Allison Transmission

2022 Executive Council

- Mehdi Ahmadian
  Virginia Tech University
- Craig Barnes
  CAB Consulting LLC
- Rod Beazley
  Excel Engineering
- Alan Berger
  Consultant
- Darcy Bullock
  Purdue University
- Mike Clement
  AVL
- Michael Connolly
  Robert Bosch LLC
- Robert Dolan
  IAV Automotive Engineering Inc.
- Mihai Dorobantu
  Eaton Vehicle Group
- Michael Doseck
daVinci Technology Group Inc.
- Ash Dudding
  Hendrickson Truck Suspension Systems
- Kevin Duffy
  Caterpillar Inc.
- John Fairbanks
  PRUV Mobility
- Lisa Farrell
  Cummins Inc.
- Mike Foster
  Allison Transmission
- Jeremy Freznick
  Dana Inc
- Edward Frutig
  Ricardo North America
- Richard Hanowski
  Virginia Tech Transportation Institute
- Craig Henriksen
  FEV North America Inc.
- Richard Holloway
  CNH Industrial
- Robb Janak
  Jacobs Vehicle Systems
- Peter Jarrus
  Lydall Performance
- Mark Jensen
  Vector North America
- Wensi Jin
  MathWorks
- Ameya Joshi
  Corning Inc.
- Michele Kaiser
  Deere & Company
- Siddiq Khan
  U.S. Department of Energy
- Kevin Kluemper
  Allison Transmission Inc.
- Nand Kochhar
  Siemens
- Satish Kumar
  KPIT Technologies Ltd.
- Andrew Lund
  Toyota Fuel Cell Commercial Vehicle
- Chris Mays
  BorgWarner
- Philip McEwen
  Continental Corp.
- Robert Merrion
  Allison Transmission
- Rob Messina
  Oshkosh Corporation
- Charles Moritz
  Cadillac Products Automotive
- Giorgio Rizzoni
  Ohio State University
- Carlos Rocha-Alatorre
  PACCAR Inc.
- Dave Rodgers
  Red II Technologies
- Brian Routhier
  Federal Motor Carrier Safety Administration
- Gary Schmiedel
  Sareja LLC
- Stephen Sears
  Sears Manufacturing Co.
- Ethan Seifer
  Cummins Inc.
- Navtej Singh
  Navistar
- Landon Sproull
  PACCAR Inc.
- Srinivasa Srinath
  SAE 2022 President / CGN & Associates
- Phil Stephenson
  PACCAR Technical Center
- David Stout
  Global Electronics Ltd.
- Daniel Styles
  Ford Motor Co.
- Stephan Tarnutzer
  AVL Engineering, Inc.
- Jim Turney
  Daimler Trucks North America LLC
- Prachi Vakharia
  SafeAI Inc.
- Remy Villarreal
  Aptiv
- Michael Weinert
  SAE Commercial Vehicle Sector VP
- Peter Waeltermann
dSPACE Inc.
- Graham Weller
  Horiba Automotive Test Systems Corp.
- Kevin West
  Volvo Group
  Trucks Technology
- Daniel Williams
  ZF

Call for Papers!
Submissions are being solicited for a special issue of SAE International Journal of Commercial Vehicles and COMVEC. Review ready manuscripts are due by March 10, 2022.
Exhibit Booth Pricing

$4,000 per standard 10’x10’ exhibit space
+ $250 per exposed corner

Fee includes:
• Draped 8’ back wall and 3’ side rails (excluding Islands or bulk space)
• Booth identification sign (excluding Islands or bulk space)
• Two (2) Full Conference Booth Personnel Registrations per 10’ x 10’ Includes admittance to keynotes, technical sessions, exhibition, lunches on the exhibit floor, networking breaks and copies of oral only presentations
• Company listing in the mobile app and online Exhibitor Directory

If you offer solutions for the following categories, then your biggest customers will be looking for your booth at COMVEC:
• Future regulations
• Electrification
• Off-highway
• Functional safety
• Cybersecurity
• Connectivity
• Autonomous
• Digital engineering

Ride-n-Drive Returns!
Attendees look forward to this unique opportunity to test drive your newest vehicles and explore the latest technologies. Reserve your spot now.

Looking to build brand awareness and recognition? Compliment Your Booth with a SPONSORSHIP.
High visibility sponsorship opportunities are also available. Contact our sales team for a package designed to meet your unique goals and budget.

Start Planning Today!
Whatever your sales goals are for 2022, COMVEC is here to help you meet them. Secure your booth and learn more about additional sponsorship options by contacting the SAE sales team for your customized package.

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