DEFENSE MAINTENANCE & LOGISTICS EXHIBITION

NEXT GENERATION MATERIEL READINESS FORGED THROUGH DATA ADVANTAGE, TECHNOLOGY, AND INNOVATION

12.12.22 DECEMBER 12–15, 2022 ORLANDO, FLORIDA

SAE.ORG/DMLE

Co-located with the 2022 Department of Defense Maintenance Symposium
EXHIBIT AND SPONSORSHIP OPPORTUNITIES

The future is taking shape—Reserve your exhibit and sponsorship for the DoD’s premier maintenance event.
ON THE FRONT LINES OF INNOVATION AT THE DOD MAINTENANCE SYMPOSIUM

For the first time since 2019, the DoD Maintenance Symposium, and the co-located Defense Maintenance Logistics Exhibition (DMLE) is back—and it’s packed with information the entire DoD sustainment community needs to keep up to date on current maintenance challenges and successes.

PUT YOURSELF FRONT AND CENTER AT THE ONLY ANNUAL DOD-SANCTIONED MAINTENANCE EVENT

Take action by securing a booth and/or sponsorship at the DMLE, and be part of the discussions on trends, technical insights, and relevant topics in the military maintenance community.

HIT YOUR TARGET WITH A BOOTH AND/OR A SPONSORSHIP AND:

- Engage with high-level DoD maintenance personnel
- Interact with individuals and other supplier companies
- Create opportunities for expanded business
- Establish contacts with potential customers
- Participate in the symposium as an attendee
DoD Maintenance Symposium attendees have final purchase decision-making authority, influence, recommend or create specifications for purchases.

76% OF ATTENDEES IMPACT THE BUYING PROCESS

JOIN FORCES WITH THE RIGHT AUDIENCE

Discover and collaborate with individuals and companies driving next generation materiel readiness, including:

- Defense logistics and resource managers
- Program managers involved in lifecycle and product support
- Military and civilian maintainers, including executives, supervisors, technicians and international counterparts
- Production, process, and information systems specialists
- Researchers and product development representatives
- Original equipment manufacturers
- Commercial maintainers and product support providers
- Engineers—maintenance, software, and in-service and process/industrial professionals who contribute to effective DoD maintenance operations
This open technical forum for military maintenance professionals lets you directly collaborate with other companies involved in military and commercial maintenance technology, information systems, and management processes to drive improved effectiveness and efficiency. This opportunity will allow you to showcase your latest solutions and build brand recognition in front of top military leaders.

Join these leading companies on the exhibit floor:

Aces Systems Inc
ADS Inc
AFSC Software Enterprise
American Data Solutions LLC
ARM Institute
BILT Incorporated
Cocoon Inc
Crestwood Technology Group
DEVCOM Ac Ascc
EnerSys Inc
Field Aerospace
Huntron Inc
IBVI (Industries for the Blind)
J Chadwick Co
Lockheed Martin Corp
Marvin Test Solutions
MDS Coating Technologies Corp
Military Battery Systems Inc
MITRE Corporation
NCMS Candice Belaire
NUWC DET FEO NORFOLK
O’Neil & Associates Inc
PTC Inc
Rhinestahl Corporation
Stratasys
EXHIBIT AND SPONSORSHIP INFORMATION

Enhance your presence and build brand recognition among the 2022 DoD Maintenance Symposium /DMLE audience. Become a sponsor today and be recognized for your commanding position as a leader in the industry.

STANDARD EXHIBIT
Industry Rate: $3,000 per standard 10’x10’ exhibit space
PLUS $250 per exposed corner.

Government Rate: $2,750 per standard 10’x10’ exhibit space
PLUS $250 per exposed corner.

PREMIER LOCATION EXHIBIT
Industry Rate: $4,000 per standard 10’x10’ exhibit space

Government Rate: $3,750.00 per standard 10’x10’ exhibit space

Deliverables:
- Draped 8’ back wall and 3’ side rails (excluding Islands or bulk space)
- Booth identification sign (excluding Islands or bulk space)
- Two (2) Full Conference Booth Personnel Registrations per 10’ x 10’
  (Includes access to: DoD Maintenance Symposium sessions, food & beverage functions, and Exhibit Hall)
- Additional Full Conference Booth Personnel Registrations may be secured at a discounted rate. Contact sales rep directly for rate information and additional requirements.
- Company listing and profile in either the printed Event Guide*

RESERVE YOUR PLACE

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

We have a variety of high-visibility packages to fit your needs—and budget.

CONTACT THE SALES TEAM
All Sponsors will receive the following deliverables in addition to those listed for each package:

- Logo on the DMLE webpage with a hyperlink to company URL
- Logo in sponsor section of printed DMLE Exhibitor & Sponsor Directory*, and mobile app directory
- Logo on all-sponsor appreciation signage displayed onsite*

Deliverable Notes

* Pending signed contract, payment, and necessary materials are received prior to applicable deadlines.

** Full Conference Registration includes access to DOD Maintenance Symposium, and Defense Maintenance & Logistics Exhibition, and Exhibition networking functions (Continental Breakfasts, Lunches, and Receptions).

“Sponsor Recognition”, unless specified, may either be in the form of company name in text or logo, dependent upon spacing, collateral or promotion type, and at the discretion of SAE.
PLATINUM SPONSOR

Attendee Bag | SOLD: Lockheed Martin

– Company logo on the Attendee Bag available to attendees
– Opportunity to provide literature for inclusion in the Attendee Bag
  (Deadline: August 1, 2022)
– (2) full conference registrations

GOLD SPONSOR

Networking Reception | $15,000 each
(2 opportunities, or co-sponsor options)
Monday, December 12; Tuesday, December 13 – Exhibit Hall
– Sponsor recognition throughout Exhibit Hall. SAE to determine type and
  quantity of signage and/or branding – examples include tabletop signs,
  beverage napkins, etc.
– (2) full conference registrations

Electronics Charging Locker | $12,000 Exclusive Rate
– (2) Branded charging lockers in exhibit hall – will accommodate smart
  phones and/or tablets
– Sponsor logo will appear on branded locker wrap
– Sponsor may provide video (no audio), to loop on monitor on top
  of locker
– (2) full conference registrations

Lanyards | SOLD: Collins Aerospace
– Company logo on Lanyards available to attendees
– (2) full conference registrations

Networking Lunch | $10,000 each (3 opportunities)
Monday, December 12; Tuesday, December 13; or Wednesday, December
14; Exhibit Hall
– Sponsor recognition throughout Exhibit Hall. SAE to determine type and
  quantity of signage and/or branding – examples include tabletop signs,
  beverage napkins, etc.
– (1) full conference registration
SILVER SPONSOR
Branded Giveaway | $10,000 each (2 opportunities available)
1 SOLD: Bamboo Luggage Tags / Collins Aerospace
– Company logo on branded item (EX: reusable water bottles, portable chargers, earbuds, etc) distributed to attendees in the Exhibit Hall. SAE will work with sponsor to identify branded item(s), but SAE will have final approval.
  – Package price may need to be adjusted pending specific item(s) selected, but will be customized per sponsor.

Continental Breakfast | $8,500 each
(2 opportunities available)
1 SOLD: Axient
Tuesday, December 13; or Wednesday, December 14; Exhibit Hall
– Sponsor recognition throughout Exhibit Hall. SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.
– (1) full conference registration
BRONZE SPONSOR

DMLE Exhibitor & Sponsor Directory | $6,000 Exclusive Rate

- *Must be a current 2022 DMLE exhibitor – minimum booth commitment of 10’x10’
- Company recognition on the DMLE Exhibitor & Sponsor Directory distributed to attendees
  - Company logo on cover of directory
  - Company ad on back spread of floor plan (specs to be provided)
  - Company logo printed on floor plan fold out, showcasing booth location

Conference Supporter | $5,000 each (multiple opportunities)

- (1) full conference registration
- Logo on the DMLE webpage with a hyperlink to company URL
- Logo in sponsor section of printed DMLE Exhibitor & Sponsor Directory*
- Logo on all-sponsor appreciation signage displayed onsite*

Advertising Banner/Clings, Aisle Sign Sponsor, or Product Show Case | Call for Pricing (multiple opportunities)

- Directional footprints, company fun facts, product advertising
- Company name/logo promoted with visual print advertising on space surrounding the exhibit floor with your custom artwork – bathrooms.
ADVERTISING OPPORTUNITIES

Ads will appear only in the DMLE Exhibitor & Sponsor Directory. All ads include 4C.

<table>
<thead>
<tr>
<th>Exhibitor/Sponsor Directory</th>
<th>Exhibitor/Sponsor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$3,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$2,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Inside Full Page</td>
<td>$750</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

* Not Available if Exhibitor and Sponsor Directory is sold

CUSTOM PACKAGES

Don’t see exactly what you’re looking for? Custom packages are available! Work with our team to create the best package to meet your business needs. Our team will build and price out a package to meet both your marketing and attendance needs, combining opportunities listed, exhibit space and discounted bulk registration for your staff to attend and access the DoD Maintenance Symposium.

TO DISCUSS THE VAST ARRAY OF SOLUTIONS AVAILABLE TO HELP MEET YOUR COMPANY’S GOALS, CONTACT:

Eddie Pail
Event Sales Specialist
+1.724.772.4204 | +1.724.612.2973
eddie.pail@sae.org
GET STARTED TODAY

Our team is here to help develop an exhibit and sponsorship package that meets your goals and objectives. To get started, please contact:

eddie.pail@sae.org  |  +1.724.772.4204  |  +1.724.612.2973

REQUEST MORE INFORMATION