DoD Maintenance Symposium

Next Generation Materiel Readiness Forged through Data Advantage, Technology, and Innovation.
December 12-15, 2022 | Orlando, FL

First Right of Refusal (FROR) for 2019 Sponsors: June 30, 2022

All Sponsors will receive the following deliverables in addition to those listed for each package:
- Logo on the DMLE webpage with a hyperlink to company URL
- Logo in sponsor section of printed DMLE Exhibitor & Sponsor Directory*, and mobile app directory
- Logo on all-sponsor appreciation signage displayed onsite*

Deliverable Notes
* Pending signed contract, payment, and necessary materials are received prior to applicable deadlines.
** Full Conference Registration includes access to DOD Maintenance Symposium, and Defense Maintenance & Logistics Exhibition, and Exhibition networking functions (Continental Breakfasts, Lunches, and Receptions).

“Sponsor Recognition”, unless specified, may either be in the form of company name in text or logo, dependent upon spacing, collateral or promotion type, and at the discretion of SAE.

Platinum Sponsor

Attendee Bag .................................................................................................................................................. SOLD: Lockheed Martin
- Company logo on the Attendee Bag available to attendees
- Opportunity to provide literature for inclusion in the Attendee Bag (Deadline: August 1, 2022)
- (2) full conference registrations

Gold Sponsor

Networking Reception ..................................................................................................................................... 2 SOLD: AWS and C3 AI
Monday, December 12; Tuesday, December 13 – Exhibit Hall
- Sponsor recognition throughout Exhibit Hall. SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.
- (2) full conference registrations

Electronics Charging Locker .........................................................................................................................$12,000 Exclusive Rate
- (2) Branded charging lockers in exhibit hall – will accommodate smart phones and/or tablets
- Sponsor logo will appear on branded locker wrap
- Sponsor may provide video (no audio), to loop on monitor on top of locker
- (2) full conference registrations

Lanyards .......................................................................................................................................................... SOLD: Collins Aerospace
- Company logo on Lanyards available to attendees
- (2) full conference registrations

Networking Lunch .........................................................................................................................................$10,000 each (3 opportunities)
Monday, December 12; Tuesday, December 13; or Wednesday, December 14; Exhibit Hall
- Sponsor recognition throughout Exhibit Hall. SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.
- (1) full conference registration
Silver Sponsor

Branded Giveaway ........................................................................................................ $10,000 each (2 opportunities available) 1 SOLD: Collins Aerospace; Bamboo Luggage Tags
  - Company logo on branded item (EX: reusable water bottles, portable chargers, earbuds, etc) distributed to
    attendees in the Exhibit Hall. SAE will work with sponsor to identify branded item(s), but SAE will have final
    approval.
    - Package price may need to be adjusted pending specific item(s) selected, but will be customized per
      sponsor.

Knowledge Bar ................................................................................................................. SOLD: LMI
  - Branding as the Exclusive sponsor of the Knowledge Bar on the exhibit floor
  - Includes a 20-minute speaking slot in the Knowledge Bar
  - Capability to display company brochures

Product Demo ................................................................................................................ $10,000
  - Branding as the Exclusive sponsor of the Product Demo area on the exhibit floor
  - Capability to display company brochures

Continental Breakfast ...................................................................................................... $8,500 each (2 opportunities available)
  Tuesday, December 13; or Wednesday, December 14; Exhibit Hall
  - Sponsor recognition throughout Exhibit Hall. SAE to determine type and quantity of signage and/or branding
    – examples include tabletop signs, beverage napkins, etc.
  - (1) full conference registration

Bronze Sponsor

DMLE Exhibitor & Sponsor Directory ............................................................................ $6,000 Exclusive Rate
  - ‘Must be a current 2022 DMLE exhibitor – minimum booth commitment of 10’x10’
  - Company recognition on the DMLE Exhibitor & Sponsor Directory distributed to attendees
    - Company logo on cover of directory
    - Company ad on back spread of floor plan (specs to be provided)
    - Company logo printed on floor plan fold out, showcasing booth location

Conference Supporter ................................................................................................... $5,000 each (multiple opportunities)
  2 SOLD: Axient and Astronics Test Systems
  - (1) full conference registration
  - Logo on the DMLE webpage with a hyperlink to company URL
  - Logo in sponsor section of printed DMLE Exhibitor & Sponsor Directory*
  - Logo on all-sponsor appreciation signage displayed onsite*

Advertising Banner/Clings, Aisle Sign Sponsor, or Product Show Case - Multiple Opportunities...Call for Pricing
  1 SOLD: Boeing; Directional Floor Stickers
  Directional footprints, company fun facts, product advertising
  - Company name/logo promoted with visual print advertising on space surrounding the exhibit floor with your
    custom artwork ~ bathrooms.

Exhibitor Information
  Industry Rate: $3,000 per standard 10’x10’ exhibit space PLUS $250 per exposed corner.
  Government Rate: $2,750 per standard 10’x10’ exhibit space PLUS $250 per exposed corner.

Premier location exhibit - Premier locations throughout the exhibit hall are indicated on the floor plan with a “P” next to
  booth #.
  Industry Rate: $4,000 per standard 10’x10’ exhibit space
  Government Rate: $3,750.00 per standard 10’x10’ exhibit space
**Product Showcase Opportunity** The Product Showcase Demo Area is a designated area where an exhibiting organization can promote and showcase their product outside of their booth location. You can purchase one as an exhibitor add on for $1,500 in the Product Demo Area for a 30 minute slot. Availability will depend on demand and daily exhibition schedule.

**Deliverables:**
- Draped 8’ back wall and 3’ side rails (excluding Islands or bulk space)
- Booth identification sign (excluding Islands or bulk space)
- Two (2) Full Conference Booth Personnel Registrations per 10’ x 10’ (Includes access to: DoD Maintenance Symposium sessions, food & beverage functions, and Exhibit Hall) o Additional Full Conference Booth Personnel Registrations may be secured at a discounted rate. Contact sales rep directly for rate information and additional requirements.
- Company listing and profile in either the printed Event Guide* and/or electronic Exhibitor Directory as applicable (*contract and profile must be received prior to print deadline if applicable)

### Advertising Opportunities
Ads will appear only in the *DMLE Exhibitor & Sponsor Directory*. All ads include 4C.

<table>
<thead>
<tr>
<th></th>
<th>Exhibitor/ Sponsor Rate</th>
<th>NON Exhibitor/ Sponsor Rate</th>
<th>Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Back Cover</strong></td>
<td>$3,000</td>
<td>$6,000</td>
<td>N/A if Exhibitor &amp; Sponsor Directory is sold</td>
</tr>
<tr>
<td><strong>Inside Front Cover</strong></td>
<td>$2,000</td>
<td>$4,000</td>
<td></td>
</tr>
<tr>
<td><strong>Inside Full Page</strong></td>
<td>$750</td>
<td>$1,500</td>
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</tbody>
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### Custom Packages
Don’t see exactly what you’re looking for? Custom packages are available! Work with our team to create the best package to meet your business needs. Our team will build and price out a package to meet both your marketing and attendance needs, combining opportunities listed, exhibit space and discounted bulk registration for your staff to attend and access the DoD Maintenance Symposium.

**To discuss the vast array of solutions available to help meet your company’s goals, contact:**

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