



**SAE 2022 Hybrid and EV Symposium, an SAE Sustainability Event
September 13-15, 2022 Hyatt Regency Orange County, Garden Grove, CA**

Sponsorship Brochure

All sponsors receive the following:

- Logo recognition on the Hybrid EV website with hyperlink to your website
- Recognition on sponsor appreciation signage on-site

Platinum

Welcome Reception.....SOLD: Toyota

- Recognition and promotion as the host of the opening night Welcome Reception
- PR promotion of interview with your company executive and/or other related content to be promoted by SAE through various social media channels in conjunction with Hybrid event promotion
- Three (3) complimentary full conference registrations
- Tabletop display space during the conference, if desired **includes 1 additional registration for booth staff*
- Beverage napkins and table tent cards with company logo to be displayed throughout reception
- Recognition on sponsor signage throughout the event and reception and agenda
- Signage produced by SAE to be displayed at the function

Gold

Daily Keynote Address- 3 opportunities.....\$10,000
**Speakers are selected by the Organizers, but this opportunity aligns your brand with the speaker and/or topic of this premium activity*

- Opportunity to give brief 2-3 minutes of welcome remarks **remarks to be pre-approved by SAE*
- Opportunity to provide a promotional video to kick off the session as people take their seats **less than 2 minutes in duration is recommended*
- Your company name and/or logo recognition everywhere the keynote is promoted
- SAE to produce a free-standing banner placed at the entrance or near the stage with logo recognition
- Logo recognition on the agenda
- Two (2) full conference registrations

Registration & Lanyards.....\$10,000

- Company recognition to be included on all pre-registration attendee confirmation emails
- Logo recognition on lanyards for attendees
- Opportunity to provide company literature near registration
- One (1) 6' tabletop display space with two (2) chairs and wastebasket
- Two (2) full conference registrations

Networking Lunch ~ 3 opportunities.....\$10,000

- Prominent display of logo on sponsor signage during the lunch as well as other sponsor recognition signage at the meeting
- Recognition as the host of a lunch on the website, and event at-a-glance
- PR promotion of interview with your company executive or other content to be promoted by SAE through various social media channels in conjunction with event promotion
- Two (2) full conference registrations

Silver

Networking Refreshment Break ~ 6 opportunities.....\$7,500

- Recognition as the host of the morning or afternoon networking coffee break on the website, and event at-a-glance
- Opportunity to set out literature for attendees during the break
- Sponsor appreciation signage at the break and other signage throughout the conference
- One (1) complimentary registration

Wi-Fi Sponsor.....\$7,500

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors and fellow sponsors
- Company name/phrase may be used as the Wi-Fi network password, if applicable
- Company URL to be the default home page for Wi-Fi users
- One complimentary registration
- Specialty signage with Wi-Fi instructions and your company logo distributed in the technical session room(s)
- Logo recognition on table tent cards at food stations and tables during sponsored lunch

Bronze

Mobile Device Charging Station.....\$5,000

- This is the perfect solution to build your brand presence with logo recognition and branding. Positioned in a high-traffic area for attendees to re-charge

Conference Pens & Notepads.....\$5,000

Submit your color artwork to be printed in color by SAE on the header of notepads distributed in the session room throughout the duration of the conference along with a pen with your company logo.

Conference Supporter

Conference Supporter - *Unlimited opportunities*.....\$3,500

- Signage throughout the conference recognizing your company as a sponsor
- Logo and company listing on the sponsor page of the Hybrid website with hyperlink to your webpage

Agenda Overview.....\$3,500

- Submit your custom 4-color corporate message to be printed on the week's agenda and distributed at Registration
- Logo printed on front; full backside space for your message

Exhibition Opportunities

TABLETOP EXHIBIT FEE: \$3500 USD per tabletop exhibit space

Deliverables:

- 8ft x 8ft footprint
- (1) skirted table w/(2) chairs
- (1) symposium registration (*Includes access to: technical sessions, food & beverage functions, networking, and exhibition*)
- Company listing and profile in the Exhibitor Directory (**contract and profile must be received prior to print deadline if applicable*)

Ask me about extending your company participation at
the Electric Vehicle Charging Infrastructure Digital Summit
November 9-10, 2022

To discuss the vast array of solutions available to help meet your company's goals, contact:

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