



AUTOMOTIVE • AEROSPACE

# EVOLVING TO MEDDEV

ONLINE – March 1 - 2, 2022

## ***Evolving to MedDev 2022: Where Horsepower Meets Healthcare***

Building on the overwhelming success of the inaugural event in 2021, this is the only conference dedicated to helping auto and aerospace industry leaders expand into the medical devices market.

Digital Exhibit & Sponsorship Opportunities  
[sae.org/meddev](https://sae.org/meddev)

Announcing a collaborative new event in partnership with:

**MEDICAL** \_\_\_\_\_  
**DESIGN BRIEFS**

**PRI**<sup>SM</sup>  
PERFORMANCE REVIEW INSTITUTE

**SAE**  
INTERNATIONAL®




# FORGE NEW PARTNERSHIPS WITH AUTOMOTIVE AND AEROSPACE LEADERS

The latest research shows that 1/3 of auto and aero manufacturers are expanding into the medical market or have plans to do so as a result of the pandemic. *Evolving to MedDev* is your unique opportunity to connect with these companies as they decide on partners and suppliers.

After the pandemic stalled production lines, leading automotive and aerospace OEMs and suppliers leveraged their advanced manufacturing strategies and global supply chains to help meet the worldwide demand for ventilators and personal protective equipment (PPE). Rather than a short-term fix, this new pivot to profitability is here to stay. As the global leader in connecting and advancing aerospace and automotive engineering, SAE International® is collaborating with the Performance

Review Institute/MedAccred and Medical Design Briefs to produce a revolutionary event to help bring these two industries together for a second consecutive year.

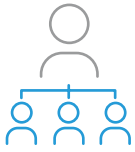
Introducing the 2022 *Evolving to MedDev* digital event. As the only event of its kind, it will bring together top automotive and aerospace decision-makers with medical device OEMs, experts, contract manufacturers and service providers to collaborate and share best practices.



You'll engage **one-on-one** with hard-to-reach automotive and aerospace executives to create powerful partnerships, define strategic long-term sales goals and identify new paths to growth and profitability.

# WHO YOU'LL MEET

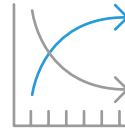
By delivering a 15-, 20-, or 30-minute presentation, you'll showcase your expertise to the following roles from automotive, aerospace, and medical device companies around the world.



C-SUITE EXECUTIVES



DEVELOPMENT OFFICERS



INVESTORS



PRODUCT DESIGNERS



**Develop connections with potential business partners outside of the medical device industry.**

**Engage with leaders in the aerospace and automotive supply chain looking to enter the medical devices market.**

**Expand your supply chain and help shape manufacturing processes and procedures as they enter the supply chain.**

# REACH A BRAND-NEW INDUSTRY AT MEDDEV!

*Evolving to MedDev 2022* is your best opportunity to position yourself as a Medical Device advocate for OEMs and leading decision-makers in the automotive and aerospace sectors. These industry leaders will be looking to you for expertise about how to obtain necessary MedAccred accreditation, learn about FDA compliance, diversify their customer base and expand their production capabilities beyond the core industries they currently serve.

## PLATINUM

**\$19,500 (1)**

### PRE-EVENT

- Premier branding on promotional e-blasts
- Landing page branding
- One (1) dedicated post on LinkedIn, Facebook and Twitter

### DURING EVENT

- 30-minute conference session
- 30-second platinum sponsor recognition at the beginning and end of Day 1 and Day 2
- Resource links housed on overall event resource page
- 30-second commercial before one session of your choosing

### POST-EVENT

- Branding on recordings page
- 1 dedicated social post to LinkedIn, Facebook, and Twitter
- Branding on e-blasts
- Branding on published papers
- List attendees who visited virtual booth
- Post-show movement analytics

## GOLD

**\$9,500 (2)**

### PRE-EVENT

- Branding on promotional e-blasts
- Landing page branding
- Branding on lead-up webinars (logo and read-thru) if applicable
- One (1) dedicated post on LinkedIn, Facebook and Twitter

### DURING EVENT

- 20-minute live presentation
- Up to five (5) PDFs included in the presentation event resources section
- 30-second commercial before one session of your choosing

### POST-EVENT

- Full event registration list
- Branding on promotional e-blasts
- Post-show movement analytics
- Branding on any post-event recap webinars (if applicable)

*One per day, available on a first come, first served basis. Topic approval required.*

## SILVER

**\$5,000 (6)**

### PRE-EVENT

- Branding on promotional e-blasts
- Landing page branding
- Branding included in a single silver sponsor post on LinkedIn, Facebook and Twitter

### DURING EVENT

- 15-minute live presentation\*
- Up to two (2) PDFs included in the presentation event resources section

### POST-EVENT

- Registration list (up to 100 attendees)

*Available on a first come, first served basis. Topic approval required.*

## BRONZE

**\$3,000 (20)**

### PRE-EVENT

- Landing page branding

### DURING EVENT

- Featured sponsor of one Summit session\*
- Recognition and logo during presentation opening
- One (1) PDF resources included in the presentation event resources section

### POST-EVENT

- Sponsored session attendee list

*Max two (2) sponsors per session. Sponsor may choose session based on availability.*



**We're excited for you to join this powerful evolution in healthcare and manufacturing. Contact us today to get started!**

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