



2022 Thermal Management Systems Symposium

October 4-5, 2022, Inn at St. Johns, Plymouth, Michigan

Sponsorship Brochure

*** All sponsorships will receive the following deliverables:**

- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on program guide
- Logo recognition on scrolling PP Slides in session rooms
- Logo recognition on sponsor appreciation signage throughout event

Platinum Sponsor

Opening Keynote Address and Coffee\$10,000

FROR: GENTHERM

- Receive recognition wherever the keynote is promoted before, during and post event
 - If you have a booth, a coffee service could be strategically positioned near it for added traffic
- Social Media Interview
 - The SAE team will interview your corporate executive for an editorial to be published in social media content, or other method as determined by SAE in conjunction with the event promotion.
**Content should be related and appropriate to this event.*
- Branded beverage napkins and table signage throughout the service area
- Sponsor representative may give brief remarks at Opening
- Recognition from the podium
- Specialty signage recognition at entrance of the room
- Opportunity to provide short commercial video (mp4 file) to play prior to the keynote
- Opportunity to provide literature for a seat drop in the room
- Two (2) full conference complimentary registrations
- Special rates on booth space OR combining with another sponsorship

Gold Sponsor

Networking Lunch (2 Opportunities).....\$7,500

- Your choice of recognition as a gold level lunch sponsor of the Tuesday or Wednesday luncheon
- Prominent display of logo on sponsor signage at the luncheon as well as other sponsor recognition signage during the meeting
- Logo recognition on the event agenda
- Complimentary private meeting room for the duration of the event **pending availability. First room set is included; Catering and A/V equipment etc. are arranged directly with the vendors and at the sponsor's expense*
- Special rate on booth space
- One (1) complimentary registration

Welcome Reception (Exclusive).....\$7,500

- Recognition as the gold level host of the Tuesday Welcome Reception
- Sponsor appreciation signage at the reception
- Beverage napkins and table cards with company logo displayed throughout reception
- One (1) complimentary registration

Registration Area and Lanyards..... \$7,500

- Company logo on lanyards distributed to attendees at Registration onsite
- Your logo branded on floor stickers and/or stanchion signs at Registration
- Recognition on signage at Registration
- Logo recognition on confirmation letters
- Logo recognition on the SAE website Registration page
- One (1) complimentary registration



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Silver Sponsor

Morning or Afternoon Refreshment Break ~ Multiple Opportunities..... \$5,000 each

Located in the exhibit hall...a sweet or savory treat for attendees

- Recognition as the sponsor of a specialty snack that can be placed near your booth, if desired
- Napkin with 1 color logo imprint
- Logo recognition on signage and website

Water Station and Water Bottles.....\$5,000

- Refillable water bottles with your company logo distributed to attendees
 - A variety of color and styles are available
- Water stations strategically placed throughout the event with specialty signage and logo recognition
- Appropriate signage and branding at station

Bronze Sponsor

Event Agenda Advertising.....\$3,750

To be distributed at Registration

- Your custom color artwork or advertisement will be printed 2 panels of the event agenda
- Quick guide overview of the event agenda

Conference Notepad and/or Pen.....\$3,750 each or \$5,000 for both

FROR: ThermoAnalytics

- Submit your company artwork to be printed in color on the top of a notepad
- Distributed to attendees in the technical session rooms and refreshed daily

Conference Supporter

Conference Supporter..... \$3,000 USD (Multiple Opportunities)

- Company logo and URL on the event sponsor webpage(s)
- Company logo on the sponsor page and mobile app
- Company logo on *all-sponsor* appreciation banner

Miscellaneous Branded Giveaway.....\$3,000 and up

- Choose from a variety of options to brand with your company logo to be distributed to all attendees at Registration. Contact chad.ford@sae.org to discuss

Advertising Opportunities

Advertising Clings (For Exhibitor and Sponsors ONLY - multiple opportunities)\$2,000 USD and up

- Your branded, custom full color artwork created on a decal. Choose from floor graphics, escalators, columns, walls etc. in a variety of high-traffic areas; pending availability

To discuss the vast array of solutions available to help meet your company's goals, contact:

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