



June 20-22, 2023  
Vienna, Austria

# International Conference on Icing

of Aircraft, Engines,  
and Structures

[sae.org/icing](http://sae.org/icing)



**2023 International Conference on Icing of Aircraft, Engines, and Structures is coming to you in-person:  
Vienna, Austria, June 20-22, 2023.**

Increase your sales and your bottom line by connecting with hundreds of prospective customers, all in one place and in three efficient days. Here, you'll have the ideal opportunity to target aerospace leaders and key decision makers at the only event that covers aircraft icing, anti-icing, and meteorology.

Past event attendees include Airbus, Bell, Boeing, Bombardier, Cessna, GE Aviation, Lockheed Martin (including Sikorsky), NASA, Northrup Grumman, Gulfstream, Hawker Beechcraft, Mitsubishi Aircraft, Pratt & Whitney, US Air Force, UTAS, and many others.

**Don't miss out, join us as a Sponsor today!**

## SPONSOR OPPORTUNITIES

**All Sponsorships include visibility during the event:**

- Company logo on the event sponsor webpage(s) with hyperlink to your website
- Company logo on all-sponsor appreciation signage and/or lobby and during technical program
- SAE to provide a promotional toolkit to help promote your involvement

**PLATINUM**

**Gala Dinner**.....**SOLD: Republic of Austria**  
**Tuesday, June 20th at the Palai Ferstel, Strauchgasse 4, 1010 Wien**

**Networking Reception**..... **\$15,000 USD**  
**(2 opportunities, or co-sponsor options) Wednesday, June 21 or Thursday, June 22**

- Reception to be held in the evening in The Yard or other location TBD
- Recognition as the sponsor anywhere the reception is promoted. SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.
- (2) full conference registrations
- Platinum level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Registration Area & Lanyards**.....**SOLD: Collins Aerospace**

- The registration area will feature your company name and logo in compliance with SAE branding guidelines
- Logo will appear on SAE attendee lanyards
- Logo recognition on confirmation emails sent to attendees who pre-register
- Logo recognition on the website Registration/Pricing page
- Special signage at Registration for added branding and recognition on-site
- One (1) full conference registration
- Platinum level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Tuesday, Wednesday, or Thursday Networking Lunch at LENZ On-site Restaurant**..... **\$10,000 USD**  
**\*for Icing full conference attendees Wednesday SOLD: Boeing**

- Company name and/or logo on specialty signage
- Branded table tents with 1-color logo imprint
- Recognition as the sponsor anywhere the lunch is promoted
- One (1) full conference registration
- Platinum level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**GOLD**

**Conference Bag** ..... **\$7,500 USD**

- Sponsor a tote bag with your company logo imprint to be distributed at Registration
- Opportunity to provide up to 2 pieces of collateral to be tucked into bags.
  - \*item(s) to be pre-approved by SAE and procured and shipped at sponsor's expense
- Gold level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Conference Pens**..... **\$7,500 USD**

- Company name/logo on the conference pens and/or notepads distributed in various session rooms for the duration of the event
- Your company to submit color artwork for SAE to print on tablets; deadlines apply
- Gold level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Water Bottle** ..... **\$7,500 USD**

- Refillable water bottles with your company logo distributed to attendees
- A variety of color and styles are available
- Gold level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Wi-Fi**..... **\$7,500 USD**

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors and fellow sponsors
- Company name/phrase may be used as the Wi-Fi network password, if applicable
- Company URL to be the default home page for Wi-Fi users
- One complimentary registration

- Specialty signage with Wi-Fi instructions and your company logo distributed in technical session room(s)
- Logo recognition on table tent cards at food stations and tables during sponsored lunch
- Gold level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

Welcome Gift.....**SOLD: Republic of Austria**

**SILVER**

**Technical Track Sponsor ..... \$5,000 USD**

- Company branding with session, PPT, video, and signage
- Silver level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**Tour of the RTA Wind Tunnel ..... \$5,000 USD**

- Recognition as the sponsor anywhere the Tour is promoted
- Silver level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**BRONZE**

**Morning or Afternoon Networking Break ..... \$3,000 USD**  
*(6 Opportunities)*

- In the exhibition area, sponsor an attendee networking break
  - Attn: EXHIBITORS, beverage station can be positioned near your table for added foot traffic
- One color logo imprint on beverage napkins
- Logo recognition on table tents scattered on tables and beverage stations throughout the exhibition area
- Opportunity to provide a small pop-up banner during chosen break, to be supplied by sponsor
- Food available at additional investment and would be upgraded to gold sponsor

**Printed Event Guide ..... \$3,000 USD**

- Submit your custom 4-color corporate message to be printed on the week’s agenda and distributed at Registration
- Bronze level recognition on sponsor appreciation signs at the event and in the event guide, if applicable

**CONFERENCE SUPPORTER**

**Conference Supporter ..... \$2,500 USD**

- One (1) full conference registration
- Company logo and website hyperlink on the event sponsor webpage(s) and printed event guide
- Company logo on all-sponsor appreciation signage

**ADD ON OPPORTUNITIES (for Sponsors & Exhibitors only)**

**EXHIBIT Industry Rate ..... \$4,000 USD**

- Skirted table with (2) chairs
- (1) symposium registration – includes access to technical sessions, food & beverage functions, and Exhibition
- Company list in printed and/or digital Exhibitor Directory, as applicable

**CUSTOM PACKAGES**

**Don't see exactly what you're looking for? Custom packages are available!**



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Work with our team to create the best package to meet your business needs. Our team will build and price out a package to meet both your marketing and attendance needs, combining opportunities listed, exhibit space and discounted bulk registration for your staff to attend and access the International Conference on Icing of Aircraft, Engines, and Structures.

To build a custom package, contact Eddie Pail at [Eddie.Pail@sae.org](mailto:Eddie.Pail@sae.org)