



Sponsorship Menu

North American International Powertrain Conference September 27-29, 2023; Chicago, IL

First Right of Refusal (FROR) Deadline for 2023 Sponsors: March 1, 2023

**Individuals registering for event through sponsor comps must be of appropriate director and/or executive level within organization*

***Providing signed contract, payment, and materials are received prior to any applicable deadlines*

Platinum Sponsor

Gala Reception.....\$25,000 each (3)
FROR: FEV

- Recognition on signage within Gala area, along with other co-sponsors, and other branded elements at SAE’s discretion
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Registration Area.....\$22,500 (Exclusive)

- Welcome gift with company logo distributed at registration
 - *Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion*
- Recognition as sponsor within registration area
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Hotel Check-in Gift\$20,000 (Exclusive)

- Hotel Check-in Gift provided to NAIPC attendees upon check-in. (*Attendee must have booked room through official room block at Palmer House*)
 - *Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion*
 - Sponsor logo to appear on welcome gift (wrapping, box, ribbon, etc – TBD)
 - Sponsor may provide 1 small collateral item (post card size) to include. *SAE to approve messaging prior to including*
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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OEM Industry Leader\$16,000 each (multiple, please inquire)

SOLD: GM, Nissan, Toyota, Stellantis

- Recognition on signage at entrance of sponsored keynote presentation room & on slides prior to intro/start of Keynote(s)
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
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Gold Sponsor

Welcome Reception.....\$17,500 each (3 opportunities available)

SOLD: Bosch (2 opportunities remaining)

- Recognition on signage within Welcome Reception area, along with other co-sponsors, and branded beverage napkins
- Opportunity to provide a corporate video to loop on monitor within Reception area, along with other co-sponsors
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Session Room High Speed Internet.....\$16,500 (Exclusive)

SOLD: Nemark

- Provide the convenience of complimentary Internet access to executives
 - Sponsor company name to be used as WIFI password (*SAE will provide sponsor with character parameters and best practice recommendations for password*)
- Sponsor recognition on tent cards, business card-style handout
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Lunch Sponsor\$15,500 (2)

FROR: Schaeffler & AVL

- Recognition on signage within Lunch area
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**



Sponsorship Menu

- Logo on all-sponsor appreciation signage onsite**

Wednesday Evening Room Drop Gift\$15,000 (Exclusive)

- Room drop gift provided to NAIPC attendees (*Attendee must have booked room through official room block at Palmer House*)
 - Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion
 - Sponsor logo to appear on refreshment(s) (wrapping, box, ribbon, etc – TBD)
 - Sponsor may provide 1 small collateral item (post card size) to include. SAE to approve messaging prior to including
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Charging Locker Station.....\$15,000 (Exclusive)

SOLD: Navistar

- Recognition on (2) branded Charging Lockers
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Conference Journals & Pens.....\$17,500 each (2)

SOLD: Denso

- Logo, along with co-sponsor, on the front cover of the conference journal
- Pen with company logo, along with co-sponsor, included within the conference journal
- Three (3) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Luggage Check / 2024 Save the Date\$15,000 (Exclusive)

- Branded item with 2024 Save the Date information distributed to attendees on Friday in session room
- Logo and tagline on 2024 Save the Date Notepads that will be available in session room
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Sponsorship Menu

Conference Breakfast\$14,000 each (2)

SOLD: ZF, Roush

- Recognition on signage within Breakfast area, branded coffee sleeves and beverage napkins
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Silver Sponsor

Pocket Guide.....\$12,500 (Exclusive)

SOLD: Amsted Automotive

- Company logo on pocket guide distributed in conference binder
- Two (2) full conference registrations*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
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Bronze Sponsor

Networking Break.....\$10,500 each (2)

SOLD: BorgWarner & Timken

- Recognition on signage within Break area, branded coffee sleeves and beverage napkins
- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Opportunity to provide video to loop on monitor in main area
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Hotel Room Key Sponsorship.....\$10,000 (Exclusive)

- Company logo on each room key distributed to NAIPC attendees (*Attendee must have booked room through official room block at Palmer House*)
- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
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Conference Supporter

Conference Supporter.....\$6,500 each (multiple opportunities)

- One (1) full conference registration*
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

Companion Program.....\$5,000 (multiple opportunities)

- Sponsor of lunch hosted at [Eataly Chicago](#) for those registered as a companion
- Additional gift (gift card for the merchandise store) distributed to those registered as a companion
- 4 color ad in the printed Conference Guide**
- Recognition as a sponsor in pre-event promotional materials**
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide**
- Logo on all-sponsor appreciation signage onsite**

To discuss these sponsorship opportunities or custom options that meet your company’s objectives, contact:

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