All Sponsorships include:
- Company logo recognition with hyperlink to your URL on the event sponsor webpage
- Company logo on the sponsor page of the Event Guide and mobile app, if applicable
- Company logo on all-sponsor appreciation signage

### Platinum

**Monday JOINT Welcome Reception in Exhibition Hall**

- In the exhibit hall, wine, beer and hors d’oeuvres served to attendees, compliments of your company
  - If you have a booth, a bar could be strategically positioned near it for added traffic
- One color logo imprint on beverage napkins and table signage throughout the reception area
  - Ask about custom table toppers or specialty drink
- Mobile app banner ad and push notification to announce the reception
- Complimentary private meeting room for the duration of the event *(pending availability. First room set is included; Catering and A/V equipment etc. are arranged directly with the vendors and at the sponsor’s expense)*
- 10x20 Booth space – to be secured by March 15, 2023 and includes 4 booth personnel registrations
- Three (3) conference NVC registrations

### Gold

**Keynote Ballroom Sponsor - Tues, Wed or Thurs**

- Submit a commercial MP4 video to be played as people take their seats
  - Video should be less than 2 minutes in duration
- Opportunity to provide collateral for placement on seats
  - Printing and shipping cost at sponsor’s expense
- Company logo recognition as the keynote sponsor on free-standing banner placed at the Entrance
- Logo recognition everywhere the sponsored Keynote is featured or listed; could include website, print, email, social media etc.
- Two (2) conference registrations

**Networking JOINT Lunch - 2 Opportunities**

- Company recognition on signage during the function
- One (1) notification on the Mobile App recognizing your company as the sponsor with message or call to action
- Table tent signage acknowledgement and beverage napkins imprinted with your 1-color logo
- Two (2) conference registrations

**Registration Area and Lanyards**

- Company logo on lanyards distributed to attendees at Registration onsite
- Your logo branded on floor stickers and/or stanchion signs at Registration
- Recognition on signage at Registration
- Logo recognition on confirmation letters
- Logo recognition on the SAE website Registration page
- Two (2) conference registrations

*Lanyards - SOLD: Crystal Instruments*
Silver

JOINT Networking Lounge and Chat with the Experts……………………………………………………………………………….$7,500
Sponsor a place for attendees to network, hear about exhibitor products and announcements and sit & relax in the exhibit hall
• Recognition on specialty signage in/around the lounge
• Mobile Device Charging Station
  o A free-standing unit in is the perfect solution to build your brand presence with this customized kiosk
• Opportunity to Opportunity to provide corporate literature for distribution in the lounge area
• One daily time slot for presentation info and/or video to run
• One (1) conference registration

Conference Bag………………………………………………………………………………………………………………………………..SOLD: Vibration Research
*to be secured by February 15, 2023
• Company name and/or logo on conference tote to be distributed at registration to attendees
• Opportunity to place up to 2 items in the tote for promotion *at sponsor’s expense; delivery deadlines apply
• One (1) conference registration

Mobile App .................................................................................................................................................................... $7,500
• Headline sponsor of Mobile App
  o Splash screen advertisement as the app launches on each device
  o Mobile app banner ad (rotating with other mobile app sponsor(s)
    ▪ Sponsor to provide banner image and URL
  o One (1) push notification through Mobile App with action item or awareness for your company
• Recognition on mobile app promotions pre-event and onsite signage and everywhere the QR code is advertised
• One (1) conference registration

Custom Hotel Key Cards…………………………………………………………………………………………………………….. $7,500
• Company recognition as the sponsor of the Hotel Room Keys at the host hotel
• Submit custom artwork for the front of the keycard – distributed by the hotel staff to all registered event attendees upon check-in * SAE to utilize back side of card
• One (1) conference registration

Bronze

Welcome Reception Station in Exhibit Hall Co-Sponsor  *PERFECT BOOTH BOOSTER FOR EXHIBITORS!!
Action Station ~ Dessert Station ~ Beer/Wine Station………………………………………………………………………….. $5,500 each
  o *your choice pending availability; situated at/near your booth for added traffic
• Table tents and/or napkins with your logo where appropriate
• Recognition on signage
• Recognition associated with the Welcome Reception promotions; could include verbal recognition onsite and social media etc.

JOINT Refreshment Breaks and/or Coffee Station…………………………………………………………. $5,500 USD each (5 opportunities)
• Sponsor one of the breaks, encouraging attendee networking with a fun snack or beverage
• Options could include branded sweets or foods located at/near your booth
• Company logo on appropriate signage and beverage napkins

Event Agenda…………………………………………………………………………………………………………………………... $5,500
• Your custom color artwork or advertisement will be printed 2 panels of the event agenda
• No event guide will be printed so this is a complimentary piece to the mobile app
Conference Supporter

Conference Supporter ..............................................................................................................$3,000 USD (Multiple Opportunities)
  • Company logo and URL on the event sponsor webpage(s)
  • Company logo on the sponsor page of the mobile app
  • Company logo on all-sponsor appreciation banner

NVC Workshop(s) .................................................................................................................. $3,000
Visit: https://www.sae.org/attend/nvh/program for topics and schedule
  • Logo recognition everywhere the workshop is promoted
  • Company recognition with PP slide at the beginning/end of the Workshop with your message or contact information
  • Refreshments provided to workshop on-site attendees (additional cost may apply)
  • Opportunity to provide branded giveaway to on-site workshop attendees (at sponsor’s expense)
  • Appropriate signage with logo recognition

Exhibitors and Sponsors Only

Pub Crawl..................................................................................................................................$1,500 each
Sponsor this ticketed event for attendees on Monday following the reception in the exhibit hall. Choose one of the following:
  • T-shirts, wristband, or hats
  • Prizes
  • Sponsor a bar stop with specialty drink or food
  • After-party final stop gathering

Hospitality Suite / Meeting Room..............................................................................................$750 per day
  • First room set is included; all catering, A/V and other needs should be secured directly with the facility at the sponsor’s expense. No overlap with SAE’s networking functions will be approved

For additional information or to create a custom package, please contact:

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