Sponsorship Menu

All sponsors receive:
- Logo recognition on the SETC sponsor webpage with a hyperlink URL to your website
- Logo recognition on the various sponsor signage throughout conference
- Logo recognition on the mobile app and/or digital platform, if applicable
- Logo recognition on the PowerPoint scrolling slides in session rooms

### Platinum

**Tuesday Welcome Reception**........................................................................................................ $15,000 USD
A chance to unwind, mingle and enjoy a beverage during the Welcome Reception in the exhibit hall
- Recognition as the reception sponsor everywhere SAE chooses to promote it through various media platforms
- SAE media promotion – your company rep to provide a testimonial to be shared on SAE social media in conjunction with event promotion
- Two (2) complimentary conference registrations with banquet tickets
- Recognition on tabletop signage scattered throughout the reception
- Beverage napkins with your one-color logo imprint

**Wednesday Banquet**.................................................................................................................... $15,000 USD
Attendees look forward to this enjoyable event to network in a casual social environment
- Recognition as the host of the Banquet everywhere SAE chooses to promote it through various media platforms ~ location TBD
- Opportunity to share a toast and/or distribute a small gift at the venue for attendees
- Reserved priority seating table for your customers and guests
- Two (2) complimentary conference registrations with banquet tickets
- Submit color artwork for a SAE to produce a free-standing banner to be placed at the entrance
- Recognition on table signs at the Banquet
- Beverage napkins with your one-color logo imprint

### Gold

**Networking Lunch – Tuesday or Wednesday**................................................................................. $10,000 USD
Reach quality attendees through brand recognition at lunch
- Company recognition on signage during the function
- Table tent signage acknowledgement and beverage napkins imprinted with your 1-color logo
- One (1) conference registration; Banquet is additional

### Silver

**Registration & Lanyards**.................................................................................................................. SOLD: PRUFREX
*must be secured by August 15, 2023
- Lanyards with your logo distributed at registration
- Specialty signage at registration; could include lollipop signs, kick panels or floor stickers / at SAE’s discretion
- Logo recognition on the SETC Registration web page as the sponsor
- Corporate logo will be printed on pre-registration confirmation letters

**Wi-Fi Sponsor**.............................................................................................................................. $7,500 USD
Create your own network password for all attendees
- Exclusive sponsor of Wi-Fi to all SETC attendees, participants, exhibitors and fellow sponsors
- Company name/phrase may be used as the Wi-Fi network password *8 characters or less
• Anywhere the Wi-Fi is promoted though multiple media outlets, your logo will appear as the sponsor

Networking Break ~ **multiple opportunities**..............................................................$7,500 USD each
Located in the exhibit hall...Time and Date; **pending availability**
• Recognition as the sponsor of a specialty treat; **can be placed near your booth, if desired**
• Napkin with one-color logo imprint and table tents scattered throughout

### Bronze

**Welcome Reception Co-Sponsor: Station or Bar**...............................$5,000 USD for each Station
Special signage and/or branded napkins provided by SAE where appropriate
• **Beverage/Bar** – includes wine/beer and beverage napkins with 1 color logo imprint
• **Appetizer** – a variety of hot and cold hors D’oeuvres
• **Carving Station** – Examples may include Turkey, Salmon, Pork
• **Action Station** – Examples may include Wing Station, Street Tacos, Mac & Cheese
• **Dessert Station** – Specialty sweets

**Conference Pen & Notepad**.................................................................$5,000 USD
• Design a company message on a notepad with a logo’d pen to be distributed to attendees in the technical session rooms over the duration of the conference – to be printed in color by SAE

### Additional Opportunities for exhibitors and sponsors only

**Advertising Clings** **multiple opportunities**.................................$2,000 USD and up
• Your branded, custom full color artwork created on a decal. Choose from floor graphics, columns, walls etc. in a variety of high-traffic areas; pending availability

To discuss the vast array of solutions available to help meet your company’s goals, contact:

**Becky Courson**
Event Sales - SAE INTERNATIONAL
- +1.724.772.4001
- +1.888.875.3976 (Toll Free)
- +1.724.772.4086 (Outside U.S. and Canada)
- **rebecca.courson@sae.org**