

**AeroTech® is coming to you in-person in Charlotte, North Carolina, March 12-14, 2024.** Once again, AeroTech® will deliver even more robust programming by **teaming up with AeroMat** to deliver additional learning opportunities dedicated exclusively to advanced aerospace materials. Reconnect with the industry in person to solve your biggest everyday challenges and explore tomorrow's solutions together with peers, industry experts and top suppliers.

AeroTech® delivers technical insight on the biggest issues impacting international aerospace and defense today. This year's program features presentation sessions, panels, tutorials, keynote presentations, on-demand content and more – providing attendees the opportunity to garner critical information from OEMs and top suppliers. **Don't miss out, join us as a Sponsor today!**

## SPONSOR OPPORTUNITIES

### All Sponsorships include visibility during the event:

- Company logo on the event sponsor webpage(s) with hyperlink to your website
- Company logo on the sponsor tab of the mobile app, if applicable, with short company description
- Company logo on all-sponsor appreciation signage and/or lobby and during technical program
- SAE to provide a promotional toolkit to help promote your involvement

*Please note 2023 Sponsors receive First Right of Refusal (FROR) until September 30, 2023.*

## DIAMOND

### The Hangar .....**SOLD: Collins Aerospace**

*Position yourself as the innovative leader in the market by sponsoring this speaker platform.*

- Your promotional video to play throughout the day, when appropriate
- Special company recognition at the opening of The Hangar each day by the moderator
- Recognition on PowerPoint slide between sessions
- Two (2) pop-up banners to be placed in a highly visible area at The Hangar
  - Option for your team to submit artwork
- One (1) literature rack or skirted table with your marketing material to be placed in the Hangar
- Beverage station at the back of the room including logoed napkins and table tents
- Logo recognition in AeroTech promotional communication(s) (deadlines pending) to the SAE aerospace database
- Recognition anywhere The Hangar is promoted before, during and post event through various SAE media platforms
- Your company rep to be quoted/provide testimonial, along with company recognition, as the sponsor of the Hangar as part of social media promotion
- Four (4) full conference registrations
- Diamond level recognition on sponsor appreciation signs at the event and mobile app, if applicable

## PLATINUM

### Registration Area & Lanyards .....**(FROR: Boeing)**

- The registration area will feature your company name and logo in compliance with SAE branding

guidelines

- Logo will appear on SAE attendee lanyards
- Logo recognition on confirmation emails sent to attendees who pre-register
- Logo recognition on the website Registration/Pricing page
- Special signage at Registration for added branding and recognition on-site
- Two (2) full conference registrations
- Platinum level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Tuesday Welcome Reception, shared with ASM .....\$20,000 Exclusive**

- Company name recognition anywhere the reception is promoted
- Company name and/or logo on reception signage and beverage napkins
- Discrete signage with company name and/or logo at food/beverage areas and tabletops
- Two (2) full conference registrations
- Platinum level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Conference Bag.....(FROR: Lockheed Martin)**

- Sponsor a backpack with your company logo imprint to be distributed at Registration
- Opportunity to provide up to 2 pieces of collateral to be tucked into bags.
  - \*item(s) to be pre-approved by SAE and procured and shipped at sponsor's expense
- Two (2) full conference registrations
- Platinum level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Tuesday or Wednesday Networking Lunch in Exhibit Hall.....\$20,000, (FROR: Boeing)**

*\*for AeroTech full conference attendees (2 Opportunities)*

- Company name and/or logo on specialty signage
- Branded beverage napkins and table tents with 1-color logo imprint
- Logo and/or company name recognition on the day's lunch ticket
- Recognition as the sponsor anywhere the lunch is promoted
- Two (2) full conference registrations
- Platinum level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Tuesday Gala Dinner.....(FROR: Boeing)**

**GOLD**

**AeroTech Evening Offsite Networking Event.....\$15,000**

- Covers Transportation to / from the event to the Convention Center
- Sponsor recognition on all items promoting the event
- Sponsored Attendee Giveaway (something that makes our attendees stand apart from the crowd throughout the event to help attendees network and receive any event perks)
- Snacks at the final destination
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app

**Organization Facility Tour.....(FROR: Collins Aerospace)**

- Covers Bus Transportation to / from the Facility TBD to the Convention Center. Sponsor recognition signage will be provided.
- Helps cover cost of Lunch at the Facility TBD

- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Networking Lounge.....\$10,000**

Network with SAE AeroTech members, speakers, presenters, and organizers in the lounge.

- Opportunity to demonstrate equipment / products (Examples: 3D Printing Lab, Flight Simulator, Drone Races, etc)
- Sponsor signage in lounge – floor cling and/or free-standing banner, for example
- Desk or table to station an employee representative within the lounge
- Opportunity to provide corporate literature for distribution in the lounge
- Video to loop on monitor in the lounge
- Table tent signs placed throughout the lounge
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**College Students Registration Sponsor.....\$10,000**

- Covers the cost of (Twenty) 20 college student registrations
- SAE to work with sponsor to identify which colleges & universities will be targeted
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Hotel Key Cards.....\$10,000**

- Company recognition as the sponsor of the Hotel Room Keys at the host hotel
- Submit your custom color artwork for the front of the keycard – distributed by the hotel staff to attendees that use the SAE hotel link for reservations upon check-in \* *Hotel/SAE to utilize back side of card*
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Conference Pens & Notepads.....\$10,000**

- Company name/logo on the conference pens and/or notepads distributed in various session rooms for the duration of the event
- Your company to submit color artwork for SAE to print on tablets; deadlines apply
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Conference Water Bottle & Water Station.....\$10,000**

- Refillable water bottles with your company logo distributed to attendees
- Branded water station where water bottles can be filled
- A variety of color and styles are available
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Wi-Fi.....\$10,000**

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors and fellow sponsors
- Company to choose the Wi-Fi network name and password
- Company URL to be the default home page for Wi-Fi users, if applicable
- Specialty signage with Wi-Fi instructions and your company logo distributed in the technical session room(s)
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Technical Track Sponsor (4 Opportunities) .....\$10,000**  
**Categories Include: Future Aerospace/Mobility; Modern Technologies; Advanced Engineering, Manufacturing, and Materials; and Aerospace Imperatives**

- Company branding with session, PPT, video, and signage
- One (1) full conference registration
- Gold level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**SILVER**

**Professional Photo Lounge .....\$7,500**

- Offer the opportunity for attendees to update their professional profile picture
- Company name / logo will be displayed in the photo lounge space as well as when pictures are delivered
- Silver level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Charging Station .....\$7,500**

- This is the perfect solution to build your brand presence with logo recognition and branding. Positioned in a high-traffic area for attendees to re-charge
- Silver level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Morning or Afternoon Beverage Break in the Exhibit Hall .....\$7,500**  
**(6 Opportunities)**

- In the exhibit hall, sponsor an attendee networking break
  - o Attn: EXHIBITORS, beverage station can be positioned near your booth for added foot traffic
- One color logo imprint on beverage napkins
- Logo recognition on table tents scattered on tables and beverage stations throughout the hall
- Opportunity to provide a small pop-up banner during chosen break
- Break would be upgraded to include snacks
- Silver level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**BRONZE**

**Speaker Water Bottle .....\$5,000**

- Non-reusable / recyclable water bottle with your company logo distributed to all speakers during sessions
- Bronze level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Morning Coffee/Beverage Station – 3 Opportunities / 1 per day .....\$5,000**

- Sponsor a coffee station before the daily keynote
- One color logo imprint beverage napkins and table tent cards
- Appropriate signage at beverage station
- Bronze level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**Week at a Glance .....\$5,000**

- Submit your custom 4-color corporate message/image to be printed and made available at Registration
- Bronze level recognition on sponsor appreciation signs at the event and mobile app, if applicable

**CONFERENCE SUPPORTER**

**Conference Supporter .....\$3,000**

- Company logo and website hyperlink on the event sponsor webpage(s)
- Company logo on the sponsor page of the mobile app, if applicable

- Company logo on *all-sponsor* appreciation signage

**Add On Opportunities (for Sponsors & Exhibitors only)**

**Mobile App Advertising** ..... **Pricing Below**

*These opportunities do **not** include additional sponsorship deliverables or recognition.*

- Banner Ad (rotating with other sponsors).....**\$1,000**
  - 3 Opportunities
- 1 Push Notification.....**\$500**
  - 2 Opportunities
- Content to be approved and scheduled by SAE

**Advertising Banner/Clings - Multiple Opportunities** ..... **Call for Pricing**

Directional footprints, company fun facts, product advertising

- Company name/logo promoted with visual print advertising on space surrounding the conference with your custom artwork ~ windows, columns, bathrooms, escalator, elevator etc.

**EXHIBIT Industry Rate: \$3,500.00 (plus \$250 per exposed corner) per standard 10'x10' space**

**Custom Packages**

**Don't see exactly what you're looking for? Custom packages are available!**

*Work with our team to create the best package to meet your business needs. Our team will build and price out a package to meet both your marketing and attendance needs, combining opportunities listed, exhibit space and discounted bulk registration for your staff to attend and access the AeroTech 2024 Technical Conference.*

To build a custom package, contact Eddie Pail at [Eddie.Pail@sae.org](mailto:Eddie.Pail@sae.org)