



# Event-at-a-Glance Brake Colloquium & Exhibition

September 15–18, 2024 | Grapevine, Texas

## September 15 Sunday

**7:00 a.m. - 2:00 p.m.**  
**Brake Golf Outing - The Cowboys Golf Club**

7:00 a.m. - Breakfast Sponsored by: Advics North

7:45 a.m. - Shotgun Start

1:00 p.m. - Lunch Sponsored by: Preferred Automotive Components

**4:00 - 5:30 p.m.**  
Tutorial

## September 16 Monday

**7:45 a.m. - 8:30 a.m.**  
**Continental Breakfast**  
Ballroom Foyer

**8:30 a.m. - 9:15 a.m.**  
**Opening Ceremonies and Keynote**

**9:15 a.m. - 10:15 a.m.**  
**Hit the Brakes! Network with Exhibitors**  
Exhibit Hall

**10:15 a.m. - 11:30 a.m.**  
**Panel Discussion/Technical Session**

**11:30 a.m. - 1:30 p.m.**  
**Networking Lunch**  
Exhibit Hall

**1:30 p.m. - 3:00 p.m.**  
**Technical Sessions**

**3:00 p.m. - 3:30 p.m.**  
**Networking Break**  
Ballroom Foyer & Exhibit Hall

**3:30 p.m. - 5:00 p.m.**  
**Technical Sessions**

**5:00 p.m. - 6:30 p.m.**  
**Networking Reception**  
Exhibit Hall

## September 17 Tuesday

**7:45 a.m. - 8:30 a.m.**  
**Continental Breakfast**  
Ballroom Foyer

**8:30 a.m. - 9:45 a.m.**  
**Panel Discussion**

**9:45 a.m. - 10:20 a.m.**  
**Networking Break**  
Exhibit Hall

**10:20 a.m. - 11:40 a.m.**  
**Technical Sessions**

**11:30 a.m. - 1:30 p.m.**  
**Networking Lunch**  
Exhibit Hall

**1:30 p.m. - 3:00 p.m.**  
**Technical Sessions**

**3:00 p.m. - 3:30 p.m.**  
**Networking Break**  
Ballroom Foyer & Exhibit Hall

**3:30 p.m. - 5:00 p.m.**  
**Technical Sessions**

**5:30 p.m. - 7:30 p.m.**  
**Networking Reception - Riverwalk Cantina**

## September 18 Wednesday

**7:45 a.m. - 8:30 a.m.**  
**Continental Breakfast**  
Ballroom Foyer

**8:30 a.m. - 8:40 a.m.**  
**Wrap up 2024 & Closing**

**8:45 a.m. - 10:00 a.m.**  
**Technical Sessions**

**10:00 a.m. - 10:20 a.m.**  
**Networking Break**  
Ballroom Foyer

**10:20 a.m. - 12:00 p.m.**  
**Technical Sessions**

**12:00 p.m. - 1:00 p.m.**  
**Networking Lunch**  
Ballroom Foyer

**1:00 p.m. - 3:00 p.m.**  
**Technical Sessions**

### PROFESSIONAL DEVELOPMENT TRAINING

Stick around on Thursday, September 19 to learn first-hand from industry experts in one of our essential training course (registration required):

8:30 a.m. – 4:30 p.m.  
Introduction to Brake Control Systems: ABS, TCS, and ESC

8:30 a.m. – 4:30 p.m.  
ADAS Application: Automatic Emergency Braking

### EXHIBIT HOURS

Monday 9:00 a.m. – 6:30 p.m.  
Tuesday 9:30 a.m. – 4:00 p.m.

### REGISTRATION HOURS

Sunday 12:00 p.m. – 5:00 p.m.  
Monday 7:30 a.m. – 4:00 p.m.  
Tuesday 7:30 a.m. – 4:00 p.m.  
Wednesday 7:30 a.m. – 1:00 p.m.

Registration sponsored by

