



Event-at-a-Glance Brake Colloquium & Exhibition

September 15–18, 2024 | Grapevine, Texas

September 15 Sunday

7:00 a.m. - 2:00 p.m.
Brake Golf Outing - The Cowboys Golf Club

7:00 a.m. - Breakfast Sponsored by: Advics North

7:45 a.m. - Shotgun Start

1:00 p.m. - Lunch Sponsored by: Preferred Automotive Components

4:00 p.m. - 5:30 p.m.
Tutorial

September 16 Monday

7:45 a.m. - 8:30 a.m.
Continental Breakfast
Ballroom Foyer

8:30 a.m. - 9:15 a.m.
Opening Ceremonies and Keynote

9:15 a.m. - 10:15 a.m.
Hit the Brakes! Network with Exhibitors
Sponsored by: Wolverine Advanced Materials
Exhibit Hall

10:15 a.m. - 11:30 a.m.
Panel Discussion/Technical Session

11:30 a.m. - 1:30 p.m.
Networking Lunch
Exhibit Hall

1:30 p.m. - 3:00 p.m.
Technical Sessions

3:00 p.m. - 3:30 p.m.
Networking Break
Ballroom Foyer & Exhibit Hall

3:30 p.m. - 5:00 p.m.
Technical Sessions

5:00 p.m. - 6:30 p.m.
Networking Reception
Exhibit Hall

September 17 Tuesday

7:45 a.m. - 8:30 a.m.
Continental Breakfast
Ballroom Foyer

8:30 a.m. - 9:45 a.m.
Panel Discussion

9:45 a.m. - 10:20 a.m.
Networking Break
Exhibit Hall

10:20 a.m. - 11:40 a.m.
Technical Sessions

11:30 a.m. - 1:30 p.m.
Networking Lunch
Exhibit Hall

1:30 p.m. - 3:00 p.m.
Technical Sessions

3:00 p.m. - 3:30 p.m.
Networking Break
Ballroom Foyer & Exhibit Hall

3:30 p.m. - 5:00 p.m.
Technical Sessions

5:30 p.m. - 7:30 p.m.
Networking Reception
Riverwalk Cantina

September 18 Wednesday

7:45 a.m. - 8:30 a.m.
Continental Breakfast
Ballroom Foyer

8:30 a.m. - 8:40 a.m.
Wrap up 2024 & Closing

8:45 a.m. - 10:00 a.m.
Technical Sessions

10:00 a.m. - 10:20 a.m.
Networking Break
Ballroom Foyer

10:20 a.m. - 12:00 p.m.
Technical Sessions

12:00 p.m. - 1:00 p.m.
Networking Lunch
Ballroom Foyer

1:00 p.m. - 3:00 p.m.
Technical Sessions

PROFESSIONAL DEVELOPMENT TRAINING

Stick around on Thursday, September 19 to learn first-hand from industry experts in one of our essential training course (registration required):

8:30 a.m. – 4:30 p.m.

ADAS Application: Automatic Emergency Braking

EXHIBIT HOURS

Monday 9:00 a.m. – 6:30 p.m.
Tuesday 9:30 a.m. – 4:00 p.m.

REGISTRATION HOURS

Sunday 12:00 p.m. – 5:00 p.m.
Monday 7:30 a.m. – 4:00 p.m.
Tuesday 7:30 a.m. – 4:00 p.m.
Wednesday 7:30 a.m. – 1:00 p.m.

Registration sponsored by

