



# Sponsorship Menu

## North American International Powertrain Conference September 25-27, 2024; Chicago, IL

*First Right of Refusal (FROR) Deadline for 2024 Sponsors: February 1, 2024*

*\*Individuals registering for event through sponsor comps must be of appropriate director and/or executive level within organization*

*\*\*Providing signed contract, payment, and materials are received prior to any applicable deadlines*

### Platinum Sponsor

**Gala Reception.....\$25,000 each (3)**

**FROR: FEV**

- Recognition on signage within Gala area, along with other co-sponsors, and other branded elements at SAE’s discretion
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Registration Area.....\$22,500 (Exclusive)**

- Welcome gift with company logo distributed at registration
  - *Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion*
- Recognition as sponsor within registration area
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Hotel Check-in Gift .....\$20,000 (Exclusive)**

- Hotel Check-in Gift provided to NAIPC attendees upon check-in. (*Attendee must have booked room through official room block at Palmer House*)
  - *Sponsor may provide gift ideas for consideration, but final decision is at SAE’s discretion*
  - Sponsor logo to appear on welcome gift (wrapping, box, ribbon, etc – TBD)
  - Sponsor may provide 1 small collateral item (post card size) to include. *SAE to approve messaging prior to including*
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
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**OEM Industry Leader .....\$16,000 each (multiple, please inquire)**

- Recognition on signage at entrance of sponsored keynote presentation room & on slides prior to intro/start of Keynote(s)
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Gold Sponsor**

**Welcome Reception.....\$17,500 each (3 opportunities available)**

**FROR: Bosch (2 opportunities remaining)**

- Recognition on signage within Welcome Reception area, along with other co-sponsors, and branded beverage napkins
- Opportunity to provide a corporate video to loop on monitor within Reception area, along with other co-sponsors
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Session Room High Speed Internet.....\$16,500 (Exclusive)**

**FROR: NemaK**

- Provide the convenience of complimentary Internet access to executives
  - Sponsor company name to be used as WIFI password (*SAE will provide sponsor with character parameters and best practice recommendations for password*)
- Sponsor recognition on tent cards, business card-style handout
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Lunch Sponsor .....\$16,000 (2)**

**FROR: Schaeffler & AVL**

- Recognition on signage within Lunch area
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
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**Wednesday Evening Room Drop Gift .....\$16,000 (Exclusive)**

- Room drop gift provided to NAIPC attendees (*Attendee must have booked room through official room block at Palmer House*)
  - Sponsor may provide gift ideas for consideration, but final decision is at SAE's discretion
  - Sponsor logo to appear on refreshment(s) (wrapping, box, ribbon, etc – TBD)
  - Sponsor may provide 1 small collateral item (post card size) to include. SAE to approve messaging prior to including
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Charging Locker Station.....\$16,000 (Exclusive)**

- Recognition on (2) branded Charging Lockers
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Conference Journals & Pens.....\$17,500 each (2)**

**FROR: Denso**

- Logo, along with co-sponsor, on the front cover of the conference journal
- Pen with company logo, along with co-sponsor, included within the conference journal
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Luggage Check / 2024 Save the Date .....\$16,000 (Exclusive)**

- Branded item with 2025 Save the Date information distributed to attendees on Friday in session room
- Logo and tagline on 2025 Save the Date Notepads that will be available in session room
- Three (3) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
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# Sponsorship Menu

**Conference Breakfast .....\$15,500 each (2)**

**FROR: ZF, Roush**

- Recognition on signage within Breakfast area, branded coffee sleeves and beverage napkins
- Two (2) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

## Silver Sponsor

**Pocket Guide.....\$12,500 (Exclusive)**

**FROR: Amsted Automotive**

- Company logo on pocket guide distributed in conference binder
- Two (2) full conference registrations\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

## Bronze Sponsor

**Networking Break.....\$10,500 each (2)**

**FROR: BorgWarner & Timken**

- Recognition on signage within Break area, branded coffee sleeves and beverage napkins
- One (1) full conference registration\*
- 4 color ad in the printed Conference Guide\*\*
- Opportunity to provide video to loop on monitor in main area
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Hotel Room Key Sponsorship.....\$10,500 (Exclusive)**

- Company logo on each room key distributed to NAIPC attendees (*Attendee must have booked room through official room block at Palmer House*)
- One (1) full conference registration\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
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## Conference Supporter

**Conference Supporter.....\$7,000 each (multiple opportunities)**

- One (1) full conference registration\*
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**Companion Program.....\$5,000 (multiple opportunities)**

- Sponsor of lunch hosted at TBD for those registered as a companion
- Additional gift (gift card for the merchandise store) distributed to those registered as a companion
- 4 color ad in the printed Conference Guide\*\*
- Recognition as a sponsor in pre-event promotional materials\*\*
- Logo on the NAIPC sponsor webpage with link to company URL
- Logo on all-sponsor page of Conference Guide\*\*
- Logo on all-sponsor appreciation signage onsite\*\*

**To discuss these sponsorship opportunities or custom options that meet your company’s objectives, contact:**

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