



**SAE 2024 On-Board Diagnostics Symposium  
Sept. 17-19, 2024 – Garden Grove, CA  
Sponsorship Brochure**

All sponsors receive the following:

- Logo recognition on the OBD-US website with hyperlink to your website
- Recognition on sponsor appreciation signage on-site

**Platinum**

**Welcome Reception in Exhibition Area.....\$15,000**

- Recognition and promotion as the host of the opening night Welcome Reception
- PR promotion of interview with your company executive and/or other related content to be promoted by SAE through various social media channels in conjunction with OBD event promotion
- Three (3) complimentary full conference registrations
- Tabletop display space during the conference, if desired *\*includes 1 additional registration for booth staff*
- Beverage napkins and table tent cards with company logo to be displayed throughout reception
- Recognition on sponsor signage throughout the event and reception and agenda
- Signage produced by SAE to be displayed at the function

**Gold**

**Daily Keynote Address- 3 opportunities.....\$10,000**

**\*Speakers are selected by the Organizers, but this opportunity aligns your brand with the speaker and/or topic of this premium activity**

- Opportunity to give brief 2-3 minutes of welcome remarks *\*remarks to be pre-approved by SAE*
- Opportunity to provide a promotional video to kick off the session as people take their seats *\*less than 2 minutes in duration is recommended*
- Your company name and/or logo recognition everywhere the keynote is promoted
- SAE to produce a free-standing banner placed at the entrance or near the stage with logo recognition
- Two (2) full conference registrations
- Logo recognition on the agenda

**Registration & Lanyards.....\$10,000**

- Company recognition to be included on all pre-registration attendee confirmation emails
- Logo recognition on lanyards for OBD attendees
- Opportunity to provide company literature near registration
- One (1) 6' tabletop display space with two (2) chairs and wastebasket, if desired
- Two (2) complimentary full conference registrations

**Networking Lunch ~ 3 opportunities.....\$10,000**

- Prominent display of logo on sponsor signage during the lunch as well as other sponsor recognition signage at the meeting
- Recognition as the host of a lunch on the website, and event at-a-glance
- PR promotion of interview with your company executive or other content to be promoted by SAE through various social media channels in conjunction with event promotion
- Two (2) complimentary full conference registrations



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**Silver**

**Networking Refreshment Break ~ 6 opportunities.....\$7,500**

- Recognition as the host of the morning or afternoon networking coffee break on the website, and event at-a-glance
- Opportunity to set out literature for attendees during the break
- Sponsor appreciation signage at the break and other signage throughout the conference
- One complimentary registration

**Wi-Fi Sponsor.....\$7,500**

- Exclusive sponsor of Wi-Fi to all attendees, participants, exhibitors, and fellow sponsors
- Company name/phrase may be used as the Wi-Fi network password, if applicable
- Company URL to be the default home page for Wi-Fi users
- One complimentary registration
- Specialty signage with Wi-Fi instructions and your company logo distributed in the technical session room(s)
- Logo recognition on table tent cards at food stations and tables during sponsored lunch

**Bronze**

**Industry Abbreviated Index.....\$5,000**

- Logo recognition on the front cover
- Company print advertisement on inside front or inside back cover of the Guide
- Company logo on the sponsor webpage with hyperlink to company URL
- One complimentary registration

**Conference Pens & Notepads.....\$5,000**

Submit your color artwork to be printed in color by SAE on the header of notepads distributed in the session room throughout the duration of the conference along with a pen with your company logo.

**Conference Supporter**

**Conference Supporter - Unlimited opportunities.....\$3,500**

- Signage throughout the conference recognizing your company as a sponsor
- Logo and company listing on the sponsor page of the OBD website with hyperlink to your webpage

**Agenda Overview.....\$3,500**

- Submit your custom 4-color corporate message to be printed on the week’s agenda and distributed at Registration

**Exhibition Opportunities**

**TABLETOP EXHIBIT FEE: \$3500 USD per tabletop exhibit space**

**Deliverables:**

- 8ft x 8ft footprint
- (1) skirted table w/(2) chairs
- (1) symposium registration (*Includes access to: technical sessions, food & beverage functions, networking, and exhibition*)
- Company listing and profile in the Exhibitor Directory (*\*contract and profile must be received prior to print deadline if applicable*)

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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