



# 2024 Vehicle Automation Symposium: Getting To L4

May 7-8, 2024 ■ Le Méridien Frankfurt ■ Frankfurt, Germany

- Logo recognition on the event website with hyperlink
- Recognition on sponsor appreciation signage on-site
- Shared logo recognition on the PowerPoint slideshow in the technical session room(s)

## Platinum

**Tuesday Welcome Reception.....\$12,500 USD**

- Recognition as the host of the Tuesday Reception
- Opportunity to provide an event testimonial from your company rep or promotion to be shared through SAE social media outlets, timing and frequency at SAE's discretion within current marketing promotional plan
- Two (2) complimentary full conference registrations
- Tabletop display space, if desired
- Recognition on sponsor signage where appropriate
- Recognition on table tent signs during reception

## Gold

**Keynote Ballroom Sponsor.....\$8,500 USD**

- Logo recognition on PPT slide(s) of sponsored keynote as appropriate (opening slide(s), and Q&A slide)
- Opportunity to submit a commercial MP4 video to be played as people take their seats *\*Video should be less than 2 minutes in duration*
- Opportunity to provide 1 printed piece of collateral for placement on seats
- Logo on event website and promotional marketing where sponsored Keynote is featured or listed
- One (1) complimentary registration

**Networking Lunch ~ Tuesday or Wednesday.....\$8,500 USD**

- Recognition on sponsor signage where appropriate
- Opportunity to provide an event testimonial for your company rep or promotion to be shared through SAE social media outlets, timing and frequency at SAE's discretion
- Recognition at catering stations and tables during sponsored lunch
- One (1) complimentary registration

**Welcome Gift.....\$8,500 USD**

- Collaborate with SAE to select a branded item as a gift for attendees to be distributed at Registration
- One (1) complimentary registration

## Silver

**Refreshment Break ~ 4 opportunities.....\$5,000 USD**

- Recognition as the host of the morning or afternoon networking coffee break on the website and event at-a-glance
- Opportunity to set out literature for attendees during the break
- Sponsor appreciation signage at the break and other signage throughout the conference

**Registration Area and Lanyards.....\$5,000 USD**

- Company logo on lanyards distributed to attendees at Registration onsite
- Recognition on signage at Registration
- Logo recognition on pre-registration confirmation letters
- Logo recognition on the SAE website Registration page



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## Bronze

**Event Agenda Overview.....\$3,500 USD**

To be distributed at Registration

- Your custom color artwork or advertisement will be printed on the quick view event agenda
- No event guide will be printed so this is a tool used by all attendees

**Conference Pens & Notepads.....\$3,500 USD**

- Design a company message/logo for the notepad header and pen to be distributed to attendees in the technical session room – to be printed in color by SAE

## Conference Supporter

**Conference Supporter .....\$3,300 USD (Multiple Opportunities)**

- One (1) conference registration
- Company logo and URL on the event sponsor webpage(s)
- Company logo on the sponsor page and mobile app
- Company logo on *all-sponsor* appreciation banner

## Exhibition Opportunities

**Rental Fee is \$3,300 USD per tabletop space**

**Included with the tabletop:**

- 2.5m x 2.5m footprint (approx. 10'x10ft) with one skirted table and chair
- One (1) full conference registration. *Includes:* technical session, exhibits, lunches, reception and networking breaks
- Company recognition in the symposium program agenda
- Company recognition in the on-line Exhibitor Directory or mobile app, if applicable

To discuss the vast array of solutions available to help meet your company's goals, contact:

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