SAE DEMO DAYS STATS
PUBLIC PERCEPTIONS AND PREFERENCES FOR SELF-DRIVING CARS

Leadership in the mobility sector 114+ years

4 FREE public self-driving car demonstrations

2000+ rides given

1,395 participants’ data collected

Only 6% of riders had ridden in a self-driving car before

88% of riders were enthusiastic about self-driving cars after riding in one

49% believe the public will be routinely riding in self-driving cars on public roads within 5-10 years

56% prefer to buy or own a self-driving car

94% would recommend SAE Demo Days